

ON CAMPUS

Psi Chi society to have meeting

The Psi Chi Psychology National Honor Society will meet at 8 tonight in the Walsh Conference Room. For more information, contact Torrey Becote at 544-4354.

Alpha Kappa Psi holds session

Alpha Kappa Psi, USC's co-ed professional business fraternity, is holding informational sessions for spring rush at 7 p.m. today and Thursday in the BA building, room 463. All sessions require professional dress. For more information, contact Delane Stone at 544-1874 or Michelle Porter at 772-4354.

WUSC offers disc jockey training

New WUSC DJ training for the spring semester will begin at 7:30 p.m. Thursday in RH 303. Any USC students or staff members interested in becoming DJs should attend. Call 777-5468 for more information.

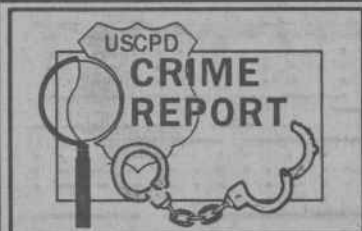
Author to hold free book signing

Get your book signed and have tea with Anne Carter Zimmer, author of "The Robert E. Lee Family Cookbook and Housekeeping Book," from 1 to 3 p.m. Sunday. Zimmer's cookbooks will be on sale. For more information, call 777-7251.

Center to hold writing sessions

Licensed psychologists will host "support/rap" sessions from 10 to 11:30 a.m. every Thursday beginning Jan. 28, at the Human Development Center. For more information, call 777-5433.

Briefs for On Campus and Datebook can be submitted to RH 333. We can't promise to print everything, but we can promise to try.



January 18

•**DUI**, Blossom and Assembly streets. An officer initiated a traffic stop for a headlight violation. The subject had bloodshot eyes, slurred speech and an odor of alcohol about him. When the subject was asked if he had been drinking, he replied, "Yes, one or two drinks around 3 p.m." The subject failed sobriety tests and was taken to Columbia Police Department.

•**Disregarding traffic signal, underage consumption**, Assembly and Greene streets. An officer stopped a car for disregarding traffic signals. The officer noticed a strong smell of alcohol from a passenger. Sobriety tests were performed, but a breath analysis showed the passenger's blood-alcohol level to be .04 percent.

January 17

•**Grand larceny of computer and motor vehicle**, McBryde Quad. The victim said his laptop computer and bookbag containing car keys were stolen from his room. His car was also found missing from the Bull Street parking garage. Investigation continues.

January 16

•**DUI**, Park and Greene streets. Officers had traffic blocked with a patrol car with blue lights activated. The subject drove around the officer, patrol car and six traffic cones and proceeded south in the north lane of Park Street until Blossom Street, where he was stopped by officers. The officer detected a smell of alcohol from the subject's breath and administered three sobriety tests. The subject was ticketed and taken to the Columbia Police Department.

•**Assault and battery**, Sims. The victim said the subject struck her several times in the face and that she scratched him defending herself. The victim refused to press charges and also refused medical attention.

Carolina for Kids kicks off new semester

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mester, CFK had about 400 active members.

For the spring semester, Cochran wants members to participate in a listserv to help improve communication within the organization.

According to Cochran, the purpose of the listserv is to get CFK members who attend the same schools to plan meetings within their groups. At their meetings, members can discuss the highlights of their experiences and organize other activities.

"I think the listserv will help people communicate and find a common ground within the organization," Cochran said.

CFK also will have an event in spring similar to its Halloween carnival. On Feb. 12, members will make Valentine cards with children from the Family Shelter.

If members miss sign ups today, they will be able to sign up two other ways. They can come by the Of-

fice of Community Service until Jan. 27 and fill out a form, or they can come to the CFK meeting at 8:30 p.m. Jan. 27 in the RH Theater.

Any members who have been involved for at least one semester are allowed to run for a position within the organization. All positions will be open, and the election will take place April 14.

"I hear a lot from the people at the schools about people not making the commitment because they don't go to their schools," Cochran said.

"I think what is most important is that you are committed because that sends the message to the student: Yes, it matters. What they do is important."

Students who sign up to be tutors are required to spend at least one hour a week with a student in the Columbia area in need of some extra help.



Members of AAAS socialize at the spring semester kick-off Tuesday night in the Russell House Theater. The group has begun planning events for Black History Month in February.

AAAS plans for Black History Month

by Rachel Helwig
Asst. News Editor

USC's Association of African-American Students held its first meeting of 1999 Tuesday night in the Russell House Theater.

AAAS President Rico Reed began the meeting by thanking members for participating in Monday's Martin Luther King Jr. Day of Service.

About 60 students signed up with AAAS to join in the march and visit the Epworth Children's Home on Millwood Avenue.

