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Democrats vie for southern votes

Kerry attempts to make amends

BY MICHAEL LAFORGIA
THE GAMECOCK

GREENVILLE — U.S. Sen. John Kerry denied slighting the South while in New Hampshire during a nationally-televised debate here last night.

Moderator and NBC News anchor Tom Brokaw opened the debate by asking Kerry how he could come to the South after making three speeches in New Hampshire that angered some southern Democrats.

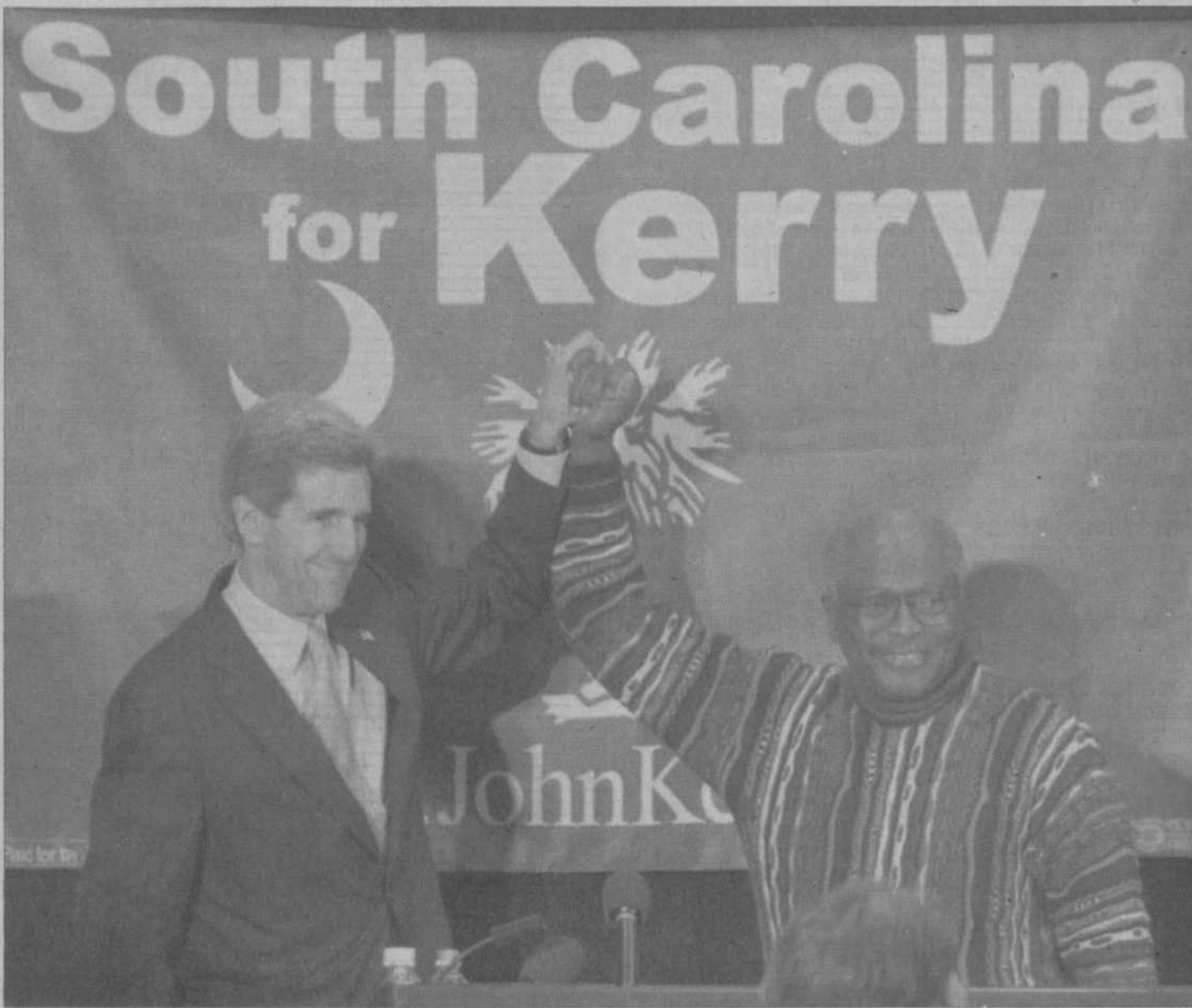
Kerry said the comments were intended to answer a question about the mathematics of an election.

"I've always said I can compete in the South," Kerry said. "I've always said I think I can win the South."

Kerry, the Democratic front-runner, needs a victory in the South Carolina primary to virtually guarantee his nomination at the Democratic National Convention in July in Boston.

U.S. Rep. Jim Clyburn (D-S.C.) formally endorsed Kerry at a news conference at Midlands Technical

◆ KERRY, SEE PAGE 3



Presidential hopeful Sen. John Kerry (D-Mass.), left, picked up the endorsement of South Carolina Rep. Jim Clyburn on Thursday following a tour of the Haas Technical Center at Midlands Technical College.

