



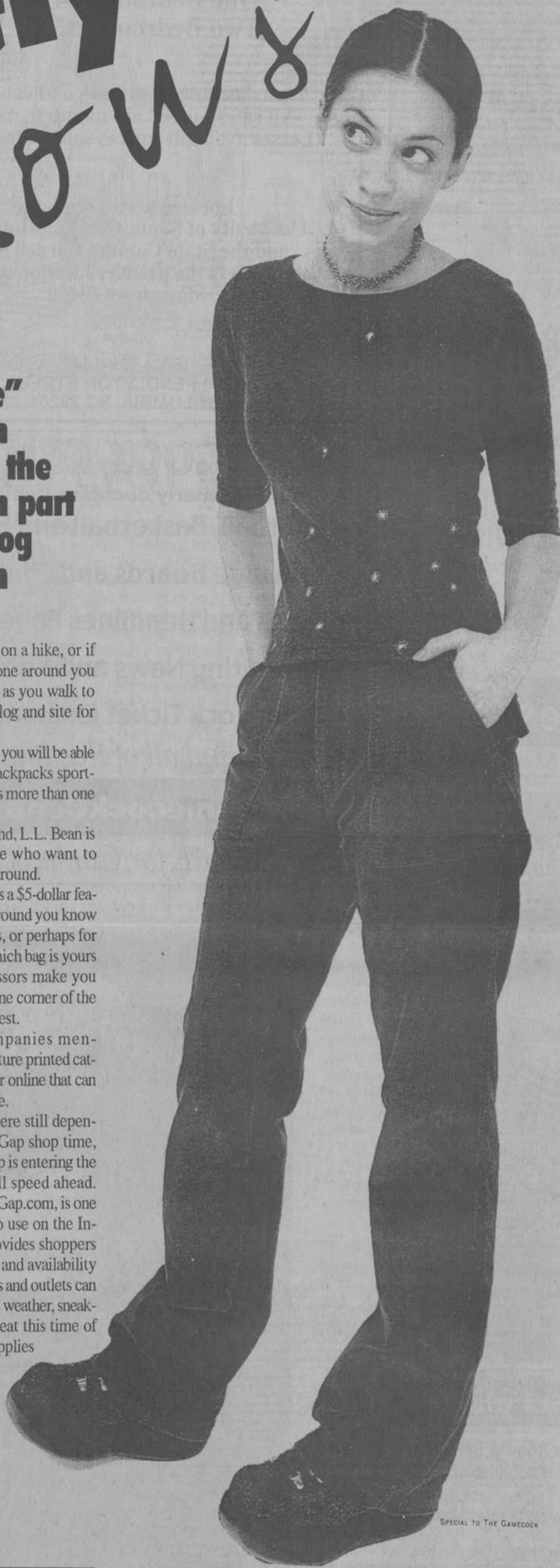
Fraternities existed at USC before 1897, but anti-frat legislation forced fraternities to disband until 1927.

# Absolutely

# Fabulous

### The "sense" in fashion is back from the edge thanks in part to the catalog revolution

By Natalie Cappuccio & Sara Ladenheim



SPECIAL TO THE GAMECOCK

How many times do you stop and think about the last place you bought an item?

With the rise of catalog and Internet shopping, that oh-so-common phrase, "Did you get that at the Gap?" should soon be replaced with a request for a Web address and the question, "Is shipping and handling free?"

Catalogs are back in a big way this fall. No longer is the common college student limited to the offerings at the mall. With Internet access at an all-time high at USC and credit card vendors at every corner, the catalog shopping revolution is set to begin.

Let's face it; everyone has a tiny part of him or herself concerned with how he or she looks.

Many catalog companies market themselves to target audiences. This marketing strategy can help you find items that you might not be able to locate elsewhere.

A huge bonus is the guarantee that size, color, style and price are usually easier to find online or in a catalog than in retail stores.

Take the Delia's catalogue for example. Featuring clothing that is only available via phone or online, it is a marketplace for the unique and fashion-conscious female.

This is one of the best sites showcasing up-to-the-minute designs and styles. Dressy items are the specialty, but funky accessories and shoes also complement the array of shirts, jeans, skirts and sweaters. Delia's Web address is [www.Delias.com](http://www.Delias.com).

If the trendy look is out in your opinion, the long-tested tradition of

one of the most classic catalogue companies in existence beckons.

Land's End is the most intelligent site on the web for those whose tastes lie in a more "Animal House" fashion sense than that featured in "Clueless."

The classic oxford shirts, tailored pants and monogrammed blazers are great for the almost-graduated senior or the internship-ready sophomore. Land's End also features at least one trendy item of the moment, the natural canvas tote, better known as the "boat bag." Before the summer of 1999, it was last seen 40 years ago on the shoulder of Jackie Kennedy as she boarded the little sailboat piloted by John Kennedy in the summer of 1959.

With its classic canvas styling and color trimmed edges, this bag carries it all. Land's End features it in three colors that scream Harvard, Dartmouth and Yale: crimson, navy and hunter green. A catalog can be requested at [www.LandsEnd.com](http://www.LandsEnd.com), and any items that need to be ordered can be done so on the site or by telephone.

We like the look of the student who walks into the 8 a.m. classes with the look of relaxation as opposed to those who appear to have just won an "Oprah" makeover.

For most of us, those early hours require the least amount of preparation as possible.

One site that gives you many options in this category is [www.LL-Bean.com](http://www.LL-Bean.com). For those wanting a comfortable outdoors feeling, L.L. Bean is a virtual paradise of durable clothing items.

