



Studies still a concern during Spring Break



USC senior to spin wheel.



SEC tournament previewed.



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The Gamecock

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Volume 90, Number 70

University of South Carolina

Friday, March 6, 1998

BRIEFS

Nominations being accepted

Nominations for the Brubaker Carolinian Award are being accepted through Tuesday. Students nominated should exemplify at least one of the tenets of the Carolinian Creed. For more information call 799-7363.

Office taking applications

The Capstone Area is accepting nominations until March 20 for the "Capstone Area Award for Excellence in Teaching". Applications are available in the Capstone Area Office.

Judicial Board applications available

The Judicial Board is accepting applications March 16 through 27. Applications are available in the Student Government Office.

Warwick forms due

Applications for the Warwick Exchange, a program which allows four Carolina students to attend the University of Coventry, England, are due Monday to Dr. Mark Smith, Warwick Exchange Committee, Department of History, USC-Columbia, 29208. Final selections will be made by the end of March.

COOL National Conference coming to USC

The Campus Outreach Opportunity League (COOL) National Conference will be held March 12 through 15 at USC. This year's theme is "United We Serve." For more information call Jason Youngstrom at 777-9596.

Contra Dance to be held

A Contra Dance will be held from 8 to 11 p.m. March 14 at The Red Barn on Frontage Road. A workshop will be at 7:30 p.m. \$5 per person. For more information call 749-9694.

Center holding carnival

A community Purim Carnival will be held from 12:30 to 3 p.m. March 15 at the Columbia Jewish Community Center. For more information call David at 787-2023 extension 303.

DATEBOOK

FRIDAY 6 Burnout prevention/ coping with stress session, 9:30 a.m., March 27, Counseling and Human Development Center, call 777-5223 to preregister.

Adult Children of Alcoholics, 10:30 a.m., Counseling and Human Development Center.

SUNDAY 8 PALM Sunday Worship, 5:30 p.m., PALM Center. St. Thomas More Chapel, Greene Street, Catholic mass in Spanish, 2 p.m., March 22, every third Sunday of each month.

USC breaks top 50 in national rankings

staff writer **LEIGH GULLEDGE**

The University of South Carolina has climbed in national ratings for attracting freshman National Merit Scholars from 78th in 1996 to 45th in 1997. The year 1997 marks the first time USC has been in the top 50 in ranking.

The higher ranking was achieved due to a program put together by Associate Provost and Dean of Undergraduate Affairs Donald J. Greiner and Dr. Randy Engle of the Psychology Department.

In 1993, when Greiner became Associate Provost at USC, there were no more than 16 National Merit Scholars in the freshman class. Former Provost James Moeser, who is now president of the University of Nebraska, wanted to increase the small number of National

Merit Scholars representing the freshman class of Fall 1993. Greiner put together a committee to begin the course of action. The committee was chaired by Dr. Engle, who has since left the university. However, he did not leave until the university's goal was reached.

The program became known as the Engle Plan, thus giving full credit to Engle. The plan's goal was to increase the number of National Merit Scholars in the freshman class by 10 percent per year for 10 years.

The plan was studied and written in the academic year of 93-94; the goal was to bring in 20 National Merit Scholars and National Achievement Scholars, which is a program for minority students.

The program was a two-part effort, based on both programmatic and con-

crete incentives. The university offers students programs such as the Honors College, Preston Residential College, the Office of Fellowships, the Office of Pre-professional Advising and the First Year Reading Experience. Also, the national merit scholarship was raised from \$3,000 per year to \$6,000 per year, to reach a total scholarship worth \$24,000.

With these incentives, USC's ranking for its number of national merit scholars reached the top 70.

Presently, just three years later, USC ranks 45th in the nation's colleges and universities, both public and private. There are now considerable waiting lists for both the Honors College and Preston College as the word spreads of what USC has to offer.

"Good students want to go where good students go," Greiner said.

Eligibility for the National Merit Scholarship is based on SAT score and the quality of a written essay. The number of national merit scholars entering the university is still growing. Forty entered in Fall 1997, 47 including national achievement scholars.

Greiner points out that USC's rank would be even higher if the ranking was only in regards to public institutions. Measuring the number of national merit scholars in public schools alone would be fairer; in this poll taken by the *Chronicle of Higher Education*, USC is competing with private schools such as Harvard, Yale and Duke. For example, 7,379 national merit scholars were en-

rolled nationally in Fall 1997, but only 3,201 attend public institutions.

"I've spent my entire academic career here, and I've never been more ecstatic about the quality of undergraduates on this campus than I have been in the past five years," Greiner said.

In reference to the university's future goals, Greiner said, "we are aggressively beginning to recruit in-state and out-of-state by starting in fall of 1998 having five Carolina Scholars from out-of-state in addition to the 20 we take from in-state."