Edwards banking on good showing

BY WES WOLFE
THE GAMECOCK

GREENVILLE — U.S. Sen. John Edwards (D-N.C.) tried to gain some traction and put distance between himself and the other candidates during last night's presidential primary debate at the Peace Center.

Early last year Edwards declared the South Carolina primary his make-or-break moment of the 2004 presidential primary campaign.

Early in the debate, moderator and NBC News anchor Tom Brokaw asked Sen. John Kerry (D-Mass.) to clarify his remarks about how the Democratic nominee didn't need to win Southern states to carry the election. Edwards, in response to the next question from Brokaw, said the South was important to a Democratic victory.

"You know, I think it's an enormous mistake, first historically, for us to ignore the South," Edwards said. "What has happened is that the Republicans take the South for granted. And too

◆ EDWARDS, SEE PAGE 3

Making A Difference



From left, Toby Friesen, Anastasiya Karpova, and Nadia Garnett are involved in the political scene as staff members in Joe Lieberman's Columbia campaign office.

Presidential hopefuls have busy S.C. schedule

BY BETH EWOLDSSEN
THE GAMECOCK

Although many of the Democratic candidates moved to New Hampshire before the Iowa primaries were finished, the candidates are traveling through the Southwest and Mideast before heading to South Carolina for the Feb. 3 primary. Along with South Carolina, Arizona, Delaware, Missouri and Oklahoma will hold primaries on Tuesday.

To officially kick-off their South Carolina campaigns, all of the candidates attended a debate in Greenville Thursday evening, which was sponsored by the Young Democrats at Furman University.

While Sen. John Kerry, D-Mass., won the primaries in Iowa and New Hampshire, he trails in the polls for South Carolina. A Kerry intern, fourth-year political science student Tyler Odom, said that once Kerry "starts infiltrat-

ing the airways with ads like Dean and Edwards have done," Kerry's chances of winning here will vastly improve. All the candidates, along with introducing TV ads, will make a number of appearances to connect with S.C. voters.

Fourth-year international relations student Steven Hamilton said "there are more black voters registered in South Carolina than almost any other state" and point-

◆ CANDIDATES, SEE PAGE 3

SG candidates speculate on platforms as race kicks off

BY CARRIE GOODIN
THE GAMECOCK

Student Government applications are in and, since elections will be held on Feb. 23 and Feb. 24, it's time to start thinking about who to vote for.

The 2004 presidential candidates are Zach Scott, Adam Schaffer and Justin Williams.

Schaffer, a third-year English student, said he's running because, "I feel like I could relate to the student body." Schaffer also wants to look into fixing USC's

parking problems. "I hate the parking system," he said.

Williams, a third-year political science student, said he didn't feel like SG has served its purpose in the past. He said he wants the average student to be affected.

"I want to personalize Student Government more," he said.

Scott, 2003 SG vice president and third-year political science student, said SG has a good momentum, and he is happy with the progress they're making.

Mark Campbell, Mark McLawhorn, Yvonne Miller and

Brian Wayne are running for vice president. McLawhorn, a second-year political science student, said SG needs to spread out to include all the students.

"I want to bring everyone together," McLawhorn said.

The other vice president candidates could not be reached for comment.

Cameron Burnette and Kenyatta Frazier are running for treasurer.

Comments on this story? E-mail gamecocknews@gum.sc.edu

Retailing department receives software packages for research

BY IRA KLEIN
THE GAMECOCK

The USC Retailing Department recently received more than \$800,000 in software from two companies.

Arizona-based JDA Software Group donated \$601,000 worth and BIGresearch, an online marketing research company, donated \$240,000 worth. Coupled with another software package presented to USC in the fall, JDA Software Group has donated \$1.26 million in software products this year.

JDA's software gift package includes Floor Planning Plus and Space Planning Plus by Intatix,

programs which are used to create and maintain precise floor plans for retailers. This software package, coupled with the one from BIGresearch, make up the Consumer Intentions and Actions and Simultaneous Media Usage Study, a study in which USC students will use software to track and predict consumer behavior, which will then be used for academic research.

JDA is a global leader in retailing software, and its programs are used by nearly 4,600 retail, manufacturing and wholesale organizations around the world.

"Basically what we're trying to do in this study is to be able to

predict where consumers will shop and what they will buy, based on their demographics," said Deborah Fowler, director of the USC Center for Retailing.

Fowler says she does not know the exact selection criteria for the software grant her department received, but she said part of why JDA and BIGresearch chose USC is because its recognized center for retailing with a state-of-the-art computer lab.

"Because this software is 3-D and uses aspects of some gaming software, you need to have really good computers that have a lot of

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TODAY	SATURDAY
High 61 Low 30	High 53 Low 29
partly cloudy, wind at 16 mph	sunny, partly cloudy at night

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