

Get fired up

Tiger torching Thurs.

From staff reports

Flashback, 1951.
A shirttail parade will proceed up Sumter Street, across Main Street and will culminate at the steps of the State House. There, a bedraggled image of a tiger (of the Clemson type) will be consumed in flames amid the roar of hundreds of enthusiastic Carolina Adherents.

— *The Gamecock*, October 24.
That was the beginning of TIGERBURN. Now, more than 35 years later, Carolinians prepare for TIGERBURN '88, to be held Thursday, as a pep rally before the BIG GAME Saturday.

Phi Kappa Psi fraternity is inviting all Carolina students and fans to "FEEL THE HEAT" at the event, co-sponsored by Alpha Chi Omega sorority and WYYS-YES 97 FM radio station. The preliminary activities for tiger-torching will begin at 7:15 p.m. in front of the Russell House. The mock tiger will start at the stage, where the Carolina Band, Cocky and the USC cheerleaders will be on hand. Jay Jay Jackson of WYYS will serve as emcee.

At about 7:30, the tiger will be loaded onto a truck and hauled to the athletic field. The parade will follow Greene Street to Sumter Street down to athletic fields B and C, where fans can "FEEL THE HEAT."

"Way back in 1951, the burning of the tiger was only part of the festivities. This, along with the shirt-tail parade, bonfire and bell ringing, was part of Little Wednesday. The annual Carolina-Clemson football game used to be played on Big Thursday.

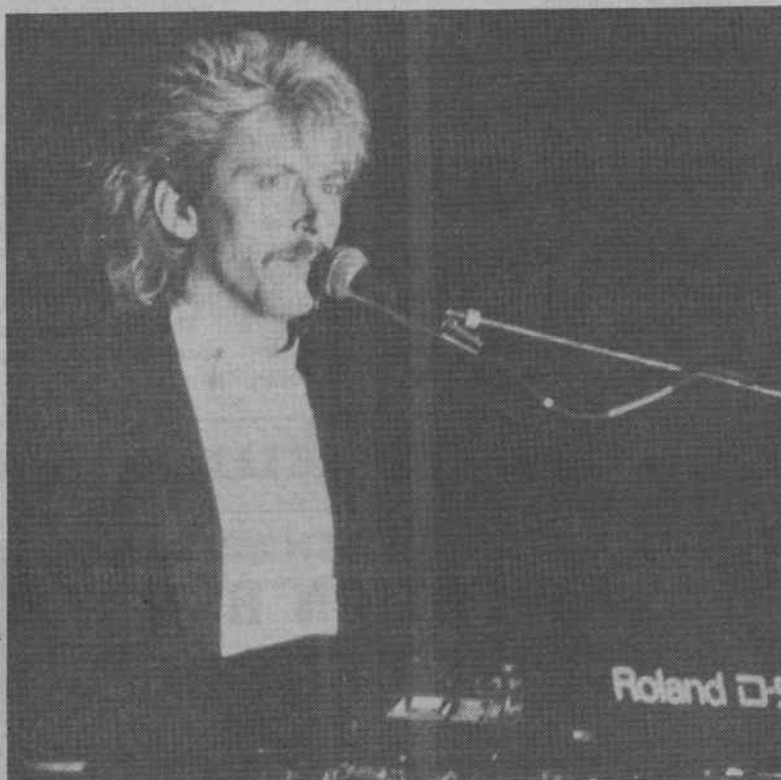
In 1959, the McBryde Brotherhood built the Clemson Tiger that was burned on the final Little Wednesday. The tail of the ultimate LW tiger was approximately 150 feet long. *The Gamecock* urged students' support by saying, "Every Carolina student should and must attend the pep rally next Wednesday night, for it is the largest, most exciting, and the 'hottest' rally of the season."

The rally was not always fun and games. In 1957 the crowd of students and fans burned the tiger in the street at the intersection of Gervais and Main because of police resistance to the burning on the State House Grounds. No damage was recorded, but there was a rush to control the blaze. There was no problem with the use of State House grounds in 1958.

Big Thursday gave way to Solid Saturday when the Gamecocks first ventured into Clemson's Memorial Stadium in 1960. TIGERBURN was

See BURNING page 4

Christian band plays for Lord, USC



Robert Duncan of Two Thirty Eight.

