

# Edwards wins South Carolina

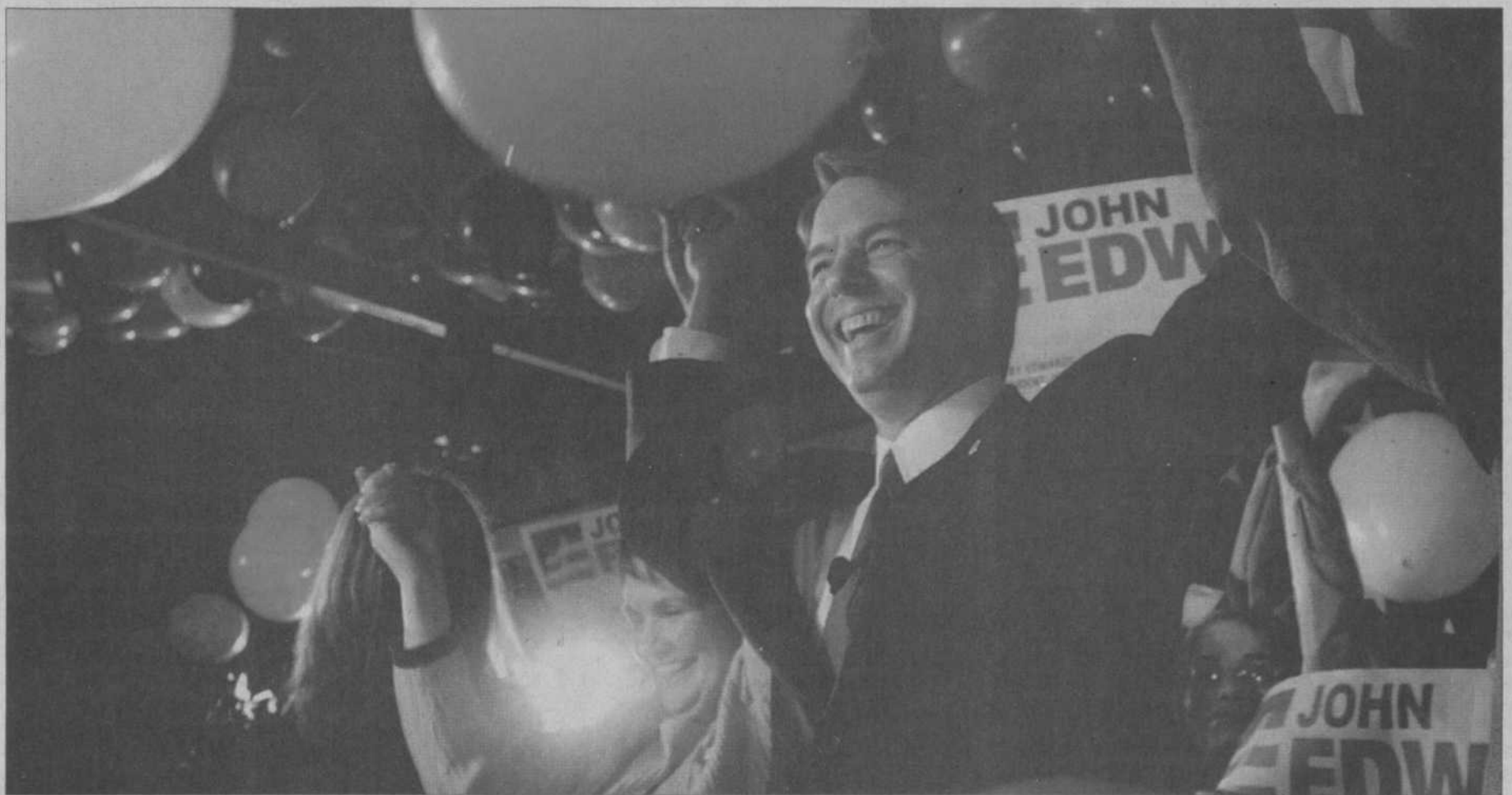


PHOTO COURTESY OF KRT CAMPUS

Democratic presidential hopeful Sen. John Edwards, North Carolina, and his wife, Elizabeth, celebrate his victory at Jillian's Bar and Grill in The Vista.

## Seneca native uses hometown connections to win over S.C. voters

BY ALEXIS STRATTON  
THE GAMECOCK

Throughout his campaign for the Democratic primary, S.C.-born presidential hopeful John Edwards has touted his Southern roots, and after polls closed Tuesday, support from his native state was evident as Edwards won with 45.3 percent of the vote.

Edwards, who celebrated Tuesday's win with supporters at Jillian's Bar and Grill in Columbia, surpassed U.S. Sen. John Kerry, Massachusetts, by 15.5 percent, who carried Missouri, North Dakota, New Mexico, Arizona and Delaware by large margins.

"Tonight you affirmed that the politics of lifting people up beats

the politics of tearing people down," Edwards said after his S.C. win.

