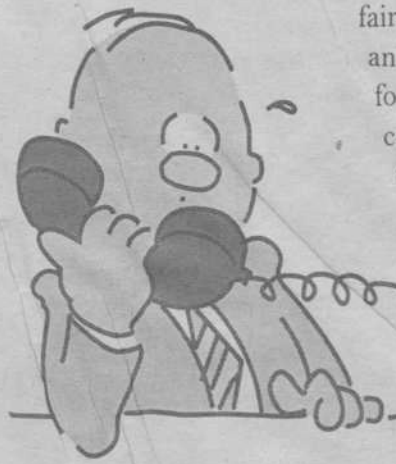


Follow Up After JobFest is Important

Valeria Green
Program Manager
Career Center

"Now that the initial contact has been made, where do I go from here?" This question is frequently asked after giving your resume and gathering reference material from prospective employers. Being proactive with your job search and making contact with recruiters will help secure a professional opportunity after the fair.

You are marketing yourself from the moment you approach the displays at the career fair. Recruiters are particularly impressed with a candidate with a professional tone. In turn, you are responsible for continuing to sell the fact that you really are a "good fit" for the company and the position.



Even though employers are bombarded with resumes at career fairs, you still have an opportunity to follow up. The candidate who has the strongest opportunity to secure an interview is the proactive candidate.

Ideally the proactive candidate is best defined as one who is focused on obtaining a job and is willing to conduct professional follow up methods to ensure a quality job search.

Freshmen, sophomores and juniors are typically looking to secure experiential learning opportunities, unlike seniors looking for full-time jobs; nevertheless, the companies that interest you today should be the ones targeted as your undergraduate experience ends.

After the career fair,

- Organize the business cards and materials you received. Focus on targeting companies that sincerely interest you.
- Visit the Career Center to conduct research on the company. Another option is to utilize on-line resources.
- Find out if the company participates in on-campus recruitment. If they do, ensure that you have purchased CareerConnections so that you can interview with them.
- Follow up with an e-mail message and handwritten note expressing how you enjoyed learning about future opportunities and express interests about current opportunities.

If opportunities do not exist at this time for internships, co-ops or part-time jobs, and you are interested, ask about a job-shadowing program. The Career Center facilitates CareerView, an on-going job-shadowing program.

The most profound statement made after the career fair is not that you've been, but that you maximized the experience by following up and taking charge of your career development.

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Information Meeting & Returned Volunteers
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Information Meetings & Video Presentations

Russell House, 6th Floor
Tuesday, March 21 • 6-7:30 PM
International Business Seminar
H. William Close Bldg., Room 634
Wednesday, March 22 • 6-7:30 PM

Information Tables

Gambrell Hall
Tuesday, March 21 • 9-2 PM
B & A Building
Wednesday, March 22 • 9-2 PM
Job Fest, Carolina Coliseum
Thursday, March 23 • 11-3 PM

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