

# OUR GOOD VALUES

## APPEAL TO PRUDENT SHOPPERS

The November Sale has been a record breaker. From far and near have come the thrifty to get their share of the splendid bargains, and the widespread interest displayed proves that our efforts to please the public are being greatly appreciated.

But because November is drawing to a close, don't think for one moment that we are going to call a halt in good value giving. Not at all. We are now approaching the Holiday Season and from now until Christmas you can count on us for values that will especially appeal to you. Read our ads—each week they will bring our message direct to your home and tell you the plain truthful facts about the many good values that await you here.

### A Good Corset Lends Style and Grace to Every Figure. The Right Corset at the Right Price you will Find in our Splendid New Stock.

All the leading styles and makes are included in our stock of corsets—the largest and most complete ever offered the ladies of this community. We feel that we are complete masters of the corset situation, having a style adapted to each figure; so no matter whether you are thin or stout, short or tall, we are prepared to furnish you with a corset that will fit you as if made to your measure. Remember that an ill-fitting, uncomfortable corset is, like money, "the root of all evil" in the matter of dress, and that you should exercise the utmost care in your selection of this important undergarment especially since the introduction of the directoire style. You positively can't go wrong if you let us help you make your selection from our stock, for you will not only get the style best suited to your figure, but a heaping measure of satisfaction and good value besides.

#### Our \$3.00 Corset

Special for medium stout figures, made of the best coutil and closely boned, making it impossible to wrinkle or stretch. This model has very deep hip, extremely long back and is especially adapted for the directoire gown. Best hose supporters attached to front, sides and back.

#### Our \$1.50 Corset

Another very popular model of heavy coutil, beautifully made and finished showing the highest class of workmanship. This style gives the much desired long and tapering waist effect. Hose supporters attached to front and sides. A good corset and a good value at \$1.50.

#### Our \$1.00 Corsets.

There is more good material, more style, comfort and satisfaction put into our Dollar Corsets than you would ever think possible. And styles in the Dollar Line are numerous, from the short girdle to the extremely long corset. Every pair sold has given unlimited satisfaction. Note the numbers of these styles:

No. A 24—For stout figures, made of heavy, durable material, very long front and back, deep hip, best hose supporters attached . . . pair \$1.00.

No. A 14—For medium figures, made of good wearing material, very long waist, deep hip, gives slender, graceful appearance . . . \$1.00.

No. 673—For average figure, especially designed for comfort, deep hip, med. high bust. . \$1.00.

No. 661—For small ladies and Misses, imparts the slender effect now demanded by fashion, a very durable corset for . . . \$1.00.

#### \$1.00 and \$1.25 Corsets 75c.

Four dozen R & G and W B Corsets—not all sizes in the lot, but if you are fortunate enough to find your size you will get a big bargain. They are regular \$1.00 and \$1.25 corsets, and only because the sizes are broken you get them for 75c.

Especially worthy are our lines of cheaper corsets. They are copies of the higher priced models and have many excellent points to recommend them.

Very long models, deep hip with supporters at the sides and front, also medium length and girdle styles for . . . 50c.

Corsets and Girdles, you will wonder how we can sell them for the small sum of . . . 25c.

Corset Clasps in black and white, 5- and 6-hook lengths . . . 10c.

### News from the Glove Dep't.

And it's good news, too, all about the kind of gloves you will be proud to wear. They are stylish, well-fitting and well-wearing gloves in all the staple colors as well as the pretty new shades to match your suit or dress. Every shade is here—green, navy, oxblood, brown, tan, gray and castor, and a complete line of sizes in each shade. It is because we insist upon giving the best possible gloves, the best possible values to our patrons that we do such an enormous business in this one department.

- Ladies' Suede Gloves, 8 button length, very stylish . . . 1.75 and 2.00.
- Ladies' P K Shopping Gloves in many shades, without equal for service, all sizes . . . 1.25.
- Ladies' Suede Gloves, made of finest selected stock, all sizes, 1.25 & 1.50.
- Ladies' extra fine Gloves, very thin, just the kind to wear with a dressy suit, guaranteed to give satisfaction or money refunded . . . 1.25.
- Ladies' best imported Kid Gloves, made of whole kid, guaranteed . . 1.00.
- Misses Kid Gloves in many attractive shades . . . 75c.
- Ladies' Heavy Silk Gloves with double finger tips . . . 50c.
- Ladies' Fleece-lined Gloves, just the thing for cold weather . . . 25c.
- Golf Gloves for Ladies, Misses and Children, all wool . . . 25c.
- Mitts, all wool, for Misses and Ladies . . . 10c.
- Infants' Mitts in white and light colors . . . 10c and 15c.

### How About Stockings?

Rather unsatisfactory articles of dress, for when least expected there come the little holes in some unaccountable fashion to defy and worry the wearer. And this reminds us that it is always the best policy to buy the best hosiery we can afford. It has always been the aim of this store to place before its customers the best hosiery values possible to secure, and judging from the sales our efforts have met with great success. Don't think of going elsewhere to supply your hosiery needs—our stocks are large and values were never better. We are ready to supply all the demands for Ladies, Misses, Boys and Infants Stockings.

- Ladies' heavy fleece lined Stockings, fast black . . . 10c.
- Ladies' extra heavy fleece lined Stockings, garter tops . . . 15c.
- Ladies' heavy grey wool Hose . . . 25c.
- Ladies' very fine Cashmere Hose . . . 25c.
- Ladies' fine gauze ribbed Stockings—they always please . . . 25c.
- Ladies' heavy weight Hose with white feet . . . 15c.
- Misses and Boys Humpty Dumpty Stockings, extra long, durable . . 15c.
- Misses and Boys ribbed Stockings, full size, good yarn, fast black . . 10c.
- Infants all wool hose 10c; fine cashmere hose 10 and 15c; cotton 10 & 15c.

#### "LAST FOREVER HOSE"

Have you heard about it? It is something new in hosiery for ladies, misses and boys; guaranteed to wear three months without darning. If in three months they wear into holes we give you new ones absolutely free of charge. It is a proposition well worth looking into. Pair. 25c.

### About the \$137.50 in Cash to Be Given Away

Each cash purchase of \$3 entitles you to a ticket numbered in duplicate. Deposit the duplicate in the box at the office and keep the original. On Christmas Eve the lucky numbers will be drawn. The first prize is \$60; the second, \$40; third, \$20; fourth, \$10; fifth, \$5; sixth, \$2.50. Be sure and ask for a ticket with your purchases of \$3 and over.

# THE HEATH - JONES COMPANY

LANCASTER'S LIVE STORE.