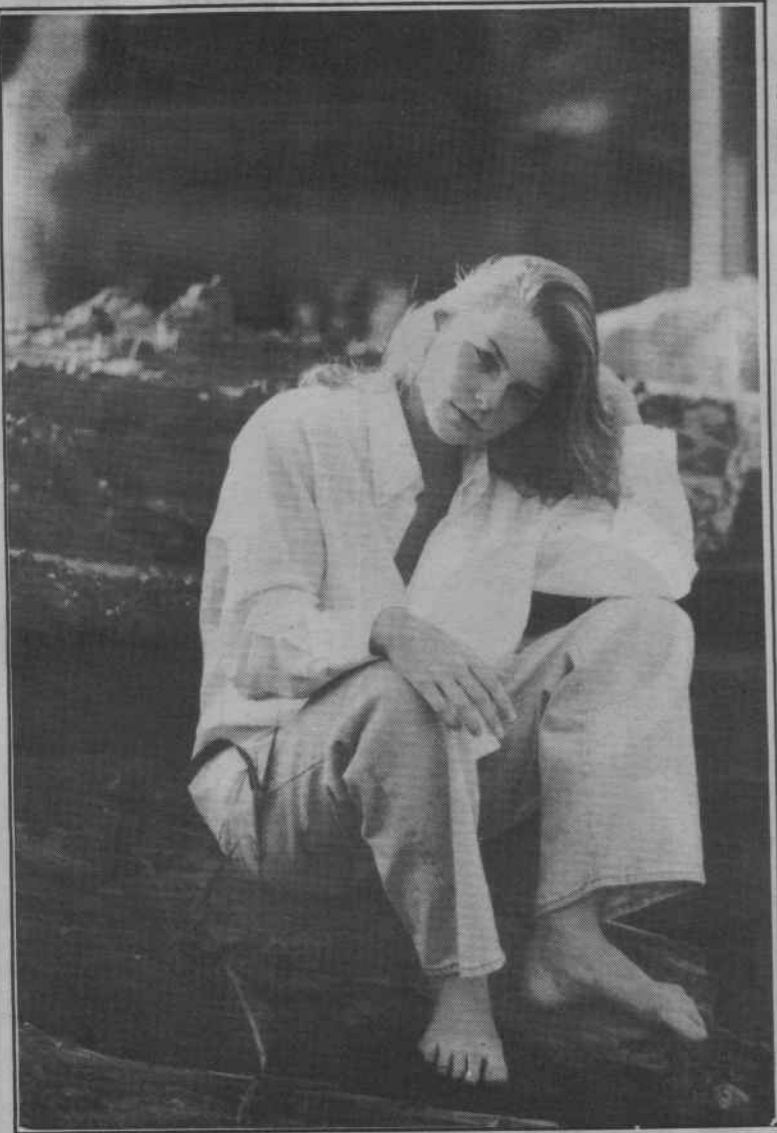


THE SEASON FOR
Style



Eric Glenn/The Gamecock

Journalism freshman Ami Finlay shows off wide-leg bottom jeans typical of the '70s look, with a classic white shirt.

Fashion flashback takes trends into the '70s

By WENDY HUDSON
Staff Writer

When it comes to fashion for women this season, anything goes.

According to area merchants and students, what females will be wearing this fall ranges from grunge to preppy.

The newest trend for fall is the '70s, according to Lynette Koon, manager of The Limited at Columbia Mall.

"We went into the grunge look, but it was just a little too trashy for some people, so we went back to the early seventies look," Koon said. "It's still a grunge style but just a little bit dressed up. Women were ready for a change."

Wide-legged pants, chokers and bodysuits with wide-legged jeans are all items many college students are buying and wearing, according to Koon.

"Chokers at the neck, especially velvet ones, are very popular," she said. "The wide-legged pants are our best selling item. People are now wearing shear fabrics during the day, and we have wide-legged pants in that fabric. We also have them in rayon, twill and sweater knit."

For those students who don't want to pay higher prices at the mall, clothing stores such as Hi-Lites offer

namebrand clothing at a discounted price.

"Many college students come to our store because of our quality of clothes and our low prices," said Margaret Metts, manager of Hi-Lites in the Seven Oaks Shopping Center.

"Our biggest sellers are The Limited sweaters for \$15 and their stirrup pants. We also have their washable silk poets shirts."

Silk is also a good wardrobe updater, according to Metts.

"One good item to update your wardrobe is a silk top," she said. "When the weather turns colder, a sweater would be a good updater, also."

Silk is also popular as lingerie, according to Tammie Mlott, manager of Victoria's Secret in Columbia Mall.

"Silks are really popular," she said.

"Chemises, nightshirts and silk pajama sets are some of our biggest sellers. One of the best ways to update your wardrobe is with silk pieces. Buy basics and prints to go with what you already have."

Silk underclothes is one item that junior Ranya Zakhour bought when she went fall shopping.

"I bought dark, forest green shorts and tank sleep set and silk panties," Zakhour said. "I love all silk. Rich colors are more popular this year it seems. The dark colors are more classy and not as frilly."

Deep colors are one way designers are changing and updating 1992's fashions, according to Marlow Cox, assistant manager of The Gap in Columbia Centre.

"Some of our favorite new items are in the darker colors," she said. "Long skirts, khakis and turtleneck sweaters are really in."

At The Gap, jeans are always popular.

"Our denim is our most popular item," Cox said. "We sell lots of jeans. We also sell lots of jackets and sweater vests."

"I went to The Gap at the beginning of the year and bought jeans, shirts, denim skirts and lots of plaid," Zakhour said. "I just bought everything there."

Don't worry if there is nothing appealing in this fall's fashions. The '80s look is bound to come back in style again.

"Fashion goes around," Koon said. "It's cyclic."



Eric Glenn/The Gamecock

Accounting freshman Diana Gentile models a crochet vest over a bodysuit.

Dirt-cheap duds make the man this season

By CHRISTOPHER M. SMITH
Staff Writer

Most of us gentlemen have two things in common: We all wear clothes, and we are all dirt poor.

Remember the days when mom and dad bought us everything we wanted? Those days were great. Every morning, it was easy to go to the closet and pick out what to wear the next day.

Now, it's difficult to pick out the dirty clothes from the clean clothes on the floor. Luckily, picking out new clothes doesn't have to be expensive.

One of the best trends this fall is toward second-hand clothing, according to journalism sophomore Michael McClellan.

"I wear whatever is cheap and whatever I can get my hands on," he said. "I don't wear anything that is new. I only buy second-hand."

Consignment shops and Goodwill stores are becoming more popular with college students for both their value and their selection.

Stores such as Structure, The Gap and major department stores

always have the newest fashions and colors. Though the stores might be expensive, waiting for a sale is usually worth it.

Woods, a specialty store in Columbia Mall, has been selling plenty of jackets this fall.

"Barn jackets are our most popular new item," said Darrell Gause, manager of Woods. "Men like them for their look and appeal. It's a nice, rough, outdoor look."

Jackets are also popular with J. Riggins in Columbia Mall, according to Assistant Manager Mary Pablo.

"We have the new cashmere blazers in," she said. "Fall jackets are also popular."

Fall-style rugby shirts are also in, according to Pablo.

"The rubies are our biggest sellers," she said. "They look original and are of good quality."

Caps are big for men, said Gause.

"Wool caps are really popular," he said. "Actually, any type of cap is in. Washed items like cottons and twill are also big. So is anything in fleece."