

B. J. LAND, *Society Editor*
ANN ROBERTS LLEWELLYN LLOYD
CAROLYN McCLUNG BETTY FISTER

the... wagon wheel

... a spoke a week ...

By LLEWELLYN LLOYD and ANN ROBERTS

Well, welcome back to school, everybody, and a Happy New Year to you, and here's hoping everybody was pleased with the bowl games.

SEEN AT THE BOWL GAMES

LAMAR HUNT and KING MARTIN, PiKa's, BILL WESTON, SAE, CAROL CAMERON, ADPi, and MARY ALICE RUSTIN, KD, attended the Orange Bowl game in Miami. Lovely CAROL CAMERON was seen on the Myrtle Beach Float at the Orange Parade in Miami.

Those preferring the Gator Bowl were BOB GLENN, AL STEWART, and BOB BLAKELY, Phi Sig's.

TRAVELING CAROLINA

JIMMY MITCHELL visited TRUDY HORTON at her home in Charlotte; SALLEY YOUNGBLOOD went to Charleston for the holidays; and MARTHA DEHON, ZTA, visited CARLOS SALTER, Lambda Chi, in Johnston.

FRANK BOATWRIGHT and PAUL CUNNINGHAM, Lambda Chi alums, were seen in Columbia during the holidays.

BETTY HOOD, DZ, journeyed to Pennsylvania to visit BILL TODD. Also JOAN HARPER visited DICK PLUMMER there. SALLEY PEARMAN, Pi Phi, visited DON ELLIOTT in Nebraska.

DIAMONDS AND PINS

TOMMY POLLARD, Lambda Chi, gave PAT HOUGH, Pi Phi, a diamond. Also engaged are: NANCEY MOOREHEAD, Pi Phi and TOMMY MIMS, SAE; NAT HARRISON, Pi Phi, and SAM HILBORN, Sigma Chi; GAY ARTHUR, ADPi, and LLOYD JOHANESSEN, Sigma Nu from Duke; ROSEMARY SALISBURY, ADPi, and JACK HARPER, Sigma Nu from P. C.; BURNICE HOWARD, ADPi, and STANLEY BOND of The Citadel; BOBBIE WARD, ADPi, and ENNIS GOETTEE, also of The Citadel; MELVIN BURTON, Sigma Nu, and BETTY OWENS of Sweet Briar College; ANN KING, Chi O, and COOKIE MAYER, Pi Kappa Phi pledge; LELIA PANNELL, Chi O, and PETE PAGE, KA; DUNKA BELLINGER, KD, and BILL LEWIS of Duke were all among the engaged when the holidays ended.

HARRIET PARLOR, ADPi, was pinned by LANEY SPIGNER, Sigma Chi. JANET GRIFFITH, Chi O, received a pin from BUDDY RICHARDSON, KA alum.

HOLIDAY DANCES

Attending the holiday RING DANCE at The Citadel were: PHYLLIS GAMBLE, ZTA, PATSY NESMITH, and MARGARET HUNTER, Chi O's.

MITTIE MCNINCH attended the Georgetown Cotillion. Attending a Christmas dance in Charleston in honor of HARRIET TRAVERS, KD, were ANN EVANS, JOANNA WRIGHT, JO ANN SPROTT and MACK HALFORD, KD's.

HOUSEPARTIES

Phi Kaps housepartied at Pawley's during the holidays. Members and their dates were: GIBBY DEAN and CAROL ELLIOTT; JACK FIELD and ANN HOLMAN, Chi O; "FOOTSY" FIELD and SUE HAWKINS; BILL HIGGINS and ESTELLE FLICKINGER, Chi O pledge; JOHN HERIN and VIRGINIA BOURNE; and DAVE MARTIN and SARETTE FLAKE, ZTA.

Housepartying at Highlands during the holidays were ZAN LEE and JIMMY KONDUROS, Lambda Chi.

PEGGY SKELTON, Chi O, enjoyed a houseparty in Athens, Georgia.

PRIVATE PARTIES

A few of the PiKa partied at the South of the Border during the holidays. Among them were JACK THAMES and DOT HUNTER, CHARLES JOYNER and SUE BROCK, SONNY DURANT and ETHEL PINKLEY, KING MARTIN and PAULINE EDWARDS, and LAMAR HUNT and BOBBIE BISHOP.

Partying down in Charleston the Phi Epsilon Pi's celebrated at the Cabellero Club. ALLEN BAKER, IVAN and DON MILLER, STANLEY KRUGMAN, and I. M. GOLDBERG were among those enjoying the party.

The Sigma Chi's journeyed over to Camden for one of their Christmas parties. Some of those present were JIMMY COX and SHIRLEY MARTIN, RONNIE SKENES and NANCEY SNIPES, KD, TOMMY DEVANT and LOUISE WITHERS, of Converse, JERRY LYDE and MARIE WATSON, CARL SCHWARTZ and PATSY SAVAGE, Chi O.

