

CLINTON CLOTHMAKER LYDIA



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President's Message

Tariff reductions recently negotiated at Geneva, Switzerland in the interest of Japan constitute a staggering blow to the cotton growers of the United States and to the entire textile industry, including each and every employee of Clinton and Lydia Cotton Mills.



The range and severity of the tariff cuts are devastating. They hit at 80 per cent or more of this country's entire fabric production. The deepest slashes apply to those cloth categories representing the bulk of Japanese output and exports to America.

On unfinished cotton cloth the tariff rates were reduced 27 per cent, which was on top of former cuts. On fabrics having average yarn numbers from 30s to 50s, the reductions are in excess of 48 per cent. This range of goods con-

tains the very heart of American cotton textile production, such as print cloths, broadcloths and similar fabrics.

From this range of goods is drawn 75 to 80 per cent of the cotton fabrics worn by the American people. This vital segment of our industry, already sorely taxed by Japanese competition, is now forced to take tariff cuts which are the equivalent of as much as three-fourths to one and a half cents per yard. Translated into prices, they would represent more than the current profit margin of the industry from the production of standard goods.

Already in major cities of the Carolinas, blouses have been imported from Japan and placed on sale in our stores. These blouses were priced at \$1.00 each, while a similar blouse made from American cloth, would have to sell for \$3.00. The reason, of course, is our high wage scale compared to the 13 cents per hour paid in the Japanese textile industry.

The employees of Clinton and Lydia Mills recently poured hundreds of cards and letters in to our Senators urging the keeping of tariffs. Now our State Department, in secret meetings in Geneva, has undone all of this fine work. Our Senators and Congressmen are diligently working in Washington in an effort to revoke the actions which took place in Geneva. We hope they will prove successful.

In the meantime, it is up to all of us at Clinton and Lydia Mills to do everything possible to keep costs down and quality work high so that we can maintain profitable production and steady work despite this threat from foreign, cheap competition.

P. S. Bailey

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President & Treasurer

WHAT IS IT?

The American system of free enterprise is everyone's business. Its success may be a matter of life or death to everyone. It will survive only so long as every one of us strives sincerely and understandingly to improve and perfect.

EIGHT DO-MORES

Do more than exist — live.
Do more than look — observe.
Do more than read — absorb.
Do more than hear — listen.
Do more than listen — understand.
Do more than think — ponder.
Do more than talk — say something.

Salesman: "How did you happen to have an accident with that used car I sold you?"

Buyer: "I couldn't put out my hand while I was pushing it around a corner."

WATER CARNIVAL BEAUTIES



LYDIA MILLS POOL QUEEN . . . Gerry Galloway, daughter of Mr. and Mrs. J. A. Galloway, was crowned at the Fourth of July Water Carnival.



CLINTON MILLS POOL QUEEN . . . Virginia Strickland, daughter of Mrs. Mary Strickland, took top honors at the Clinton Mills pool.



LINDA GALE, daughter of Mr. and Mrs. W. C. Holbert, was named "Miss Lydia Mills Baby Pool Queen."



CINDY, daughter of Mr. and Mrs. V. W. Mattox, carried off the baby pool honors at Clinton Mills.

July 2 was a gala one at both Clinton and Lydia Mills pools as interesting water carnivals were staged, capped off by naming the four lovely queens shown above. In addition

to dozens of contests and games, interesting safety demonstrations were presented which were enjoyed by the spectators present.

The events were staged by

Chuck Leatherwood, Clinton Mills Athletic Director; George Fleming, Lydia Mills Athletic Director, and Miss Ellen Fraser, in cooperation with the staff of lifeguards at both pools.