

'Interesting bar for interesting people'

Pavlov's owners create local hit

By STEVE BROWN
Staff Writer

A visitor to Pavlov's at Five Points enjoys nostalgic decor, crowd-pleasing classic rock 'n' roll and an environment of true recognition and friendship.

As Pavlov's approaches its five month anniversary, the owners of the bar have already established it as one of Columbia's finest. Although it's a fairly new institution, the bar has become a local hit because of the experience of its owners.

"Most people who work here have been in the bar business for at least 10 years," said manager and co-owner Jim McGrew. "I create bars for myself — the way I like them — and hope everybody else enjoys my creation."

Bartender and USC student Laura Sawyer said, "I've worked at several bars, but I've never had a happier job experience. The owners are a joy to work with; they are true friends."

Jim McGrew, along with fellow owners Greg Leonard and John Gobel, hope their dreams of what a bar should be have culminated in an "interesting bar for interesting people."

"I got the idea for Pavlov's back when I took psychology," McGrew said. "I hoped that the reference to the classical conditioning experiment would be a good device for



Teddy Lepp/The Gamecock

Pavlov's in Five Points has become a local hit since its opening five months ago.

name association, to 'ring a bell' in customers' minds that our bar is the best."

Putting their knowledge and experience to good use, the owners literally "built" Pavlov's out of an old warehouse. Two of the part-

ners are general contractors, and they used materials left from other construction jobs to create the bar's intricate interior.

McGrew, who once built a bar out of a sunken ship in the Virgin Islands, calls Pavlov's his "ulti-

mate showroom." Using every theory he has learned in constructing relaxing taverns, McGrew has helped create an "ergonomically correct bar" that maximizes comfort potential.

A well-run bar surrounded by billiard tables and walls lined with celebrity pictures ranging from Elvis to Garbo to Pee Wee Herman top off the bar's atmosphere.

In an effort to expand the menu of food offerings, the management recently hired Eric Miracle, winner of an American Culinary Award, as chef. He explains his approach to preparing seafood for Pavlov's as "cooking creative international cuisine with a low-country flair."

When he unveils his new menu within the next month, customers will be able to sample such diverse offerings as Louisiana pasta with Cajun sauces and shrimp, seafood crepes and a steamed lobster dish with creolaise and port wine cream cheese. Miracle specializes in sauces ranging from pecan pesto to tomato basil, and he hopes to feature a different sauce each night.

Pavlov's is located at 2000-B Greene Street in Five Points. Happy Hour is 4:30 p.m. to 8 p.m. weekdays and there is never a cover charge. Its hours are from 4:30 p.m. to 4 a.m. Monday through Friday, 6 p.m. to 2 a.m. on Saturday and 8 p.m. to 2 a.m. on Sunday.

SPIN staff eager to hear opinions of USC students

By AMY BARCOMB
Assistant Carolina Life Editor

Got something to say? What if the editors of a major magazine wanted to listen?

SPIN magazine is on campus and is eager to hear students views on issues such as the upcoming presidential election and the state of politics, drug legalization, women's rights and sexual harassment.

USC students participated in and won the WIN SPIN! contest bringing SPIN to the Carolina campus to work on the college issue of their magazine.

There will be a forum Monday Nov. 18 at 7:15 p.m. in the Russell House Theater. It will be a chance for all students to "Get in the Ring with the Editors of SPIN."

Bob Guccione, Jr., editor and publisher, and Michael Pakenham, executive editor, will moderate, and six of the editors and writers from the magazine will participate.

"The objective of the forum is to bring to a boil the all important debate of whether or not the youth culture is being represented," Guccione said.

The forum will give the student population a chance to address and even attack members of the national media, Guccione said.

Guccione said they want to hear what issues are important to the twentysomething generation. He thinks the upcoming election is really the big issue. "I'd like to address whether people think the current political situation is realistic or if they think it's going to change," he said.

Guccione said they would also like to see what issues students would like to see addressed on the pages of SPIN.

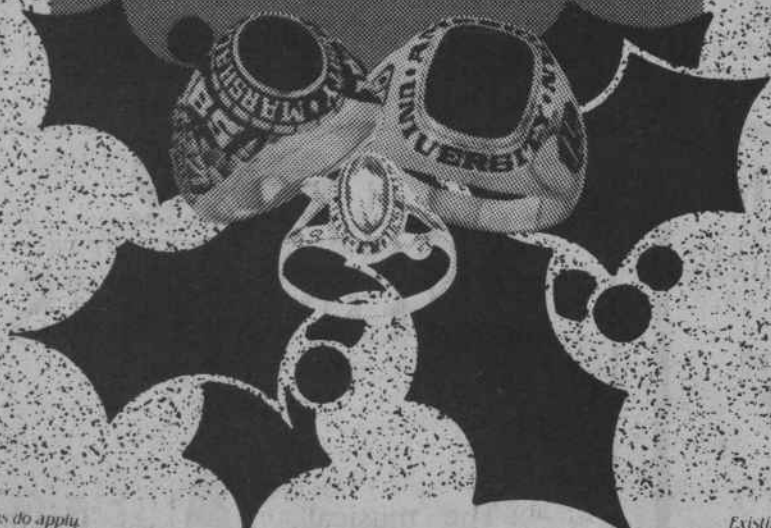
"With around two million readers, SPIN is a national forum every month," Guccione said. SPIN tries to address important issues such as the HIV debate and the anti-censorship crusade and spread awareness of these issues, he said. "We have influence," Guccione said. "People read about issues in SPIN, and go out and start their own debates."

SPIN is going to record the forum, and it will go in the Anti-hero section of their March college issue.

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Correction

In Wednesday's story on chlamydia, we incorrectly gave the incubation period. The incubation time is five to 14 days.

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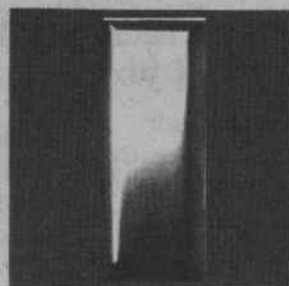
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