

GO GAMECOCKS!!



After the Game Between the Hedges.

Columbia's own,

**The Soul Mites
& The Root Doctors**

Will be Live at

THE 40 WATT CLUB

Showtime 10:00 p.m. - Everyone come!

GO COCKS!!

COMICS

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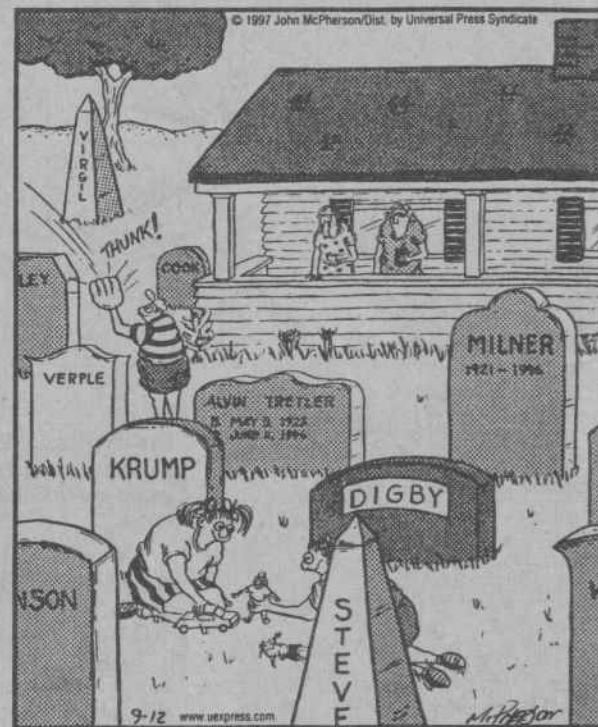
The Gamecock

Friday, September 12, 1997

Close to Home John McPherson



"OK, free HBO! Come to papa!"



"The idea gave me the creeps at first, but when Frank showed me the numbers I had to admit that selling burial plots in our yard is a great way to put the kids through college."

