

Program union plans 'comeback'

By KRIS TAYLOR
Staff writer

Although financial difficulties plagued the Carolina Program Union in early 1986, the union is back on track with a two-part plan to improve its image, said Associate Director of Programs Eddie Daniels.

A deficit of \$11,000 led to a Student Government audit of CPU in March 1987 by S.G. Treasurer Jim Sheridan. The audit showed that CPU suffered from low attendance and lost considerable amounts of money. Each of eight committees was given separate evaluations and recommendations for improvement.

The only committees receiving negative responses were the Executive Committee and the Cinematic Arts Committee.

Student Government guidelines state that no Student Activity fee money is to go towards food, an act which the Executive Committee was cited for. The Cinematic Arts Committee was cited for the loss of more than \$11.5 million.

"This loss (was) significant and unacceptably high," according to audit reports.

When Daniels took over as director in October 1986, he began a two-part plan to reorganize the club and solve its problems.

"The club was experiencing low membership, an efficiency problem, as well as finance and programming problems," said Daniels.

"Our two-part plan solved internal problems in our organization last year, and we have begun this year to complete the plan by solving our external difficulties," Daniels said.

Internally, the organization strengthened leadership positions, reassigned various duties for greater efficiency and became accountably sound with Daniels acting as an overseer of each committee's financial and programming activities.

Externally, they are working on a new membership drive this year, an upgraded publicity campaign and new, better programs, according to CPU President Julie Coe.

Originally known as the Russell House University Union, CPU has served the USC campus since 1950. Its purpose is to present students a diverse array of educational, social and recreational programs including trips, lectures, comedians, movies and other cultural activities, Coe said.

The organization is funded by a student activity fee which is divided among percent-funded organizations such as the Law Center, S.G., Student Media and CPU, according to S.G. Treasurer, Aimee Black.

CPU receives 22 percent of these funds yearly — the organization took in \$126,049 last year — and divides their share among CPU's eight committees.

Each committee's budget is based on the expected number of programs as well as their expected intake through admission charges.

"Everyone is budget conscious because of the problems in the past," said Coe, "so we try to get the most out of our money."

Black pointed out that CPU was not the only organization audited at that time. "Several other percent-funded organizations were done about the same time," said Black.

She said the only problem CPU faces this year is that it is misunderstood. "CPU does so many things and for such a wide variety of people that many students take it for granted. They do not fully comprehend what CPU is or what it does."

Cinematic Arts Committee Chairman Don Poinsette, said he agrees with Black. "I don't think it's an image problem but more like a misunderstanding of what we do," said Poinsette.

"They (students) don't realize that we are made up by the students and that we program for the students."

"I see an improvement over past semesters in our movie program," said Poinsette. "This semester we have a diverse group of people making up our committee. Therefore we choose a better and more diverse array of movies."

The committee provides classics, blockbusters and cult films.

Serving a university of this size is not easy, according to Daniels. "We do not expect to please everybody with every performance, because we are serving such a large group," said Daniels. "But that doesn't mean we stop trying."

Dozier Continued from page 1

system, but at the same time communicate the system's needs to the community and the board.

Terence McCoy, administrative assistant of student activities at Richland Northeast High School, is a firm supporter of Dozier who says McCoy was the first to interest him in running for office.

Dozier's strength lies in the fact that he has recently been in the public school system and knows it from within, McCoy said. McCoy said Robert's concern for people and his ability to communicate well with people are two things that have impressed him over the years.

"It's nice to see someone move into an adult role and take some things we've tried to instill upon them and see them used," McCoy said.

Dozier's campaign is really gearing up, said Dozier's campaign manager

Todd Weiss, a business administration sophomore major. In response to a letter sent to District Two residents, contributions have begun to flow in.

Weiss proposes to get word out about his candidate through the distribution of pamphlets door to door, phonecalls and posters.

"Everyone in the district will be contacted in some way," he said.

Weiss also said that he's known Dozier from high school and has never seen him more committed about anything. "He's putting fires under everybody," Weiss said.

Dozier especially hopes to make an impact among his peers, those from age 18 to 24. "I think people don't vote because they think they won't make a difference," he said. "They will with me."

Grand Opening Continued from page 1

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Vigil Continued from page 1

doesn't have any funds in South Africa, never has. It's not a question of university funds. It's a question of the foundation funds. And that policy stands with the foundation," said Holderman, who added he has nothing to do with foundation investment practices.

Debra Allen, a USC spokeswoman, said although USC benefits from the profits, it would be inappropriate for Holderman to suggest divestiture to the board of directors of the foundations.

USC has been uncooperative as far as divesting in South Africa, Gilbert said.

"We have almost 1,000 names on petitions ask-

ing for USC divestment. Last semester we wrote to President Holderman to get him to meet with us, so we could present him with these petitions, and he refused. He wrote back a letter stating that he had not changed his policies towards divestment, and he would not meet with us," she said.

Gilbert said she believes Holderman does have something to do with the way foundation funds are invested.

"When Sullivan was reconsidering his principles last year, they said that if he gave up those principles, they would reconsider divestment," Gilbert said.

When Sullivan finally discarded his principles,

he made an appearance in Columbia. He urged full divestment and said sanctions should be placed on South Africa, Gilbert said.

"Sullivan's representatives called President Holderman and asked him if he wanted Leon Sullivan to come speak on campus, and Holderman said 'no,'" she said.

Allen said Holderman told her he did not recall ever speaking with Gilbert, nor did he turn down an opportunity for Sullivan to speak on campus.

Gilbert expects about 50 students in the FSAA and NAACP to attend Thursday's vigil.

Holderman could not be reached for comment late Tuesday.

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