

# KGB

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extreme economic and political crisis."

Levchenko spent a great deal of time discussing the current Soviet Administration under Gorbachev.

According to Levchenko, Gorbachev relies heavily on the "hardliners," the KGB, senior military officers and the Communist Party.

"He needs the Hardliners for his survival," Levchenko said. "And, just as much, the hardliners need him."

Levchenko predicted that unless Gorbachev finds his way back into the middle of the parties, he will be overthrown. The most likely person to take his place would be Yeltsin.

"He's got a few weeks to get

back to the middle," he said. "If not, in a few months, civil war is possible."

Another prediction concerned the U.S. role if a civil war did come about. We need to stop being "Gorbimaniacs," Levchenko said.

"The U.S. should do nothing," Levchenko said. "The U.S. needs to stop being obsessed with Gorbachev."

Since his defection from the Soviet Union 12 years ago, Levchenko has become a U.S. citizen, and no longer feels the Soviet Union is his home.

"I don't get nostalgic about the Soviet Union," he said. "The U.S. is my home, and I'm proud to be an American citizen."

# Dean

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news-editorial journalism in 1970 from Northwestern University, where she was named the outstanding woman graduate in her class.

Turk has done research on women in journalism, the coverage of Hispanics and Hispanic issues in New Mexico and Texas newspapers and a comparison of White House public relations output with resulting news coverage of the president.

She is a member of the Association for Education in Journalism and Mass Communications, having participated on the association's standing committee on teaching standards since 1987.

Turk has served as a research consultant for the Council for the Advancement and Support of Education and reviews text and trade books for a number of publishers, including Wadsworth Publishing, Longman Inc., Prentice-Hall and Syracuse University Press.

She has contributed chapters on public relations to three books and is co-authoring an advanced public relations textbook that she expects to complete this year.



File photo

Members of the USC Ad Club: front row (l-r) Ed Ingram, Tee Miller, Anja Eisinger, Karolina Idris, Lisa Black and Jim Cline. Back row (l-r) Bonnie Drewniansy, Kim Zvelsdorf, Martha Galloway, Linda Ashby, Julie Perry and Terry Combahee.

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# Advertising team wins regional competition

## Team one of 14 in national competition this summer

From Staff Reports

A team of USC advertising students took home the first place in a regional academic competition that is part of the National Student Advertising Competition.

The team will go on to compete in the national finals June 8 in Nashville, Tenn. They will compete against 14 other schools from around the country at the American Advertising Federation National Convention.

The team beat others from the University of Virginia, Virginia Commonwealth University, The College of William and Mary, Liberty University, University of North Carolina at Chapel Hill, North Carolina State University, Coastal Carolina and the College of Charleston.

This year's competition was a case study assign-

ment prepared by American Airlines asking advertising students to "domestically position American Airlines as the premier U.S. flag carrier to the world among business fliers."

"It's great to see all of our hard work and long hours on this campaign finally pay off," member Anja Eisiminger said.

"To gain this type of recognition from our professional peers is really an accomplishment," she said.

Michael Gunn, a senior vice president-marketing for American Airlines said the campaigns were well-done.

"The campaigns and creative executions were extremely professional. These students really did their homework," he said.

Members of the USC advertising team are Linda Ashby, Lisa Black, Jim Cline, Terry Combahee, Eisiminger, Martha Galloway, Tracy Howie, Karolina Idris, Edward Ingram, Tee Miller, Julie Perry and Kimberly Zuelsdorf. Bonnie Drewniansy, assistant professor in the College of Journalism, serves as adviser.

# 1991 The Division of Student Affairs on behalf of the University of South Carolina extends congratulations to 1991

## The Richard A. Rempel Award of Student Government

Dr. Arthur K. Smith

## Algernon Sydney Sullivan Award

Rajan Shah • Stephanie Myrick-Pendarvis

Jean Hoefler Toal (Alumnus)

## Freshman Advocacy Award

Mary Ellen O'Leary

## Amoco Outstanding Teaching Award

Dr. Scott Goode

## Steven N. Swanger Leadership Award

Amy Myers

## The Educational Foundation Distinguished Service Award

Jean Wallace Blount

William E. Myrick, Jr. • Richard L. Walker

## Outstanding Advisor Award

Dr. Bruce Coull

## ACADEMIC AWARDS

DEPARTMENT	RECIPIENT
Aerospace Studies	Darwina Bugarin
Art	Mark Ross Mike Williams He Seung Pak Francis Perkins Deborah Olsen
Athletic	Alexander Schad Leah Land
Biology	Jeffrey Watts
Business Administration	Elizabeth Loadholt Nita Tom
Chemistry	Laura Starr Daniel Dorsel Oliver Simmons Jeffrey Boles David Adkisson David Potter Thao Phan Corey Knoop Isam Arafa
Communicative Disorders	Pamela McCurry Kristen Nelson
Computer Science	Reginald Riser
Education	Brenda Granger Mary Beth Clayton Cassandra Atkinson Jacqueline Stanley Theresa Paquette Kelly Shiftet
Engineering	Andrew Johnson Terry Metzger
English	Sidney Gilmer Carla Cottingham Tippy Timmons Robert Andrews Terence Kehoe Radoslaw Szczec Wanda Dixon Shaun Heneghan Hilary Langston Robin McCartha Courtney Crook John Glancy
Foreign Languages	Patricia Hardin Jennifer Howle Jill Nikovits Leslie Washburn Kathleen Yonce

