

CLINTON CLOTHMAKER LYDIA



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The publishers of The Clothmaker will welcome items of interest from its readers. Turn them in to your departmental reporters or to the personnel office.

A WARNING FROM HISTORY

In 1788 Edward Gibbon completed his great classic, "The Decline and Fall of the Roman Empire." This often-quoted book sets forth five basic reasons for that "decline and fall":

The undermining of the dignity and sanctity of the home, which is the basis for human society.

Higher and higher taxes; the spending of public money for free bread and circuses for the populace.

The mad craze for pleasure; sports becoming every year more exciting, more brutal, more immoral.

The building of great armaments when the real enemy was within — the decay of individual responsibility.

The decay of religion; faith fading into mere form, losing touch with life, losing power to guide the people.

We are told that "history repeats itself." The wreckage of the Roman Empire provides ample warning for present day civilization.

THE BIG EDUCATIONAL GAP

Economic Education

To be a leader, a nation or a man must have the qualifications which earn this designation. Among the most valuable of these is EDUCATION. Never has the importance of mass and specialized education been more spotlighted than it is now during this era of life and death known as the Space Age.

There is evidence — all too obvious — indicating a weakness in a segment of the educational processes which is becoming cancerous. The primary area of this weakness is in the economic state of mind. A properly descriptive term would be "economic illiteracy."

Fact: Fewer than one out of every 20 high school students takes even one course in economics — and only about one-fifth of all college students do. In most schools, this subject is considered a "fill-in" for credit, rather than a prerequisite.

Fact: Fewer than one-tenth of all elementary school instructors and less than one-fourth of all secondary school teachers (majoring in social sciences) take even one course in economics while in college.

Fact: It is estimated that nine out of every 10 teachers' colleges fail to have a single economist on their faculty. Over three-fourths of our states do not demand a course in economics for even social science teachers as a requirement for certification.

Since the economic system of this nation, beginning with the days of our forefathers, has been predicated on the freedom of enterprise, opportunity and achievement — all of which have created the greatest industrial economy in the world — the story of this economic system becomes an important subject matter for our school systems to project.

It is said that too much education is dangerous — but in this situation, too little economic education is dangerous. We can't put all the blame for the economic illiteracy of the nation on the school systems — but our schools can certainly unload a great portion of this guilt by taking a giant step toward reducing this ignorance with a sound plan for teaching economics and eliminating that big educational gap in our youngsters' training.

QUALITY PERFORMANCE

Productivity means a lot more than man-hours and output.

True, we measure productivity by man-hours in relation to goods produced. But this is too simple a device to tell the real story of productivity.

Along with man-hours, the making of Superior Quality Cotton Fabrics requires cotton of high standards, the best machines, equipment and methods.

Many other factors make up the 'in put' that go into productivity.

The most important single ingredient in productivity is quality performance. You can take all the other things that go into productivity and they still may not add up to a salable product — without the indispensable factor of quality.

And quality can be supplied only by people.

Would You Sign Your Name

to the Last Piece of Work You Did?

Where is the man who is proud of his work?

Where is the man who would eagerly sign his name to the job he just completed? Where is the man who builds a product of "lasting solidity and exactness of beauty?"

The careful man who loves his tools, who takes a walk before bedtime and thinks about his job . . .

Is he being ploughed into history by featherbedding, planned obsolescence, indifference?

Doesn't a man who unashamedly builds an inferior product tarnish himself and his industry?

Will the people of the 21st century collect our handiwork as proudly as we collect that of the 19th century?



A Faith To Live By

A good farmer knows his crop needs: sunlight, soil, enough rain—and time. Each contributes; each is important. In fact, any one of them can spell the difference between a good harvest and a meager one.

People have to grow, too, and a growing season lasts a lifetime. Like plants, we also need outside help along the way: a family to grow up in, friends to grow up with, and faith to guide and strengthen us.

Most of us take our faith in God pretty much for granted. Like all familiar things, we just assume it will be there when we need it. But our faith is needed all the time — every day, every week, throughout our lives.

Begin now to make sure your faith is strong enough to face whatever lies ahead and give your children a faith to live by. Take them with you to your church this week. Having worshiped, put your faith to work daily.

The Importance Of Words

Most important 6 words: I admit I made a mistake.

Most important 5 words: I am proud of you.