This plan to award USC's most prestigious scholarship to out-of-state students is part of a larger goal designed to make USC's undergraduate program part of the top five public institutions in the Southeast.

J-SCHOOL'S 75th

Journalism celebrates anniversary

senior writer **JOSH LONON**

On October 19, 1923 *The Gamecock* editorialized the need for more space for the newly founded School of Journalism.

"We need another classroom building," read *The Gamecock*.

The school occupied two rooms and a closet at the top of the old President's mansion, on the Horseshoe, and had only a few students.

Today, 75 years later, the College of Journalism and Mass Communications occupies 40,000 square feet of the Carolina Coliseum and has hundreds of students.

"The college opened with a handful of students and we have about 970 students today...so the college has indeed grown a lot," said Judy VanSlyke Turk, dean of the college.

Journalism is celebrating its 75th year at USC by inviting guest speakers from all four of the divisions of the undergraduate programs: print, electronic, advertising and public relations.

Jim Hoagland, senior columnist for *The Washington Post*, Jane Pauley of NBC, and David Drobis of "a major public relations firm," Ketchum Worldwide, will all be speaking at USC this year.

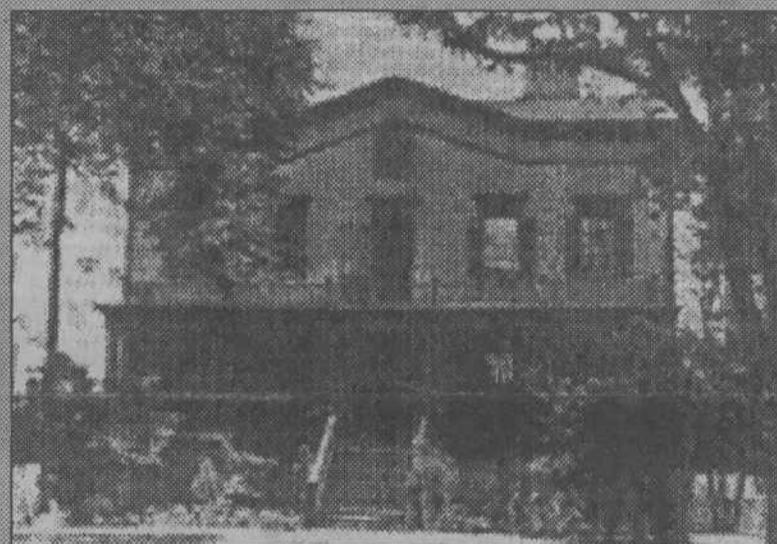
Hoagland will speak April 9 and 10, Drobis will speak Oct. 7 and 8, and Pauley will speak Nov. 19.

Bill Westbrook, President of Falter/McElligott advertising agency spoke last week.

The college is also having "75th anniversary birthday parties" in New York, Washington, D.C., Atlanta, Charlotte and Greenville.

"We are taking advantage of this milestone to introduce ourselves to some key movers and shakers in New York and Washington (D.C.)," Turk said. She said they will be attended by alumni and paid for through donations.

The first party was held in Charleston on February 25. It was attended by the first journalism graduate, Charles Braxton Williams.



Special to The Gamecock



SUSAN MEYERS Photo Editor

Above: The first School of Journalism occupied two bedrooms and a closet in the old USC president's mansion. It was located where the McKissick Museum now stands on the Horseshoe.

Below: The College of Journalism and Mass Communications occupies part of the basement of the Carolina Coliseum.

Williams graduated from the School of Journalism in 1925. He recently wrote his memoirs on USC.

"The fall of 1922 brought the university a new president, and the next year a new School of Journalism," wrote Williams.

He credits the founding of the school to Board of Trustees member August Kohn and USC President William Davis Melton.

"Dr. Melton threw himself into the work heart and soul. He had a lot to throw physically," wrote Williams, noting that Melton was so fat he could not even drive a car.

Williams also gave the first dean W.W. Ball much credit.

"If...I can lick a raw youth into shape so that in the first year of outside work, he will not be a burden to his city editor."

JOURNALISM page six

Historic Flinn gets makeover

senior writer **BRAD WALTERS**

Flinn Hall, one of the oldest buildings on campus, is in the process of being renovated after a fire destroyed much of the building in 1995.

When the renovation is complete, Flinn will become the new home of the departments of women's studies and African-American studies, according to Pete Stiehr, project manager for construction services on campus.

Stiehr said the renovation is scheduled to be completed in mid-June, and that construction is running close to schedule.

Maxine Higgins, program coordinator for women's studies, said that the department is excited about the move because the facilities in which they are currently housed are inadequate.

Currently their offices are on the 2nd floor of 1710 College Street. They are forced to stack things on the floor due to a lack of space.

"We have six rooms on the top floor of this house right now," Higgins said.

The department will have more office space once the Flinn renovation is completed. They will expand their program and hire new faculty, which they have not been able to do in their current facility.

