

Football, basketball revenues up from 1992

By JIMMY DeBUTTS
Senior Writer

USC — Football and basketball revenues are up this season from 1992 totals.

Revenues for football through Oct. 31 were \$6,739,452. The 1992 season ended with revenues totaling \$6,446,298.

Football season ticket sales were also up in 1993. There were 44,426 season tickets sold this year, up from 43,934 in 1992.

The average home attendance at

football games in 1992 was 63,278. This year's average was 63,728 per home game and does not include totals for the Clemson game.

Basketball revenues for 1993-94 are up from last season. In the 1992-93 season, the basketball program took in \$856,044 in revenues. The program has taken in \$919,252 through Oct. 31.

In 1992, the basketball program had 5,333 season ticket holders. This season, there have been 6,404 season tickets sold.

"Ticket sales along with Gamecock Club contributions are the life blood of financial support for the overall athletics program," said John Moore, associate athletics director for business and finance. "They give us the opportunity to provide a broadly based athletics program for our men and women student-athletes. Football income from all sources provides approximately \$16 million in support of the entire athletics program."

Football and basketball revenues

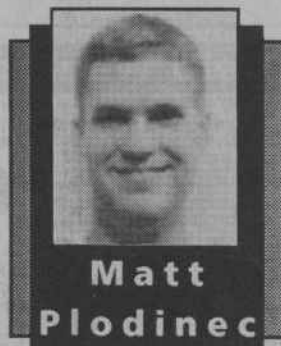
FOOTBALL				BASKETBALL			
SEASON	REVENUES	SEASON TICKETS	HOME ATTENDANCE	SEASON	REVENUES	SEASON TICKETS	HOME ATTENDANCE
1992-93	\$6,446,298	43,934	63,278	1992-93	\$856,044	5,333	7,624
1993-94	\$6,739,452*	44,426	63,728**	1993-94	\$919,252*	6,404*	---



* Revenue through October 31, 1993
** Home attendance is estimated upon outstanding tickets, notturnstile count.

Source: Dr. John Moore/ Assoc. Athletic Dir. Admin./Fin. Patrick Holland/The Gamecock

1993 Gamecocks lack experience

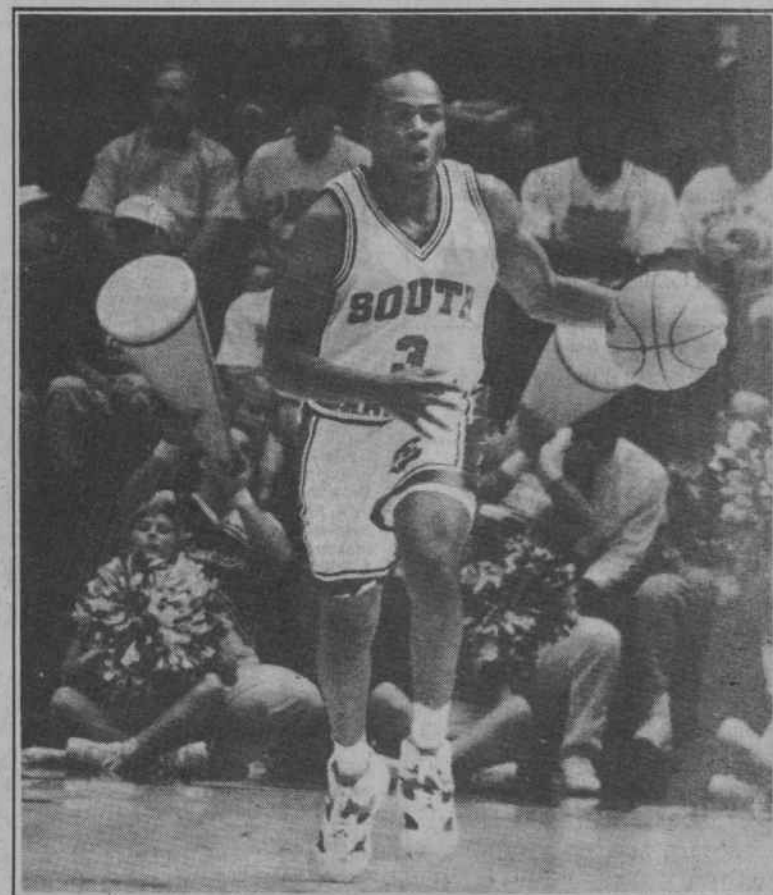


USC — In Eddie Fogler's first game as basketball coach, the Gamecocks played just as expected. The inexperienced team, which was lacking two players because of a one-game suspension, lost to Old Dominion 84-80.

The Gamecocks were plagued by turnovers, giving the ball to the Monarchs 27 times. The Monarchs happily accepted the gifts in the spirit of the Thanksgiving holiday and scored 27 points off the turnovers. The turnovers were mostly a result of inexperience.

Only Emmett Hall, Carey Rich and Norm Greene had laced up their Converse high tops for the Gamecocks before this season, and Greene spent most of the 1992-93 season studying the game from the bench.

Unfortunately for the Gamecocks, Rich will be out for three to five weeks. The junior point guard was forced to pull himself out of the game against the Monarchs, and it was during this period ODU took control. When Rich was in the game, he did an excellent job of quarter-backing the Gamecock offense. Luckily for USC, his return should coincide with the beginning of conference play.



David Mandrell/The Gamecock

Carey Rich, who is out for three weeks with appendicitis, is counted upon to be a leader for the 1993 Gamecocks.

In their second year in the SEC, the Gamecocks will need every bit of Rich's talent and every bit of grit Fogler can muster from the rest of the team to compete successfully.

Another problem for USC will be its small roster. While the NCAA allows 12 players, USC will be playing with 10 because of academic and transfer rules.

The key to this year's record will be how well the Gamecocks practice. There is an old adage: "Perfect practice makes perfect."

While no one expects USC to become perfect, the team's performance in practice will allow it to cut down on turnovers and hopefully improve in secondary positions. The Gamecocks looked like a different team without Rich, and someone will have to step forward in practice and learn to play the point. Durrant Williams, one of the suspended players, is expected to take up some of the slack, but it would be unfair to expect him to play the entire game.

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