

Eric Glenn/The Gamecock Rob Rodusky, a journalism senior, sports a black silk robe and boxers.

In brief: Underwear for men at a glance

By WENDY HUDSON Staff Writer

Women love to talk about it. Men never really think about it. Mothers buy it the most.

What causes all this controversy? Boxers, briefs and boxer briefs.

For guys, girls and moms, underwear is a hot topic. With a new line of underwear out by Calvin Klein, new designs on boxer shorts and the traditional tighty-whities going neon, men's underwear serves just as much of a fashion statement as it does a function, according to Mark Smith, supervisor for the men's department at Belk's in Columbia Mall

"Underwear is not just an accessory," Smith said. "It's part of the fashion, part of the outfit. Men are starting to see that as a part of their outfit and buy them as fashion items.

The newest trend in underwear is toward fashion boxers and the new Calvin Klein boxer brief, Smith said.

"The newest items are the Calvin Klein and Joe Boxer underwear," he said. "It's a fad, mainly, what they're doing with boxers. Silk is really popular and so is putting weird designs on them."

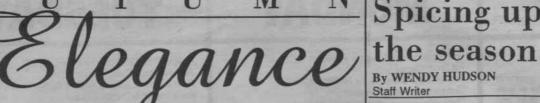
To many college men, boxers are the underwear of choice, according to sophomore Zach Nixon.

"I wear primarily boxers," he said. "They are more comfortable, and they're more stylish. Most of mine have patterns on them, some with stripes, some flannel. That kind of thing. They just look cool." Senior Zac Moore prefers boxers

because they're more fashionable. "I like boxers because they look

better," he said. "The designs are great. Boxers have a creative flair. If I buy boxers, I usually buy paisley ones or something satin.'

The boxer brief by Calvin Klein is one of the newest and most unusual underwear designs, Smith





Eric Glenn/The Gamecock Nursing junior Jill Buehlman models a silk nightgown under a sheer silk robe.

said. They're also comfortable, senior Byron James said.

"I love Calvin Kleins," James said. "My favorite kind is the boxer brief. "They give you the fit of tighty-whities but look like a boxer.

"They are the most comfortable things I've ever worn. Whoever invented them is the smartest person alive."

Sophomore Marty Player is also a boxer brief fan.

"Oh yes, they are quite comfortable," he said. "The boxer briefs are not too loose like a regular boxer and not too tight like a regular brief."

Smith credits their popularity to advertising.

"The boxer briefs are the kind of underwear Marky Mark poses in," he said. "They are popular because of a successful ad campaign."

James prefers boxers when his Calvin's are dirty.

"Mostly, I wear boxers," he said. "They're looser feeling. You can hang where you want to."

Some underwear isn't meant to be worn by men, according to James.

"This is a warning to all guys: Don't wear those jockey string bikini things," he said. "Number one, they're gross. Number two, women do not find them sexy. Number three, they hurt. Trust me.

"Finally, remember: Sensible men wear sensible underwear.'

Spicing up Staff Writer

Sugar 'N Spice is a lingerie store that specializes in unusual lingerie and gifts. They carry both men's and women's underwear

Many college students come to the store for basic underwear, according to Sue Paxton, sales manager.

"We have a lot of university students who come in for basic lingerie like bras and panties," she said. "We also have teddies. Those are good sellers. A lot of girls like them. We also have long gowns."

For men, Sugar 'N Spice has a wide variety of underwear. The store also has items both men and women would be interested in.

"We sell novelties or adult gag gifts," Paxton said. "For men, we have bikinis and thongs and Gstrings.

The store, which has been in business for 10 years, has recently branched out into the outerwear business.

"We're carrying dresses that are outerwear," Paxton said. 'They're a very sexy cut of dresses. They're tight and short and very unusual. It's not what you find in other stores. We sell a good bit of those at Christmastime for Christmas parties.'

Sugar 'N Spice is located at 986 Knox Abbot Drive in Cayce. "We're getting better every year," Paxton said.



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such as boxer shorts, which are Tara DiGirolamo, a music/media arts sophomore, relaxes in a sleeper shirt When most people think of and shorts.

velvet, they probably think of the late 1970s or a bad "Three's Company" rerun. Yet, while velvet hasn't found its way back into the mainstream of men's clothes, it's resurfaced in women's lingerie.

Lingerie styles change with the times Another comeback fashion from a more recent period is the poet shirt. These ruffled, baggy shirts with tight wrists look like items straight out of 17th century Europe. Poet shirts were popular with women not too long ago and have become popular again this

> For obvious reasons, colorful lace bodystockings are the choice of many a guy wanting his woman to look sexy. The wild colors this year are the usual reds and hot pinks. However, a bright lime green has appeared this year, too.

For the conservative woman, flannel and plaid flannel pajamas and long-sleeved gowns and robes are the usual selections. These styles come mostly in conservative colors such as light pinks, whites and beige tones. Flowery pastel patterns are normal for these pieces.

Even though the styles in women's lingerie come and go, there's something to fit every-

one's taste. It doesn't matter if the taste is that of a conservatively dressed woman or that of a man who would rather leave little to the imagination.

Women's lingerie can be expensive. But for the right price, everyone's tastes can be satisfied.

By TONY SANTORI

While some things in the

world remain constant, fashion is

always changing. Maybe no oth-

er component of fashion changes

more than women's lingerie.

"In" styles and colors are con-

stantly shifting from one aspect

period of change for the

women's lingerie business. A

new item on the lingerie evolu-

tionary scale is the jaquard print.

The print, which is found on var-

ious female undergarments, is

the same color as the lingerie but

pajamas and gowns. Sheer lin-

gerie is a favorite with the men

who shop for such items. How-

ever, women tend to buy more

comfortable cotton materials

popular with women, too.

Other new fashions are sheer

is raised on the material.

This fall marks yet another

Senior Writer

to another.