Higgins said the department of women's studies is excited to be able to work with the department of African-American studies in the same building.

"We feel like [the move to Flinn is] a commitment on the part of the administration to both departments," Higgins said.

While most of the building will be used for office space, classrooms and seminar rooms are going to be built on the first two floors as well. These rooms will be used by the departments of women's studies and African-American studies as well as the Honors College.

According to Peter Sederberg, dean of the Honors College, one of these classrooms will be a "smart classroom."

Professors will be able to display documents or movies from their computer to students, like an overhead projector.

The room will also have video, audio and slideshow capabilities.

The Honors College currently uses space on the first floor of Harper for classroom space.

Sederberg said they hope to eventually renovate the area to make sufficient space for the office of fellowships and summer programs, which is currently housed on the 3rd floor of the building.

Flinn Hall is located on Pendleton Street, between Maxcy College and the World War Memorial.

The fire that consumed much of the building in August 1995 affected the third floor most severely, but the entire building was included in the renovation.

Prior to the fire, the building housed the departments of naval science (NROTC) and the department of aerospace studies (Air Force ROTC). These departments are temporarily located in LeConte College.

Maybry Limehouse, administrative specialist for the Air Force ROTC, said they would love to have been able to return to Flinn.

"We were told they're going to want to put something nice there," she said.

The NROTC has long-range plans to move to the Coliseum.

Flinn was originally built in 1860 and named in honor of professor William Flinn, who was active in fundraising to provide a student center.

Flinn was originally a faculty house at the corner of Sumter and Pendleton streets. The original building was moved in 1935 to make room for the war memorial building.

Stiehr said that as part of the renovation the front porch is going to be restored to its original size, as it was before the building was moved.

"I think it's going to be a handsome building when we're through," Stiehr said.

Senate rejects compromise resolution by 1 vote; Franklin vetoes budget

senior writer **KENLEY YOUNG**

A resolution to the Senate Finance Committee's budget that would have endorsed Carolina Productions as an alternate funding source for financially affected organizations failed by a 14-13 margin in the Senate meeting Wednesday.

Senate Finance Committee Chairman Curtis Brown, who was accompanied by Sen. Steve Veldman and SG President Jamel Franklin, introduced the resolution based on next year's controversial new budget, which the Senate passed last week.

"I decided that this would be a nice compromise, especially for those organizations not getting their desired [portion of] activity fees," Brown said.

"Under this bill, [the Senate] will endorse Carolina Productions' openness to allow all undergraduate organizations

to approach them for additional funding."

Brown said that the bill would involve a "shift in Carolina Productions' budget."

He gave credit to Sen. Chris Dorsel for his role in devising the resolution. While he supported the resolution, Veldman pointed out that the bill was not a new concept.

"Carolina Productions has always been open to clubs in the past," Veldman said.

"This bill is just a reaffirmation of that. This proposal requires Carolina Productions to shift its budget a little, but it will solve backlogging of funds, and it will help Student Government achieve parity with Carolina Productions."

Furthermore, Veldman denied that the resolution was only for the benefit of the Association of African-American Stu-

"Yes, I think he will [veto]."

Curtis Brown
Senate Finance Committee
Chairperson

dents, a club that suffered one of the budget's most dramatic cuts.

"Our posture on this issue is not based on the benefit of one organization. This resolution is for everyone," Veldman said.

When the floor was opened to debate, Rules Committee Chairman Graham King raised an objection.

"How will this act as a precedent?" King said.

This resolution seems to influence groups that are unhappy with the budget to seek funds outside of the Senate Finance Committee, even though we've told these clubs that we don't think they should receive any more."

Minority Affairs Chairwoman Kathy Van Nostrand asked whether Franklin would veto next year's budget if Brown's resolution did not pass.

Franklin, who is not permitted to speak without Senate approval, allowed Brown to answer.

"Yes, I think he will [veto]. But this will be a much more effective compromise with the president's signature on it," Brown said.

Brown then asked the Senate to allow Franklin an opportunity to speak on the resolution.

Initially, the Senate granted Franklin 45 seconds and later extended his time by 30 seconds.

"This is a resolution intent on pacifying and finding a common ground. This bill does not alter the budget in any way," Franklin said.

The resolution was defeated by a one-vote margin.

Brown said that Franklin will now veto the budget, and the Finance Committee will be forced to pass an entirely new budget by next week.

Athletics Committee Chairman Gene Willis also proposed a new bill that will more clearly define the duties of the Athletics Committee. The proposal was tabled for future consideration.

Absences Wednesday included Sens. Laura McFarland, Dionne Pringle, Kelly Vickery, Kathryn Henderson, Jared Mobley, Brandy Grimes and La Shawn Johnson. Rules Committee Chairman Graham King announced that Elizabeth Fordham is no longer a senator.