"[The day of service] helped make this holiday more profound for students and gave Martin Luther King Jr. Day more of a meaning instead of just a day off from school," AAAS Vice President Felicia Richburg said.

Project coordinators discussed prospective projects for upcoming meetings and for Black History Month.

One of these projects is a Black Heritage Quiz Bowl, slated to take place at 6 p.m. Feb. 9 during the AAAS meeting.

The quiz bowl is open to teams of no more than four people and will include trivia questions about African-American heritage.

First and second prizes are \$200 and \$100, respectively, and winners can choose to give the money to organizations of their choice.

Packets with the rules and questions will soon be available to those interested.

AAAS Freshman Council also is planning the first Elite Male Scholarship Pageant to showcase positive male leadership in South Carolina.

"On TV, African-American males are often portrayed in a negative light," AAAS member Jotaka Eaddy said.

"This will be a chance to open a window to the positive male leaders that go unseen and unheard."

The pageant will be the culmination of an entire weekend of seminars and community service activities that are open to everyone.

"We want this to showcase talented young men as aspiring leaders and role models and to discuss the role of the male in the new millenium," Eaddy said.

The pageant has tentatively been scheduled for late April.

Many other activities are planned for next Tuesday's meeting in anticipation of Black History Month.

Clips from the movie "Keep Your Eyes on the Prize," which documents the civil rights movement, will be shown, and Sen. Robert Ford will speak about and answer questions about the era.



"If you take any reasonably smart person and tell them to spend a year researching an industry, they can become an expert if they work at it." Christy Haubegger

crazy," she recalls. "But I figured the worst thing that could happen would be that the business wouldn't fly and I'd end up being a lawyer after all."

As President of her class at law school, Christy already possessed the leadership skills that entrepreneurs need. Her publishing experience, however, was limited to editing the Stanford

women's magazine aimed at African-Americans. Christy convinced the magazine's president to meet with her, and his company agreed to help fund her start-up. Christy launched *Latina* magazine in 1996, and it was an immediate hit. Today, it has an impressive circulation of almost 200,000, but it wasn't easy getting there. One of the hardest things about being a young entrepreneur is simply the fact that you are young.

Potential business partners often assume you are inexperienced. "Nobody saw me walk into a meeting and thought they were looking at a magazine publisher. But I persevered. You have to be prepared to get over your pride and fake your confidence when you need to."

While there is a certain glamour associated with being the publisher of a major magazine, Christy still relishes the role of underdog. "Each milestone means so much more when you're a start-up," she says. "A major retailer just advertised with us for the first time. To a larger publication, it wouldn't be such a big deal. But when they agreed to be in our magazine, we jumped up and down and cried and hugged. Then," she laughs, "we ate ice cream."

As an owner of a growing company and Publisher of *Latina*, Christy has continued to nurture her dream magazine into a leading lifestyle publication, read by thousands of dynamic, educated young women just like herself. She says that she hopes to inspire other young women to pursue their dreams as well.

The Secret Success Series

brings you information designed to help you achieve your personal and career goals. Watch for the rest of this series in future issues of your school newspaper.

Law Review. Still, she figured she could learn what she needed to know pretty quickly. "If you take any reasonably smart person and tell them to spend a year researching an industry, they can become an expert if they work at it," she says. "All the data I needed was in the public library. Census data, information about the magazine industry, books on how to write a business plan, it was all there." In the meantime, she lived on the cheap in San Francisco's Mission District and did legal research to pay the bills.

Once Christy's business plan was done, she started to show it to people who might be willing to invest the millions of dollars she would need to launch a glossy publication. "192 people told me no. I counted," she says. "But most of them didn't slam the door in my face, and I was able to learn a lot by asking them how I could improve my business pitch."

Eventually, some good old-fashioned networking led her to her first big investor. "If you don't believe that stuff about using all of your contacts, you should," she says. Turns out that Christy's classmate's aunt's neighbor (follow that?) knew the editor of *Essence*. a

Name: Christy Haubegger
Age: 30
Career: Entrepreneur-Founder & Publisher *Latina Magazine*

Foundation (also given to Oprah Winfrey and Madeleine Albright), and Tom Brokaw named her one of the "most influential people of the year" in 1996.

So how did she end up in company like that? Turns out it all started with one simple question. "I took a few business classes in school with some great professors, and they always talked about the search for that mythical big idea," she recalls. "As a Mexican-American, I'd always wondered why no one had ever produced a magazine for Latina women. Then I wondered if I could do it myself."

Christy graduated from the University of Texas in 1989 with a philosophy degree and immediately headed off to Stanford University Law School. But as law school graduation approached, she couldn't shake the magazine idea from her head, so she decided to devote a year to chasing her dream. "My friends thought I was



"Strong enough for a Man. But Made for a Woman."