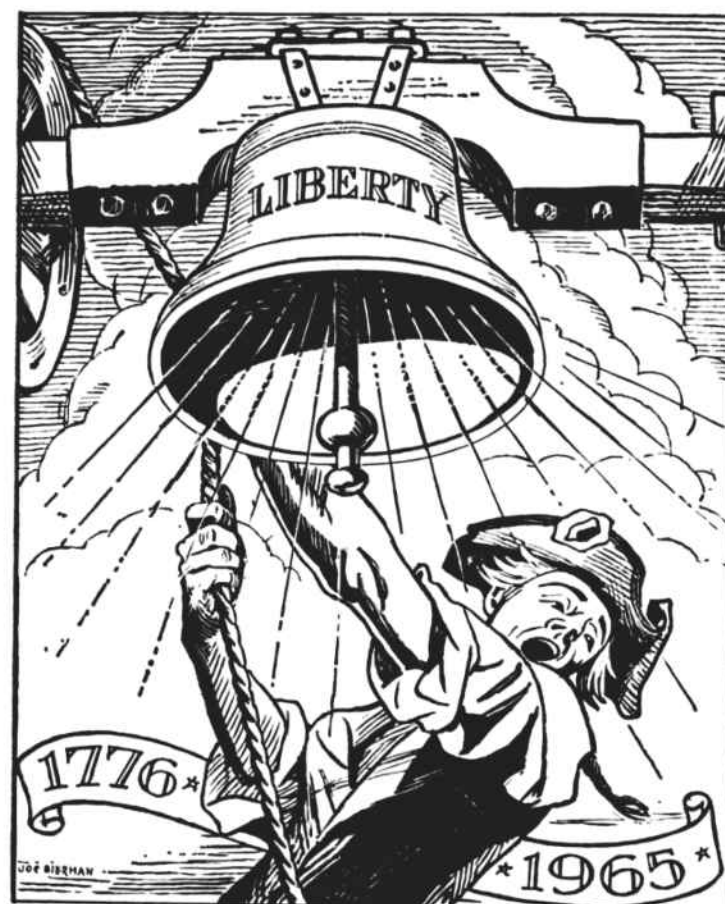
Most important 4 words: What is your opinion?

Most important 3 words: If you please.

Most important 2 words: Thank you.

Most important 1 word: We.

Least important word: I. "Hold everything," answered the lead buffalo. "I just heard a discouraging word!"



It is fitting as we approach Uncle Sam's 189th birthday to recall some of our nation's inspiring moments. It is especially so at this time, when many Americans are quick to render self-criticism, but ignore the glorious accomplishments of their country. Here is "I Am the Nation," authored by Otto Whittaker, now copy supervisor of Leo Burnett ad agency, Chicago. He wrote this Credo in 1954 as a public service advertisement for the Norfolk & Western Ry. Paradoxically, Whittaker's copy first was rejected, then, on second thought, accepted. It since has appeared in thousands of publications around the world. Never has it seemed more timely than on July 4th, 1965.

I AM THE NATION

"I was born July 4, 1776, and the Declaration of Independence is my birth certificate. The bloodlines of the world run in my veins because I offered freedom to the oppressed. I am many things, and many people. I am the nation. I am 185,000,000 living souls — and the ghost of millions who have lived and died for me. I am Nathan Hale and Paul Revere. I stood at Lexington and fired the shot heard around the world. I am Washington, Jefferson and Patrick Henry. I am John Paul Jones and Green Mountain Boys, and Davy Crockett. I am Lee and Grant and Abe Lincoln.

"I remember the Alamo, the Maine and Pearl Harbor. When freedom called, I answered and stayed until it was over, over there. I left my heroic dead in Flanders Field, on the rock of Corregidor and on the bleak slopes of Korea. I am the Brooklyn Bridge, the wheat lands of Kansas, and the granite hills of Vermont . . . I am big, I sprawl from the Atlantic to the Pacific. I am more than 4,000,000 farms. I am forest, field, mountain and desert. I am quiet villages and cities that never sleep.

"You can look at me and see Ben Franklin walking down the streets of Philadelphia with his breadloaf under his arm. I am Babe Ruth and the World Series. I am 169,000 schools and colleges and 250,000 churches, where my people worship God as they think best. I am a ballot dropped in a box, the roar of a crowd in a stadium, and the voice of a choir in a cathedral. I am an editorial in a newspaper and a letter to a congressman. I am Eli Whitney and Stephen Foster. I am Tom Edison, Albert Einstein and Billy Graham. I am Horace Greeley, Will Rogers and the Wright Brothers. I am George Washington Carver, Daniel Webster and Jonas Salk. I am Longfellow, Harriet Beecher Stowe, Walt Whitman, Thomas Paine.

"Yes, I am the nation, I was conceived in freedom and God willing, in freedom I will spend the rest of my days. May I possess always the integrity, the courage and the strength to keep myself unshackled, to remain a citadel of freedom and a beacon of hope to the world.

"This is my wish, my goal, my prayer, on July 4, 1965 — one hundred and eighty-nine years after I was born."

Your Nest Egg — A Must!

It once was a practice among farmers to leave one egg in each nest when gathering eggs in the barnyard. This egg was called a "nest egg" and was believed to be an incentive for the hen and kept her from abandoning the nest and going elsewhere. Artificial eggs made of glass, ceramic, or even wood were used as nest eggs.

The practice is no longer common, but the expression "nest egg" still has wide usage. It means something put aside — usually money — as a saving for a special purpose.

