

Foster to serve as trustee executive

From staff reports

Samuel Foster II of Lake Wylie has been elected to serve a two-year term on the Executive Committee of the Board of Trustees.

Foster fills a vacancy left by Herb Adams of Laurens, who resigned his committee seat to serve as chairman of the board's Fiscal Policy Committee.

Foster is the first African-American to serve on the Executive Committee. In 1984, he was the first black elected by the Legislature to serve on the Board of Trustees.

Foster is general manager of Southeast operations for Automation Research Systems Ltd., an information technology firm headquartered in Alexandria, Va. Foster works in the Charlotte, N.C., office.

Foster was reared in Rock Hill and graduated from North-



Foster

western High School. In 1987, he was recognized by Ebony magazine as one of 30 future leaders nationally 30 or younger. USC honored Foster the same year with the New Carolinian Award, which is given to distinguished graduates who have been out of college 10 years or less.

Foster is a member of USC's Letterman's Association and the S.C. Athletic Hall of Fame Board of Directors. He is a former member of the boards of directors of the Charlotte Chamber of Commerce, First Friday and Rock Hill YMCA.

Foster and his wife, Chandra Jones, have two sons, 6-year-old Samuel III and 2-year-old Landon Avery.

King heirs plan Graceland-like museum

ATLANTA (AP) — With plans for an interactive museum and journeys to Graceland for marketing tips, the heirs of Martin Luther King are clinging to his memory.

Marketing experts and those who have had contact with the King family said the moves are driven by a desire to control how King's message is disseminated as well as by profit.

And they caution that marketing the image of one so revered carries many pitfalls and requires a great deal of delicacy.

"There are so many millions of people that respected Martin Luther King that would want some memento of what he stood for," said Kenneth Bernhardt, marketing department chairman at Georgia State University.

While the nation observes his birthday Monday, the Kings are moving on several fronts.

The estate recently gave the job of handling licensing re-

quests to Atlanta-based Intellectual Properties Management.

Dexter King, King's youngest son and head of the King Center in Atlanta, has met twice with the caretakers of Elvis Presley's image. And the family has been in a well-publicized battle with the National Park Service over rival plans for a tourist attraction in Atlanta, King's hometown. The Wall Street Journal reported last week that Dexter King has discussed a possible motion picture, video projects and merchandising of other products with Turner Broadcasting System Inc. and Time Warner Inc. The companies would not confirm the talks.

"There's a distinct difference in the role Martin Luther King played in society and Elvis the entertainer," Soden said. "But the basic mechanisms of protecting, guarding and nurturing the value of the name, image and likeness are the same."

Checking out



KIM TRUETT The Gamecock

Pre-med senior Eric Shakespeare buys books Sunday at the University Bookstore from Shannon Riva, a physical education freshman. Students have until 5 p.m. today to pay fees.

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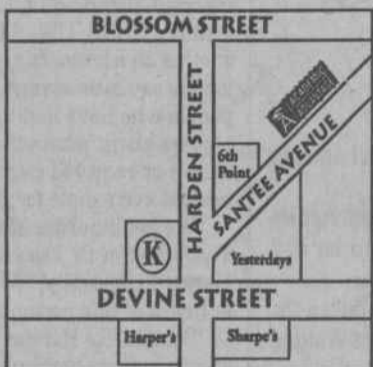
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USC Fitness Programs

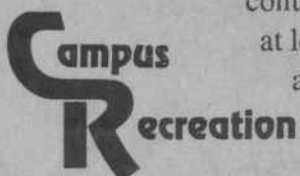
Spring 1995 Aerobic Schedule
Classes Begin Monday, January 16, 1995

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
8:00 am	20/20/20* Gym 308		Body Sculpting Gym 308				
12:30 pm		Body Sculpting Gym 308		20/20/20* Gym 308	Body Sculpting Gym 308		
1:00 pm							Circuit Gym 308
1:05 pm	Faculty & Staff Enrichment Gym 307		Faculty & Staff Enrichment Gym 307	Faculty & Staff Enrichment Gym 307			
2:00 pm						Step* Gym 308	
4:00 pm	Circuit Gym 308	High/Low Gym 308	20/20/20* Gym 308	Step* Gym 308	Funk Gym 308		
5:15 pm	Lower Half* Gym 307	Step* Gym 307	High/Low Gym 307	Body Sculpting Gym 307	Twin Towers* Gym 308		
5:30 pm	High/Low H2O Pool		High/Low H2O Pool				
6:30 pm	Step* Gym 307	20/20/20* Gym 307	Twin Towers* Gym 307	Lower Half* Gym 307			

*Step reservations must be made the day of class. Call the Office of Campus Recreation, 777-5261, to reserve your step. Steps are limited, so reservations are on a first come, first serve basis.

AEROBICS FEE: There will be a \$10 charge per person, per semester to take aerobic classes offered by Fitness Programs. Please register and pay in the Office of Campus Recreation, 202 Blatt P.E. Center. The schedule is tentative. Changes may be made due to budget, facility conflict, or level of interest in the class. Contact the Office of Campus Recreation, Blatt P.E. Center, Room 202, 777-5261, for further information.

The University of South Carolina is an EEO/AA employer. Any persons needing special assistance for a disability, please contact the Office of Campus Recreation at least 48 hours prior to the event. This as is paid for by student activity fees.



USC Fitness Programs

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Use this coupon to get in to one of the Fitness Program's weekly aerobic classes. You must sign a waiver of liability at the class. Coupon expires 1/20/95. No exceptions.

*Office of Campus Recreation *Department of Student Life *Division of Student Affairs *The University of South Carolina

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