If you are going on a hike, or if you just want everyone around you to think that you are as you walk to class, this is the catalog and site for you.

Most importantly, you will be able to find those great backpacks sported by anyone who has more than one class a day.

As with Land's End, L.L. Bean is wonderful for those who want to spread their names around.

Monogramming is a \$5-dollar feature that lets those around you know your name or initials, or perhaps for you to remember which bag is yours when certain professors make you put all your bags in one corner of the room as you take a test.

The three companies mentioned above also feature printed catalogues you can order online that can be sent to your home.

For those out there still dependent on their ritual Gap shop time, rest assured. The Gap is entering the Internet market full speed ahead.

Their site, [www.Gap.com](http://www.Gap.com), is one of the easiest sites to use on the Internet and often provides shoppers with more selection and availability than their retail stores and outlets can offer. Considering the weather, sneakers and shorts are great this time of year, and this site supplies all of the above on sale as this summer draws to a close.

### McKissick exhibits S.C. photographs and archaeology

The McKissick Museum is exhibiting "Lord, I Wish I had a Prayin' Church Tonight." The black-and-white photographs are of revival meetings at small African-America churches in rural, coastal South Carolina. The exhibit is accompanied by recordings of gospel music from the churches photographed, along with quotations from Langston Hughes, Zora Neal Hurston and Margaret Walker. The museum is also highlighting "Legacies: An Overview of the Programs of the South Carolina Institute of Archaeology and Anthropology" through Oct. 3. The exhibit highlights six of the SCIAA's major excavations and investigation sites, ranging from the Paleolithic Era to the 19th century.

### Registration to be held for USC String Project

The USC String Project, a national model for the teaching of string instruments to third- and fourth-grade students, will hold its annual registration meeting at 7:30 p.m. Aug. 31 at the USC School of Music Recital Hall. The USC String Project offers instruction in violin, viola, cello and bass. Parents must be present with their children at the meeting. Enrollment is limited, and there is no pre-registration. For more information about the USC String Project, call the USC School of Music at 777-9568.

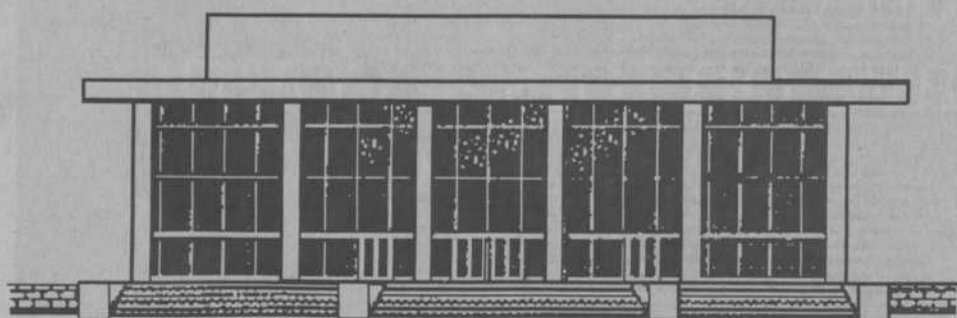
### School of Music to offer lessons

The School of Music is holding registration through Sept. 1 for its Preparatory Music Program for children and adults. Classes are held each week after school, evenings, and on the weekends, and are held in the School of Music building, next to the Koger Center for the Arts on Assembly Street. To register, call Sandy Janiske at the School of Music at 777-4281.

### Ballroom dancing lessons to be offered

The Greater Columbia Chapter of the U.S. Amateur Ballroom Dancers Association is sponsoring dance workshops for National Ballroom Month. Lessons in the fox trot will be held Sept. 11; the waltz, Sept. 18; the rumba, Oct. 2; and the cha-cha, Oct. 16. Workshops will be held from 10 a.m. to noon at the Hugh Dimmery Memorial Center in West Columbia. Cost for each workshop is \$8. Casual dress and comfortable leather-soled shoes are recommended. For more information, call Jeane Mader at 791-8336 or Sheila Brown at 781-8114. The USABDA is also holding its monthly dance, "Bright, Hot Nights," from 7:30 to 11 p.m. Saturday at the Hugh Dimmery Memorial Center. Admission is \$3 for students, \$4 for members and \$7 for non-members. White clothing is required, and singles are welcome.

Briefs for Campus Notes can be submitted to Russell House 333 or by e-mail at [gcked@sc.edu](mailto:gcked@sc.edu). Submissions must include a contact name and phone number and will be edited for length and content. We can't promise to run your brief, but we will certainly try.



### Thomas Cooper Library Fall 1999 Tours

Discover the world of information available in the Library--take a tour this fall! One-hour tours will be divided into two parts: a tour of the building for the first half-hour, and a tour of the Electronic Resources Network for the second half-hour. No sign-up is necessary. Just meet us in the lobby and learn what resources and services are available to you.

August 23rd - September 30th  
Tours

Monday:	11 am
Tuesday:	11 am & 5 pm
Wednesday:	2 pm & 7 pm
Thursday:	4 pm

The tour will last approximately one hour. The first part of the tour will include many of the library departments, such as Reference, Science Reference, Education, Government Documents, and Circulation. The second part of the tour will focus on the electronic resources available at the Thomas Cooper Library. USCAN, Internet, and CD-ROM databases will be demonstrated.

### Can you guess which guy visited Nabi before his date?



### New donors can earn up to \$65 their 1st week!



NABI BioMedical Center  
215 Assembly St., Columbia SC 29201  
254-2280