

# THE GAMECOCK

Online five days a week. Tubular.

[www.dailygamecock.com](http://www.dailygamecock.com)

## LOOKING FOR AN EXCITING JOB? GOOD. BECAUSE RED BULL IS LOOKING FOR A STUDENT BRAND MANAGER.



Red Bull is on the lookout for a Student Brand Manager. An SBM is a reliable and motivated student whose responsibilities include relationship building, brand development on campus, and having a great time. (OK, that last one may not technically be a "responsibility" but we're going to hold you to it anyway.)

Our expectations from you are the following:

- You're going into your second year or higher at this school.
- You have a good knowledge of when/where things are happening.
- You're interested in marketing and have good communication skills.
- You're outgoing and have an entrepreneurial spirit.
- You can connect with different kinds of people.
- You have a flexible schedule.

Does this sound like you? If so, then please go to: [www.redbullu.com](http://www.redbullu.com).

© 2005 Red Bull North America, Inc. All rights reserved.

### ■ PARSONS

Continued from page 1

faculty vacancies. As one of five colleges in the Health Sciences division, she said one of the toughest tasks could be balancing research and academics.

"Now that we are under Health Sciences, our job is pivotal for work in the healthcare field," Parsons said.

Parsons said she is leaving her college a "healthy" budget.

The College of Nursing is already prepared for the departure of Parsons, with committees formed by faculty and students to advise the new dean upon his arrival.

"Through a strategic planning process, we are able to work together to identify what we need to do next year," Parsons said.

With an undergraduate population of more than 800 students, Parsons is enthusiastic

about the job market her students are heading into and the preparation they are receiving from the college.

"Not only is there a shortage in South Carolina but nationwide," Parsons said. "The job market is wide open, and that is why we have seen such an interest in nursing."

With 100 undergraduate and 40 graduate students graduating each year, Parsons said she knows USC is contributing heavily to the workforce, but she said it is the feedback the college receives that is particularly impressive.

"We follow up with our graduates and there is very positive feedback," Parsons said. "They are retaining jobs, and our graduate students are in leadership roles across the country."

The college has a center for leadership that Executive Director Lydia Zager said helps students adapt to different hospital management styles as well as learn

personal leadership skills.

"If it wasn't for (Parsons), we wouldn't be here," Zager said. "Her vision and the support of people have helped the center become a reality."

One challenge for the college and the nursing field is the lack of male involvement in the nursing field, an issue Parsons is addressing by organizing summer camps for aspiring male nurses in South Carolina high schools.

"I think the important thing to do is break down the idea that nurses are just women," Parsons said.

Several South Carolina colleges offer nursing degrees, but Parsons said USC is particularly appealing because it provides a big university atmosphere, which is more conducive to research and a clinical atmosphere.

Comments on this story? E-mail [gamecocknews@gwm.sc.edu](mailto:gamecocknews@gwm.sc.edu)

### ■ CODE

Continued from page 1

honor code, the Carolinian Creed, but with many schools around the nation moving to adopt academic honor codes as well, Pruitt said it is in students' best interest and

faculty to adopt a similar one.

Although there are already penalties in place for plagiarism, cheating and other dishonest acts, Pruitt said the new system would mandate honest behavior both on- and off-campus.

"The leap to an honor code would be interesting, because we

wouldn't just look at academic integrity," Pruitt said. "If a student uses another student's ID off-campus then that is false too."

For the next few months, USC will bring in speakers and experts on academic honesty, including Don McCabe, the executive director of the Center for Academic Integrity, to determine which set of codes would work best for USC.

"He is going to assess the state of USC and its integrity," Pruitt said. "The first step is for this person to do an assessment and see how our faculty and students feel."

Approval for the code would come from the USC Board of Trustees and then from the Faculty Senate and Student Government. Pruitt said the process should be finished by spring 2005.

"We want to look at how the codes are working elsewhere," Pruitt said. "But also find what works best for South Carolina."

Pruitt said he sees the need for an honor code because of the way cheating has gained increasing acceptance among students.

"If new student are coming on campus with a tendency to cheat then we need to bring attention to that," Pruitt said.

Comments on this story? E-mail [gamecocknews@gwm.sc.edu](mailto:gamecocknews@gwm.sc.edu)


**Hey Columbia:  
Peace Corps wants You!**

*Please join Regional Recruiter and Returned Volunteer  
Debbie Curley to learn more about the Peace Corps. This is  
your opportunity to learn how you can serve your country, help  
other people and expand your mind all at once. You can  
contact Debbie at: 1.800.424.8580, opt. #1, ext. 23477*

**USC - Thursday, February 24, 2004**

Career Fair  
**Carolina Coliseum**  
**11:00 am - 3:00 pm**

General Information Meeting  
**West Quad Learning Center / USC Campus**  
**6:00 pm - 7:00 pm**



**Peace Corps.**  
Life is calling. **800.424.8580**

How far will you go?  
**peacecorps.gov**

# WHY PESO MUCH?

## Awesome Leasing Specials!

- FREE High speed internet
- FREE Cable\*/HBO\*
- FREE Shuttle to campus
- FREE Washer/Dryer
- FREE Fitness Center
- FREE Computer Lab
- FREE Hot Tub
- FREE Tanning
- FREE Water/Sewer

**\$100**  
Target Gift  
card\*

**\$0**  
Security  
Deposit  
Special

\*Restrictions may apply





**STERLING UNIVERSITY**

*Riverside*

**COLLEGIATE RESIDENCES**

215 Spencer Place

**739-0899**

[www.sterlinghousing.com](http://www.sterlinghousing.com)