

Sales Conference Held in Geneva

Clinton Mills sales representatives, corporate offices, and sales staff met April 17th in Geneva, Alabama for a management sales conference.

The group, armed with a thorough knowledge of the complex manufacturing, financial, and sales abilities, toured the Geneva operations to see how the fabrics they sell are produced.

During the sales conference, Geneva citizens expressed their appreciation for Clinton's contribution to the community by recognizing the company and its officials with a proclamation from the city government; a key to the city; numerous signs prominently displayed at various

businesses; advertisements in the local news media, and other means of recognition.

The group was honored at a luncheon given by Mr. and Mrs. Ab Jack Smith.

Joining Clinton Mills, Inc. and Clinton Mills of Geneva sales representatives from strategic locations in the United States were Clinton's corporate officers; Jim Raleigh, President, and the sales staff of Clinton Mills Sales Corporation of New York; Les Negus and Paul Knight, the presidents of Elastic Fabrics of America, Fort Washington, Pa., and Mid-America Yarn Mills, Inc. of Pryor, Oklahoma and Talladega, Alabama, Clin-

ton's knitted fabrics and carpet yarn subsidiaries, respectively.

Clinton sales representatives attending the conference, in addition to the New York sales group, were Bob Caliga of Joseph S. Caliga Company, Boston; Joe Fitzgerald and Gordon Greaves of Charles C. Davis and Company Chicago; Wells Lange, Textile Services, Inc. of Los Angeles and Dallas; and Gerald Keller of Keller-Haver Advertising, Inc., Clinton's New York based Advertising Agency.

Others participating in the meeting were Clinton Officers: Robert M. Vance, Chairman; George H. Cornelison, President; J.R. Swetenburg, Vice-President of

Manufacturing; Bailey Dixon, Vice President of Engineering and Subsidiary Operations; Claude A. Crocker, Vice President of Industrial Relations; G. Thaddeus Williams, Vice President of Finance/Secretary and Treasurer; and A.C. Young, Vice President of Marketing.

Other participants included Geneva General Manager Ted Davenport and his staff; Steve Warren, Clinton's Marketing Planning Manager; and other New York sales staff officers, and members Ron Jason, Gerald Schmitt, Harold Salesky, John Cavanagh, William Riley, and Ron Sorensen.



Welcome To Geneva—Says Mayor Hugh Herring to Chairman Robert M. Vance. Herring presented Vance a resolution adopted by the city which read as follows:



Signs Of The Times—This is one of many signs displayed throughout the City of Geneva welcoming officials to the city.

Resolution

WHEREAS, CLINTON MILLS did begin its operation in Geneva, Alabama, on July 1, 1977, and has since that time become an integral and vital part of the industrial and economic life of Geneva, Alabama and

WHEREAS, the Mayor and City Council of the City of Geneva, Alabama, being fully aware of the tremendous contribution and CLINTON MILLS makes to the entire County of Geneva, Alabama, and

WHEREAS, fully realizing that without CLINTON MILLS operating within the City of Geneva, Alabama, that a large number of our people would be unemployed and without the high level of income and other benefits that they presently enjoy, and

WHEREAS, the Mayor and City Council of the City of Geneva, Alabama, desiring to show its appreciation for the effort

put forth by CLINTON MILLS DAY, NOW THEREFORE

BE IT RESOLVED by the Mayor and the City Council of the City of Geneva, Alabama, that Thursday, April 17, 1980, be and the same is hereby proclaimed as CLINTON MILLS DAY in the City of Geneva, Alabama.

BE IT FURTHER RESOLVED that a copy of this resolution be mailed to CLINTON MILLS of Geneva, Alabama,

Done and dated on this 7th day of April, 1980.

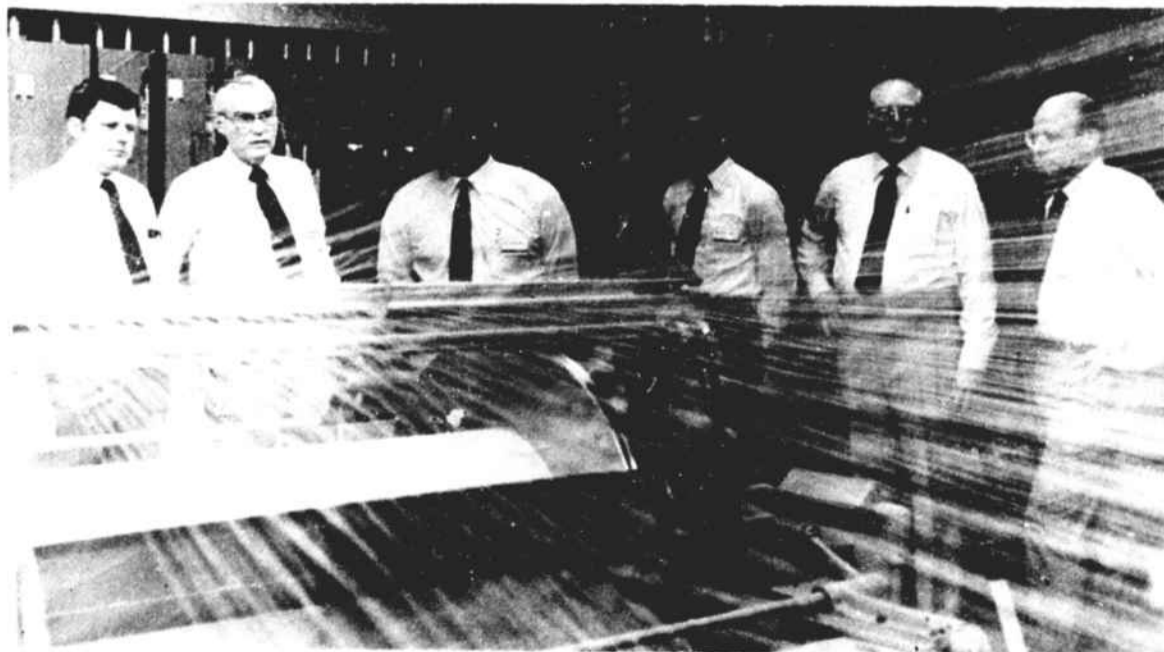
In witness whereof I have hereunto set my hand and caused the seal of this city to be affixed.

Mayor Hugh Herring, Jr.

Date—April 11, 1980

Attest

Gene M. Andrew
City Clerk



Clinton Officials—Clinton Officials explain to sales representatives the details of the many manufacturing processes. Left to right are Ted Davenport, Vance, Steve Warren, Bill Riley, A.C. Young, and Jim Raleigh.



Looking It Over—Leroy Braxton, Geneva No. 2 Ty-In Operator (left) and Bailey Dixon, Vice President of Engineering, look closely at the ty-in operation in the Geneva plant.