Following Kerry in South Carolina, the Rev. Al Sharpton returned with 9.6 percent in South Carolina, Gen. Wesley Clark with 7.2 percent and Howard Dean with 4.7 percent.

The race in Oklahoma was virtually tied at the end of the day, ending with a win for Clark, with Edwards and Kerry close behind. Sen. Edwards, North Carolina, also made a showing in Missouri, coming in second behind Kerry.

The North Carolina Senator had said earlier that a win in South Carolina was necessary to keep his campaign alive.

◆ EDWARDS, SEE PAGE 5

**S.C. Results**

- Edwards **45%**
- Kerry **30%**
- Sharpton **10%**
- Clark **7%**
- Dean **5%**
- Lieberman **2%**
- Kucinich **0%**

Precincts reporting: 94%

EMPHATIC BY STACI JORDAN/THE GAMECOCK



### Inside:

◆ Kerry takes five states  
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## Seven states, 269 delegates

How the seven candidate fared in Tuesday's primary.



Delegates	Ariz.	Del.	Mo.	N.M.	N.D.	Okla.	S.C.
Kerry	43%	50%	50%	39%	51%	27%	30%
Edwards	7%	11%	25%	11%	10%	30%	45%
Sharpton	0%	6%	3%	0%	0%	1%	10%
Kucinich	2%	1%	1%	5%	3%	1%	0%
Clark	27%	9%	4%	22%	24%	30%	7%
Dean	14%	10%	8%	19%	12%	4%	5%
Lieberman	6%	11%	4%	3%	1%	7%	2%
Percentage reporting	94%	100%	95%	60%	100%	100%	94%

Source: Associated Press and MSNBC. Graphic illustration by KRT Campus, Shawn Roark/The Gamecock

# Students use cell phones to cover primary

BY JUSTIN CHAPPELL  
THE GAMECOCK

While other news organizations were covering South Carolina's Democratic primary on Tuesday with the usual pen-and-paper approach, a group of USC students and professors experimented with a new journalism technology: the MoBlog.

Short for "Mobile Web Log," the technology allowed student reporters to cover the primary up-to-the-minute via a camera cell phone and Web blog, www.scprimary.textamerica.com. The student reporters sent quotes, pictures and other information through text messages to a newsroom at Newsplex, a partnership between USC, South Carolina ETV and a Germany-based news con-

sortium called Ifra. The information was then reviewed by an editor and uploaded to the Web site for a total turnaround time of about three minutes.

"We're looking at how we can cover news in an alternative way," said Cecile Holmes, lead instructor for the print journalism senior semester. "We are applying journalistic practices to blogging."

Since the rise in popularity of online messages and Web blogs, using these tools as a means to relay information appears to be increasingly feasible.

"It's like a chat room taken to another level," said Scott Farrand, a visual communications professor who was working in the newsroom.

With about 40 students and seven phones moving throughout Columbia covering the primary, the goal of the MoBlog experiment was to create a truer picture of news through massive amounts of detail. Randy Covington, newsflow editor at Newsplex, likened the information collecting approach to a mosaic.

"Each tile is a little piece of the election, but when you step back it's a broader picture of the whole

primary," Covington said.

As new information and pictures came through the newsroom, Covington said each entry was coded as a certain category. Someone visiting the Web site could then view the information based on categorical links such as "Main Street," "Casting Ballots" or "Voter Voices."

Two students who were among the group of cell phone reporters, first-year broadcast students William Frierson and Jamie Downs, said they were assigned to the S.C. State University campus and told to cover students that support retired Gen. Wesley Clark, one of seven candidates running in the S.C. primary.

"It's a different type of communication," Downs said. "It's a lot quicker."

Newsplex Director Kerry Northrup said the Web site had been active for about a week and only had actual content since Monday. By Tuesday evening the site had more than 4,000 visitors.

Northrup, who compared the MoBlog to a marriage of newspapers and television technology, said the day was progressing as planned.

"It seems to be coming together," Northrup said. "We're learning a lot."

As the newsroom bustled, even the professors' excitement was visible.

"I have an opportunity to learn alongside my students, and we're not stuck in one mode of doing journalism," Holmes said. "We're taking principles of the profession and applying it to new me-

**"We're looking at how we can cover news in an alternative way. We are applying journalistic practices to blogging."**

CECILE HOLMES  
JOURNALISM PROFESSOR

Whether the MoBlog technology will revolutionize reporting or fall into a mix of other types of media remains to be seen. But either way, most agree its strength is in the details.

"They say, 'The smallest picture often provides the greatest truth,'" Covington said.

Comments on this story? E-mail gamecocknews@gum.sc.edu



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**Weather**

**TODAY**

High 56  
Low 35

Clear most of the day, slow winds

**THURSDAY**

High 52  
Low 47

Mostly cloudy, winds 5-10 mph

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