

**news beat****Clemson to announce name of Atchley's replacement today**

From staff reports

The Clemson University board of trustees plans to announce the name of the university's new president today.

Former President Bill Atchley resigned last year after the NCAA began an investigation into alleged drug use in the university's athletic department.

**Prime minister of Dominica awarded honorary USC degree**

From staff reports

Eugenia Charles, prime minister of the Caribbean nation of Dominica, received an honorary degree from USC yesterday during a convocation in the garden of the President's House.

**Law school dean on leave to be Charleston president**

From staff reports

Harry Lightsey, dean of the USC School of Law, has taken a temporary leave of absence to serve as acting president of the College of Charleston.

Lightsey, who is directing the study of the Presidential Commission on Undergraduate Missions, says he has no desire to permanently leave the university to take the job in Charleston.

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**The Gamecock**

The GAMECOCK is the student newspaper of the University of South Carolina and is published three times a week on Mondays, Wednesdays and Fridays during the fall and spring semesters and weekly on Wednesdays during both summer sessions, with the exception of university holidays and examination periods.

Opinions expressed in the GAMECOCK are those of the editors and not those of the University of South Carolina.

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**Beer with zero alcohol content unpopular, say nightclub owners**

By KIM BAGNAL

Staff writer

It looks and tastes like beer. It even smells like beer. But it's not.

Iroquois Brands' new all-natural draft, Metbrau, claims to contain all the gusto, but none of the alcohol, calories or sodium of regular beer.

The product, aimed at college students and health-conscious individuals, may not be as popular as hoped, according to many area club owners. They say little demand exists for the new product.

"We have other things to drink that are non-alcoholic," said George Meares, owner and manager of Group Therapy, a Five Points club. "People let us know what they want. If they ask for it, we'll get it, but so far they haven't."

Steve Gibson, manager and co-owner of Rockafellas', agreed.

"I don't see much demand for non-alcoholic beer. I think it's a little silly," he said.

Rumours manager Mark White said he has no plans to carry the new product regularly, although he does serve Texas Lite on teen night.

"It's pretty bad. It has a fair taste to it, if you've never had a real beer before," he said.

USC students confirm the club owner's opinions, saying Metbrau would not serve as a beer substitute for them. They also did not see Metbrau as a solution for those caught in the middle of changing drinking-age requirements.

Present law requires that a person be at least 20 to drink beer and wine and 21 to drink distilled spirits.

In September 1986, the legal age for drinking beer and wine will be raised to 21, according to Gibson.

This creates a problem for the 20-year-old college student, who will join 18- and 19-year-old South Carolinians who have lost their drinking privileges.

Cecilia Leatherwood, 20, disagrees.

"I don't drink to get high. I like the taste of the stuff — beer."

Strict drunk-driving laws and increased awareness of alcohol abuse have lessened the appeal of party cocktails, according to the company's promotional literature.

"Younger people are not automatically succumbing to peer pressure concerning alcohol," said David Wolfe, Metbrau's marketing manager.

USC student Joanna Jenkins, 21, said she thought the decline in heavy drinking among college students is because students are more health and study conscious.

For those who are interested in non-alcoholic entertainment, the Campus Alcohol Project educates students in party planning. Graduate assistant Janice Leaphart said the organization can show students how to plan a successful party without alcohol.

The USC program offers education of campus alcohol policies and South Carolina law, and promotes alcohol awareness. It is available to all students and student organizations. The organization will sponsor Alcohol Awareness Week starting Oct. 21.

**Week**

Continued from page 1.

lege Bowl, will be held at 4 p.m. Wednesday on the Russell House Patio. Another program sponsored by GAMMA will be held at 7:30 p.m. Wednesday in the Russell House Ballroom. Laura Puckett of Carolina Program Union will speak.

On Thursday, Dr. Janet Wise of Charter Medical Corp. will speak on alcohol in the workplace.

This is the third year USC has taken part in Alcohol Awareness Week.

"We hope it will be very successful," Shaver said. "We're hoping for good student participation. We're trying to offer at least one thing that will appeal to each group on campus, and they'll take notice of alcohol abuse."

**Correction**

South Carolina's textile industry employs 18,000 people at \$225 million in the sixth district. Some information was incorrectly reported in Wednesday's *The Gamecock*.

R-Richland, who supported the limit.

"Our philosophy in the State House is to maintain taxes to give more services to the people," Hearn said.

"We don't make money in the State House. We take it from the taxpayers and give it back to the people of the state in services, though some of those services may not be in the best interest of the average taxpayer. The philosophy may be different in North Carolina's Statehouse."

Hearn said the limit will keep money in South Carolina and help the economy overall.

Watson said the "small guy" who can't afford a new \$10,000 car now at least has a better chance to buy that car than he would without a tax limit.

"If he has the goal to buy a new car one day, this law makes it easier to obtain," Watson said. "He got no real advantage from the cap, but I don't see where he was hurt."

**Tax loss** Continued from page 1.

Carolina 365 days out of the year, and the car might be parked most of the time in Greenville, S.C. But the state isn't realizing one dime in property taxes on that car," Watson said.

The \$300 limit will return those lost taxes to the state by giving car buyers an incentive to shop at home instead of elsewhere, he said.

"Some people will spend \$100 to drive over there and buy a car to keep from paying the government \$50. If they think they can beat the government out of one dime, they'll do it," he said.

Losing car sales to North Carolina also cost the state in corporate and personal income taxes, Watson said.

"The more cars a dealer sells, the more money he makes, and the more taxes he pays. If South Carolina dealers aren't selling the cars, they aren't paying the state as much in taxes," Watson said.

"Likewise, if the dealer sells more cars, the employees make more money, and the state will

get back more money in personal income taxes."

Just as car sales have increased since 1983 in South Carolina, they also have increased in North Carolina.

Before 1983 ended, 308,727 cars and trucks had been registered in North Carolina, a N.C. Automobile Association spokesman said.

In 1984, the number went up to 361,576. From January to July this year, 183,059 were registered — already more than half last year's total.

Watson said he believes South Carolina's increase to be a direct effect of the \$300 limit, but he has no numbers to prove it.

"Without a list of people who bought in North Carolina to begin with, there's no way to tell who isn't doing it now," he said.

"We're running on a record for new motor vehicles registered in South Carolina this year. I don't know how many of those have to do with the cap, but our car sales may not have seen the

same gain without it," he said.

Although known to some as the "Cadillac bill," the tax limit was not meant to favor the rich, but to work for everyone, said Rep. Herbert Kirsh, D-York, who sponsored the bill when it was introduced in the House in 1982 and again in 1983.

Car buyers must pay 5 percent up to the \$300 limit, which takes effect at the \$6,000 price tag.

"Everybody pays the same up to that \$6,000. But after that, the more expensive car you want, the more you save," Rawl said.

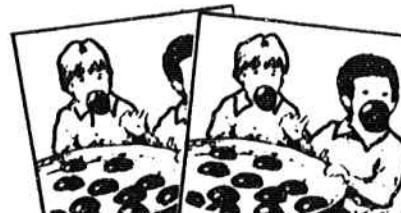
Even with limits in place in both states, a car buyer in North Carolina pays less tax on a \$10,000 car than someone shopping for the same car in South Carolina.

Sales tax on the \$10,000 car in South Carolina would be \$300. But in North Carolina, the 2 percent tax makes the total only \$200.

South Carolina isn't likely to reduce its sales tax to 2 percent, however, said Rep. Joyce Hearn,

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(see Carolina Community for listings page 36)

Carolina Program Union . . . . . October 10 & 11, 1985

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