

Career Fair

Career Fair 1993 will give you your first opportunity this year to be in the spotlight before employers. From 10:00 a.m. until 3:00 p.m. Tuesday, September 14th, you'll be able to meet one-on-one with company representatives at the Carolina Plaza on Assembly Street. The Career Fair Express will be available during Fair hours to provide students, faculty, and staff free transportation from the Russell House to the Carolina Plaza.

Carolina's image shines in the eyes of many employers. In turn, many of these employers will be present for this year's

Fair. The purpose of the Career Fair is trifold. It gives students the opportunity to explore career opportunities with potential employers, employers an opportunity to meet the students and showcase their organizations, and the University an opportunity to present to employers the many talented students at Carolina.

This tabloid celebrates the 18th Annual Career Fair at the University of South Carolina. The tabloid is designed to help students get the maximum benefit from participating in the Career Fair and gives a preview of the agencies and companies that participate. For your convenience, the tabloid includes an alphabetized list of the employ-

ers and the majors they are here to recruit. Review the listing then make notes of the employers you are interested in meeting. If your major is not listed, it does not necessarily mean there are no opportunities available for you. Many times employers only list those positions for which they have multiple openings. If you are interested in learning about positions that may not be on the recruitment list, you must show initiative and ask employers about positions in which you are interested.

Before approaching an employer, be prepared to make a good impression. There are some definite Do's and Don'ts. Look for them in the tabloid. In addition to the Do's and Don'ts, there is a list of the types of questions

you should ask employers. There are many other articles enclosed that should assist you in your job search preparation.

If you read the tabloid from cover-to-cover, make notes about what is appropriate and inappropriate, and approach the Career Fair with a positive attitude, you could walk away with a potential Co-op or internship opportunity or an opportunity to interview for a full-time position when the employer returns for On Campus Recruiting later during the year. The least you could walk away with are some valuable future contacts.

THE SPOTLIGHT IS ON YOU!
So do it in Carolina style...SHINE!!

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In today's economy, the spotlight is on you to "shine" above the rest in order to be a competitive and successful candidate. Employers are being overwhelmed with resume's and applications for single positions and can afford to be selective in their choice of candidates. Those students who begin the career process early will have a definite advantage over those who have no clear planning or preparation.

Early planning is the key to being a qualified candidate for positions both before and following graduation. When beginning your career planning process, it is imperative to begin by first researching yourself. This includes exploring your interests, your preferred work style, your skills, and your desires. Students are encouraged to begin working with the University Career Center during their freshman year. The Career Planning/Assessment and Academic

Relations Department can assist you in beginning your strategies for career success by defining your career choice and also guide you, if necessary, in selecting a major. Counselors are available to assist you with researching an occupation, taking career inventories, using computer career guidance resources, and guiding you through the Career Library.

The Student Employment Center can assist you in gaining the necessary career-related experience you need through such programs as: Job shadowing, part-time jobs, summer jobs, internships, and Cooperative Education. Positions are open for students during their freshman, sophomore, and junior years. Career-related experience, coupled with your extra-curricular and volunteer experiences enhances

your chances for job success upon graduation.

During your junior and senior years, take advantage of the services offered through the Placement Office. Attend a placement orientation, job search, and skill development workshops, refine your resume, identify geographical preferences, research employers through the Career Library, use USC Search resume referral service, and interview on campus. This is the time to have your job search strategies refined and ready to put in to action.

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