

**AAAS**

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Carl Wells, a panel member and director of the USC Office of Multicultural Student Affairs, pointed out that blacks hold only two non-minority-centered leadership positions at the university, surprising considering that South Carolina is almost one-third black. He said there was a need for "an internal mentoring process" to fill open staff positions with minorities in order to correct the inequalities.

Black students comprise less than 19 percent of students on Columbia's campus, posing a challenge to minority students on a predominantly white campus. Addressing this issue, adjunct English professor Melissa Pearson said the problem was not the learning environment, but low academic expectations among minority students.

"I think that what black students at predominantly white institutions have done, they've internalized a lot of the racism that they've experienced, and they check each other," said Pearson.

One student in the audience asked why curriculum on black culture and literature is not required, while courses in British

and American literature are. Tiffany Stewart, SAVVY president and fourth-year Spanish student, emphasized that students need to ask more questions about what tuition and fees are being used to support if curriculum doesn't reflect their values.

Academic communities such as the Honors College fail to attract minorities because of their focus on the arts and sciences, according to Marcus Alexander, fourth-year computer information systems student and panel member. Wells said that planned changes in USC's admissions standards to increase SAT requirements will systematically disadvantage both minorities and students from South Carolina, making USC less attractive to prospective minority students.

Randolph advanced the idea that black students should put economic pressure on universities whose makeup does not reflect state demographics by transferring to other schools to underline the problem. "Sometimes you have to take direct action by publicizing the disparity," Randolph said.

Williams said Tuesday's address was the first of what he hopes will become an annual event to score the university on the state of black students.

Comments on this story? E-mail gamecocknews@gum.sc.edu

**Moore school ranked 36th internationally**

JACKIE FAYE BURTON  
THE GAMECOCK

The Financial Times of London has ranked the Moore School of Business 36th in the world for its master's program in international business, up from 45th in 2003.

The Financial Times takes 24 categories into account when making its rankings, including career progress, percentage of international students, international course content, placement success and value for the money.

Nationally, the Moore School has been ranked in the top 30 among business schools for the past five years, most recently

ranked 23rd.

Joel Smith, dean, said he recognizes the progress in career placement and salaries.

"This ranking is evidence of the quality and international diversity and experience of our students, many whom have lived and worked in countries outside the United States," Smith said in a news release.

For seven consecutive years, the undergraduate program has been ranked No. 1 by the U.S. News & World Report, "America's Best College Guide."

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1. The Gamecock is published 3 times a week. Out of the last 3 issues of the Gamecock, how many issues have you read?  
a. all 3 b. 2 c. 1 d. none

2. Please tell us if you have looked through or read a copy of the following publications during the past month:  
a. Free Times b. The State  
c. Zipsheet d. Star Reporter

3. What source do you generally use to find out about campus events?  
a. The Gamecock  
b. Flyers  
c. USC home page  
d. E-mails from campus groups

4. Do you use Gamecock classified ads when looking for a job?  
a. Yes b. No

4a. Travel information?  
a. Yes b. No

4b. Roommates?  
a. Yes b. No

4c. Off-Campus housing?  
a. Yes b. No

4d. Automobiles?  
a. Yes b. No

5. Since August 2003, how much money have you spent on casual clothing, such as school clothes, sweats, jeans & sweaters, etc?\*

- a. Less than \$100
- b. \$100-199
- c. \$200-399
- d. \$400-599
- e. \$600-899
- f. \$900+

6. What percentage of casual clothing purchases would you estimate you made in the Columbia area?

- a. 100% (All)
- b. 75%-99% (Almost all or most)
- c. 51%-74% (Majority)
- d. 50% (Half)
- e. 20%-49% (Under Half)
- f. 1-19% (Very Little)
- g. 0% (none)

7. Of those purchases of casual clothing made outside of the Columbia area, would you make such purchases in the Columbia area if you knew of clothing stores which offered comparable quality, selection and pricing?  
a. Yes b. No

8. Since August 2003, have you visited the following locations (for shopping)? Please estimate number of times visited in space provided.

- Dutch Square \_\_\_\_\_
- Columbia Place (formerly Columbia Mall) \_\_\_\_\_
- Columbiana Centre (Harbison area) \_\_\_\_\_
- Richland Mall \_\_\_\_\_
- Five Points \_\_\_\_\_
- The Vista \_\_\_\_\_

9. In a typical week, how many dinners do you...?

- Eat on campus \_\_\_\_\_
- Eat out at local restaurant \_\_\_\_\_
- Prepare in your or another persons residence \_\_\_\_\_?

10. In a typical week, approximately how much do you spend on supermarket/convenience store purchases?

- a. \$25 b. \$25-49 c. \$50-74
- d. \$75-99 e. \$100-149 f. \$150+

11. In a typical week, how much money do you spend on food-burgers, pizza, sandwiches etc.—either eat out or delivered?  
a. <\$10 b. \$10-19 c. \$20-34 d. \$35-49 e. \$50+

12. How much did you spend on the following activities in the past month?

12a. Movies  
a. less than \$10 b. \$10-19 c. \$20-29 d. \$30+

12b. Concerts  
a. less than \$15 b. \$15-29 c. \$30-44 d. \$45+

12c. Theater productions  
a. \$15 b. \$15-29 c. \$30-44 d. \$45+

12d. Bars/nightclubs  
a. less than \$20 b. \$20-39 c. \$40-59 d. \$60+

13. How much did you spend on the following products or services in the past 12 months?

13a. Computer related products  
a. less than \$25 b. \$25-74 c. \$75-149  
d. \$150-499 e. \$500+

13b. Cameras and photo equipment  
a. less than \$50 b. \$50-99 c. \$75-149 d. \$150-499  
e. \$500+

13c. Furniture/Home Furnishing  
a. less than \$50 b. \$50-99 c. \$100-249  
d. \$250-499 e. \$500+

13d. Shoes  
a. less than \$50 b. \$50-99 c. \$100-199  
d. \$200-499 e. \$500+

13e. Vision Services  
a. less than \$50 b. \$50-99 c. \$100-249  
d. \$250-499 e. \$500+

13f. Jewelry & Watches  
a. less than \$25 b. \$25-49 c. \$50-99  
d. \$100-199 e. \$200+

14. Approximately how much money have you spent in the past 30 days for:

14a. Toiletries, cosmetics, or other health and beauty aids  
a. less than \$25 b. \$25-49  
c. \$50-74 d. \$75+

14b. Video Rentals  
a. less than \$5 b. \$5-9 c. \$10-14 d. \$15-24  
e. \$25+16

14c. Salon services such as hair cuts, manicures and pedicures?  
a. less than \$15 b. \$15-24 c. \$25-34  
d. \$35-49 e. \$50-74 f. \$75+

15. Are you a member of a health club that is not related to the university?  
a. Yes b. No

Almost Done...

16. Have you used the services of a tanning salon in the past 12 months?  
a. Yes b. No

If yes, approximately how many times? \_\_\_\_\_

17. Do you plan to live in Columbia this summer?  
a. Yes b. No

18. Do you have access to a car while at school?  
a. Yes b. No

19. What is your age?

20. What type of residence do you live in?  
a. Residence hall b. Fraternity or sorority house  
c. House or apartment d. Off campus with parents or relative

21. What is your classification?  
a. First year b. Second year c. Third year d. Fourth year or more  
e. Graduate Student

22. Are you...  
a. Faculty b. Staff c. Student d. Other (Please describe)

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