DEPARTMENT	RECIPIENT
French & Classics	Shelley Blackman Christopher Boone Heather Pearce Kerstin Langwieler Michael Venn Katherine Smith Carol Kunz Lawrence Cobb
Geography	William Mikelonis
Geological Sciences	Donna Brumley Kevin Boyd Saif Al-Bri Saleh Al-Anboori Mohammed Al-Mugheiry Hisham Al-Siyabi
GINT	Kimberly Sulewski Nancy Lehman Eric Paine Amy Adams
History	Greg Massey Dana Arneaman Kristin Olsen Michael Wylie Randall Moore
HRTA	Tami Rose
Journalism	Sharon Williamson Luz Soto
Marine Science	Frank Spoom
Mathematics	Philip Crotwell Christian Turner
Military Science	Andrew Gainey
Music	Kelly Smith
Naval Science NROTC	William Nemeth University Printing Services
Nursing	Kimberly Tindall Pamela Stuyck
Office Administration	Amy Kuntz
Pharmacy	Bonnie Richardson Samuel Hogue Leah Land Daniel Shuler Christine Fellows Deborah Mckedy Keith Steen Angela McElveen Michelle Spach George Dawn
Philosophy	Matthew Erramoupe Ann Ann Pang

DEPARTMENT	RECIPIENT
Psychology	Stephanie Myrick-Pendarvis Donna Wiegner Janet Kincaid Celeste Burch Terry Wessinger
Religious Studies	William Diggs
Social Work	Karen Kirchman Terri Whirrett
Sociology	Brenda Blasco
Women's Studies	Daphne Lurie Jennifer Bacon

DEPARTMENT	RECIPIENT
	Rob McGregor, III Amy Myers Jeff Wilson

## OUTSTANDING SENIOR AWARDS

Amy Adams	Kimberly Miller
Paul Aitchinson	Amy Myers
Stephen Benjamin	Stephanie Myrick-Pendarvis
Kenneth Benoit	Kellye Padgett
Linda Biggerstaff	Eric Paine
Kathryn Blackwell	Margaret Anne Pitts
Andrew Bosman	Micah Porter
Troy Brockington	Ruth Ramsdale
Jennifer Chambers	Joe Reaves, III
Kelly Chappell	Bonnie Richardson
Caroline Claudepierre	Burford Robertson
Sue Crapps	Philip Seidenberg
Courtney Crook	Rajan Shah
Dana Davis	Tracy Skipper
James Dickson, Jr.	Elizabeth Thomas
Shundelle Dogan	Dorian Vann
Debra Gladstone	Jeffrey Watts
Cathy Grzbowski	Margaret Weaver
Renee Hamilton	G. Todd Weiss
Susannah Jones	Robert Whitaker
Megan McCullough	

## ORGANIZATION AWARDS

DEPARTMENT	RECIPIENT
Carolina Chaplains Assn.	Gabriel Chong Julie Mason
Educational Foundation	William E. Myrick, Jr. Richard L. Walker Jean Wallace Blount Leslie Jones
Minority Student Affairs	Shawna Cannon Burford Robertson
Mortar Board Honor Society	Amy Adams Dorothy Reese Susannah Jones Stephanie Myrick-Pendarvis Eric Paine Micah Porter Shine Brooks Margaret Cassels Kelia Legree Lara Webster
Phi Beta Kappa Honor Society	Darwina Bugarin Dawn Enlow Mary House Hilary Langston Alexander Schad Daniel Shuler Brent Thomas Sharon Thomas Julie Watson
Omicron Delta Kappa	Eric Paine
Professional Women on Campus	Daphne Lurie Shannon Studer
Sigma Xi	Paul Bradley

## WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES

Amy Adams	Megan McCullough
Sonya Addison	Elizabeth McMurray
Stephen Benjamin	Terry Metzger
Linda Biggerstaff	Amy Myers
Andrew Bosman	Stephanie Myrick-Pendarvis
Chandis Brasington	Felicia Nichols
Troy Brockington	Margaret Anne Pitts
Caroline Claudepierre	Brian Polsky
David Cohn	Bonnie Richardson
Candace Corey	Rajan Shah
Courtney Crook	Tracy Skipper
James Dickson, Jr.	Kelly Smith
Shundelle Dogan	Mark Smith
Cathy Grzybowski	Elizabeth Thomas
Renee Hamilton	Tara Tolson
Sterling Harris	Dorian Vann
Susannah Jones	Jeffrey Watts
Elizabeth Loadholt	