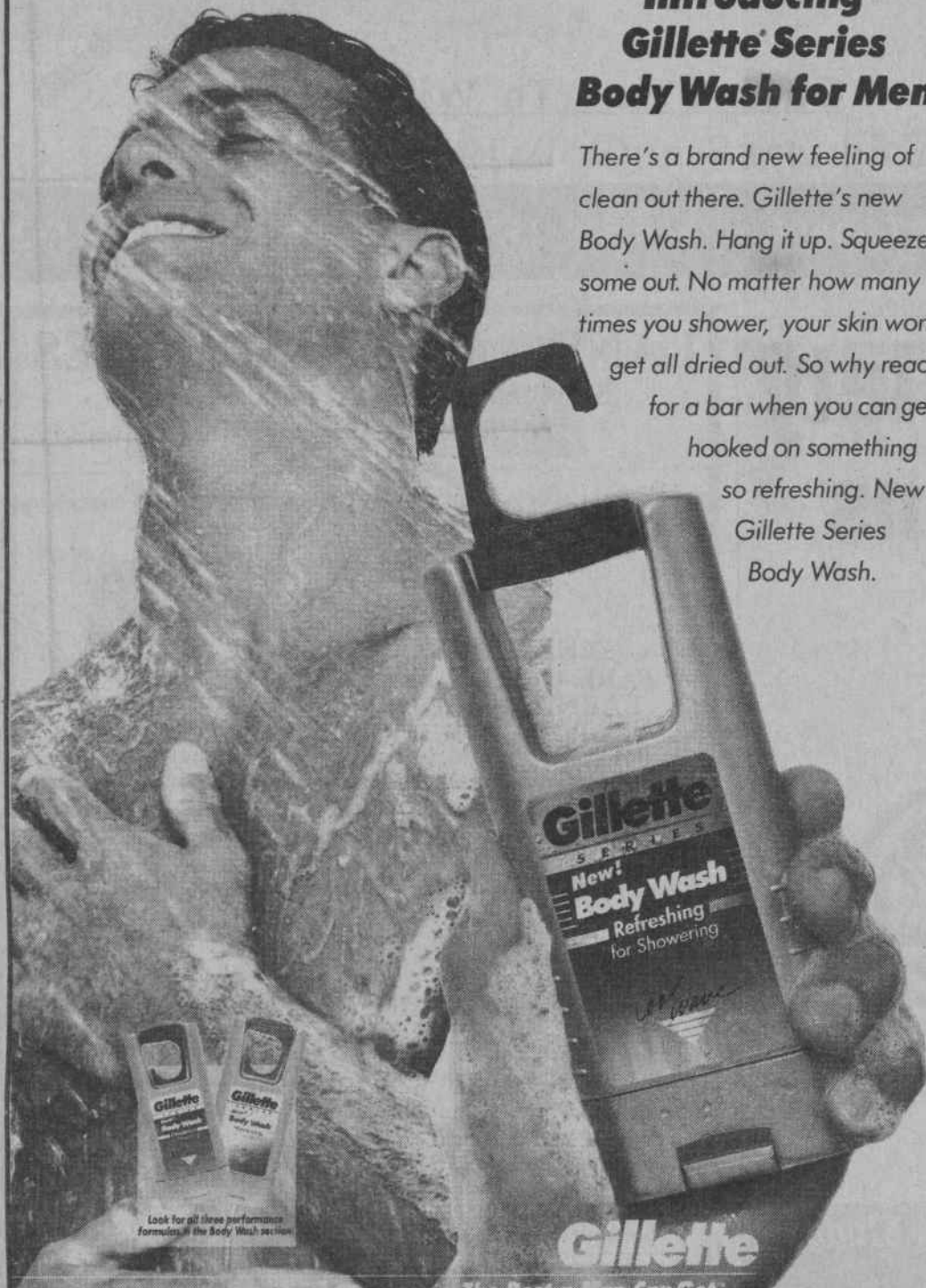
Rhymes with Orange Hillary Price



So Much Better Than Soap, You'll Be Hooked.

Introducing Gillette Series Body Wash for Men

There's a brand new feeling of clean out there. Gillette's new Body Wash. Hang it up. Squeeze some out. No matter how many times you shower, your skin won't get all dried out. So why reach for a bar when you can get hooked on something so refreshing. New Gillette Series Body Wash.



Gillette
The Best a Man Can Get

PRINCIPLES of SOUND RETIREMENT INVESTING

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Whether you want a fund that selects specific stocks, or one that covers the market, we're on the same page. Our CREF Growth and CREF Equity Index Accounts use two distinct strategies for investing in the stock market, but both aim to provide what every smart investor looks for: long-term growth that outpaces inflation. ⁹⁹

The CREF Growth Account searches for individual companies that we believe are poised for superior growth. In contrast, the Equity Index Account looks for more diversification, with a portfolio that seeks to mirror the experience of the U.S. stock market as a whole.

Like our CREF Stock Account, the largest singly managed equity fund in America ⁹⁹⁹ and our Global Equities Account, which actively seeks opportunities worldwide, our accounts are managed by experienced investment professionals. They're the same experts who have helped make TIAA-CREF the largest pension system in the world, with \$190 billion in assets under management.

To find out more about building your portfolio—and your future—with TIAA-CREF, just call 1 800 842-2776. And take your pick.

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*The total returns shown for CREF variable annuity accounts represent past performance. Total returns and the principal value of investments in the accounts will fluctuate, and yields may vary. Upon redemption, your accumulation units may be worth more or less than their original price. Investment results are after all investment, administrative, and distribution expenses have been deducted. **These accounts are available for Retirement Annuities subject to the terms of your institution's plan. They are available for all Supplemental Retirement Annuities. ***Based on assets under management. CREF certificates are distributed by TIAA-CREF Individual and Institutional Services. For more complete information, including charges and expenses, call 1 800 842-2733, ext. 5509, for a prospectus. Read the prospectus carefully before you invest or send money.