By TOJO

Assistant features editor

The Christian-evangelist pop band Two Thirty Eight gave a free concert Sunday night in the Russell House Ballroom.

Campus Advance, a nondenominational campus organization sponsored by the Church of Christ, brought the group to USC.

"We spent a little over a thousand dollars on the lighting system, transportation and food for the band," said Alex Schatz, a leader of Campus Advance at USC.

The band is based in the Atlanta Church of Christ.

The band's name comes from the biblical scripture, Acts 2:38, which reads, "Repent and be baptized, every one of you, in the name of Jesus Christ for the forgiveness of your sins. And you will receive the gift of the Holy Spirit."

The music could best be described as light rock, not an auspicious title, but a somewhat valid musical genre nonetheless.

The songs sounded well arranged,

but over-professionalization makes an otherwise good song sound like what you would expect to hear at your selected frozen foods at the local Piggly Wiggly — something like a cross between the catchy modal rhythms of Donny and Marie Osmond and the raw, throbbing power of Barry Manilow.

Two Thirty Eight was reasonably polished and professional. Just looking at the stage would make a body think, "My, what a wealthy bunch of fellows. They must put on a heck of a show and therefore make a lot of moolah."

Actually, hearing the band was a different story. Though tight and well rehearsed, it sounded thin. The P.A. system was small and inadequate for a hall the size of the Russell House Ballroom.

Though Two Thirty Eight is an O.K. band in the religious field, they just didn't quite live up to all the pre-billing they received. Perhaps if the concert weren't free, it would not have been necessary to cut corners on such important measures as the P.A. system. A good live sound is, after all, important to a good live band.



Two Thirty Eight played the Russell House Ballroom Sunday night. The Christian rock band from Atlanta played a mix of covers and originals, many from the recently released album *Know That We Care*. The free concert was sponsored by Campus Advance, a nondenominational campus organization affiliated with the Columbia Church of Christ.



**AD/PR
&
MARKETING
MAJORS
NEED
EXPERIENCE?**

The Gamecock Advertising Department is now seeking AD/PR and Marketing Majors for advertising sales positions for spring 1989.

**INTEREST MEETING
THURS. NOV. 17
RH ROOM 302
5:30 PM**

Come Find Out What An Account Executive Really Does. Great Experience In Account Management and Creative Execution!

CALL 7-4249 FOR INFORMATION OR IF YOU ARE UNABLE TO ATTEND.

THE GAMECOCK

THE GAMECOCK is the student newspaper of the University of South Carolina and is published three times a week on Mondays, Wednesdays and Fridays during the fall and spring semesters and weekly on Wednesdays during both summer sessions, with the exception of university holidays and examination periods.

Opinions expressed in THE GAMECOCK are those of the editors and not those of the University of South Carolina. The Board of Student Publications and Communications is the publisher of THE GAMECOCK. The Student Media Department is the parent organization of THE GAMECOCK.

Change of address forms, subscription requests and other correspondence should be sent to THE GAMECOCK, Box 85131, University of South Carolina, Columbia, S.C. 29208.

Subscription rates are \$18.00 for (1) year, \$10.00 per fall or spring semester and \$4.00 for both summer sessions. Third class postage paid at Columbia, S.C.

THE GAMECOCK is a licensed student organization of the University of South Carolina and receives funding from student activity fees.



**Midsized
for
Teaser
price.**

Summer Fields

**Delicious frozen yogurt
in the Carolina Mall.**

Offer ends November 30, 1988

**Student Government
Vacant Senate
Seats Available**

Science and Mathematics
Applied Professional Sciences
Library and Information Sciences

Education
Nursing
Public Health

**Please come by
Student Government Office to
apply or contact Andy Williams**

TIGERBURN '88

Tomorrow night - 7:15 pm

Pep Rally featuring the USC Band,
Cheerleaders, and
J.J. Jackson will begin on Greene Street,
in front of the Russell House.

The parade will then proceed to
P.E. Fields B & C,
where the Tiger will be BURNED!

**Come On Out &
"FEEL THE HEAT"**

*Don't Forget
about the Carolina/Clemson Blood Drive
Tuesday, Wednesday & Thursday of this week
Russell House Ballroom*

*Also, Come on out and join Delta Upsilon
as they leave with the Gameball Run
Friday, 6 am, Williams - Brice Stadium.*

