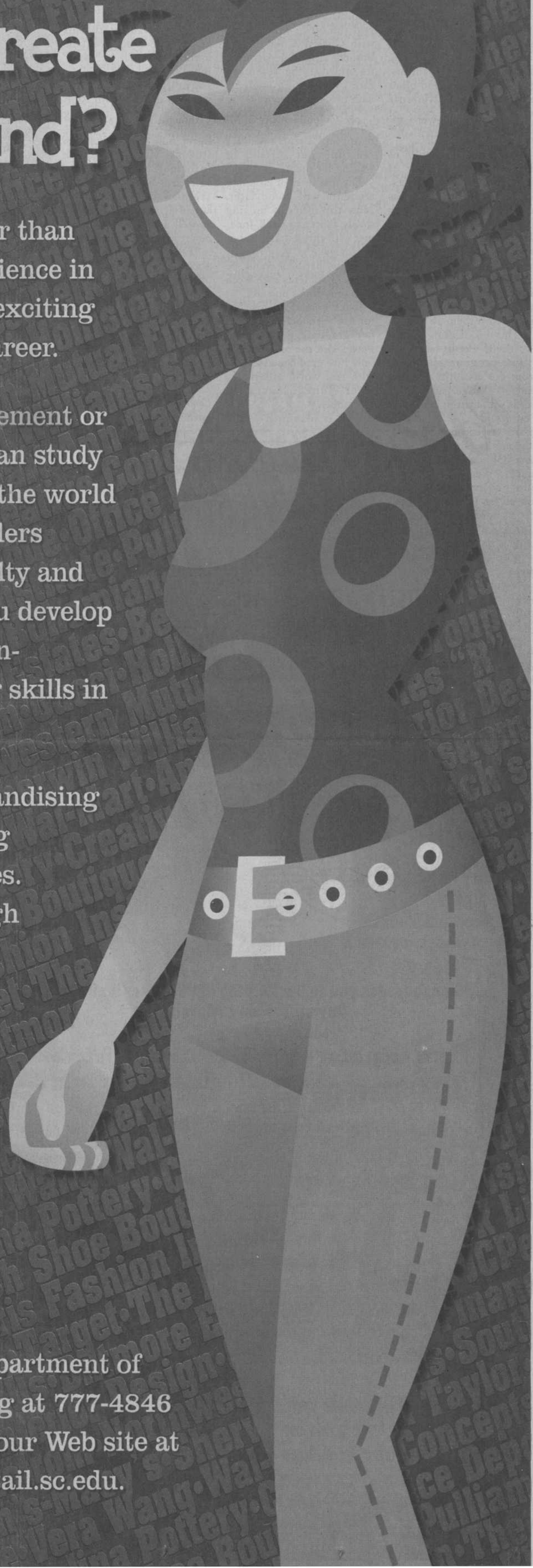
Do you have what it takes to create the next trend?



If you like to set trends rather than follow them, a Bachelor of Science in Retailing can lead you to an exciting and lucrative management career.

With courses in retail management or fashion merchandising you can study in the major market cities of the world and intern with leading retailers around the country. Our faculty and industry experts will help you develop your communication, decision-making, and problem-solving skills in this fast-paced career.

Retailing and fashion merchandising are two of the fastest-growing industries in the United States. Carolina graduates are in high demand and rapidly advance into management positions.

One in five, or 24 million, people are employed in retailing. Prepare yourself to be on the leading edge of this trend.

UNIVERSITY OF SOUTH CAROLINA

Contact:
USC Department of Retailing at 777-4846
or visit our Web site at
www.retail.sc.edu.