Sigma Nu's seen in Columbia during the holidays were: HENRY DORN, WILLIE D, BOBBY HANCOCK, LLOYD McCOURLEY, BOB BABRILL and BILL HAWLEY.

Phi Kaps partying at the Carrolton Club were: DICK VAN HORN and BILLIE HIGHER, KD pledge, DEAN RASHEED and RANKIN SUBER, Chi O pledge, NEIL BLARE and ANNE MORRISON, Converse, EDDIE SHINLOLSE and JERRY GREAUER, Converse, JIM BROWN and BERTHA GARDNER, PHIL BENEDIKTSSON and MARION JENNINGS, PHIL MOODY, Sigma Nu, and JUDY HENDERSON of Converse.

JOE McJUNKIN, Lambda Chi, and FRANK MALONE, potential lawyer and Lambda Chi, journeyed to Atlanta to party.

SPECIAL

BETTE SAUNDERS, Tri Delt, is engaged to CHARLIE PENNEY.



SPONSORS for the Kappa Alpha Dance tonight are (top row, left to right) Verna Norton for John Speer, president; Miriam Miller for Knox Sherer, vice-president; Mary Alice Rustin for Winfield Sapp, social chairman; Lu Ann Robinson for Billy Watson, corresponding secretary; (bottom row) Louise Townsend for Mark Buyck, alumni secretary; Barbara Richardson for Bobby Lee, treasurer; Nola Jane Powers for Jimmy Covington, knight-at-arms; and Jeanne Morrison for Jack Cante, knight usher.

Scholarship Now Offered By Tri-Delts

Alpha Lambda of Delta Delta Delta announces competition for the General Fund Scholarship to any sorority or non-sorority, graduate or undergraduate girl who is a well qualified student, regularly matriculated in the university.

This award is given by the National Tri Delta Organization, and competition comes from those applicants who apply on the 98 campuses where there are Tri Delta chapters. There may be an unlimited number of applicants from each campus, and more than one award is given, to those deemed worthy and needing by the National Awards Committee.

Those who are interested in applying for this scholarship may obtain application blanks from Mrs. Arney Childs, Dean of Women, from January 4th to the 31st, the money to be awarded during the Spring semester.

No definite amount of money is given. The gift is based on the individual's need in consideration of expenses. The winner incurs no obligation to Delta Delta Delta.

Fashion Fads

By Carolyn McClung

By Carolyn McClung Christmas has come and gone and from the looks of things, Santa was good to everyone, for new skirts and sweaters, blouses, coats, pocketbooks and other new garments have been blossoming out on the campus all week.

Right now all the stores are having "after Christmas," "thirteen month" and various other sales on winter clothes. Some of the stores are even selling them for as low as half-price, so if there's something you've been wanting but couldn't quite afford, now's the time to look for it. Something new will give you a lift between now and the time to change into cottons.

Balfour

represents TOPS in fraternity and sorority merchandise and service.

YOU

are invited to drop in and visit the Balfour Store at 1340 SENATE STREET COLUMBIA

MEET . . . Fred Wilkins . . . TALK over your problems on—INSIGNIA • GUARD PINS • RINGS FAVORS • PROGRAMS • AWARDS STATIONERY • GIFTS • DIAMONDS FLAGS • KNITWEAR • CERAMICS MILITARY INSIGNIA • ETC. AND UNIVERSITY OF SOUTH CAROLINA CLASS RINGS

Kappa Alpha Dance Tonight

The Kappa Alpha Order at the university will entertain its members and guests at a dance to be given from 9 p.m. to 1 a.m. in the ballroom of the Jefferson Hotel tonight. Music for the occasion will be furnished by Tony Torre and his orchestra.

A drop-in for members and dates will be held at the home of Knox Sherer on 847 Kilborne Road prior to the dance.

Kappa Alpha was founded at Washington and Lee College in 1865 while Robert E. Lee was president of that institution. He

Chi Omega Plans Campus Drop-In

The first campus wide drop-in following the Christmas holidays will be held Sunday night, January 10 by the Chi Omega Sorority. The drop-in will be held in the chapter room at Sims Dormitory from 7:30 p.m. until 9 p.m. The campus is cordially invited to attend.

is, therefore, known as the spiritual founder of the order. When fraternities returned to the Carolina campus in 1927 after a period of legislative restrictions, K. A. was the first fraternity to be returned to active status.

Laurie Elected President of Phi Kap Frat

Victor W. Larie of Columbia has been elected as president of Phi Kappa Sigma Fraternity. The other new officers of the Skull House for the spring term will be: James G. Brown, Ridgewood, New Jersey, social chairman; Bobby Jones, Columbia, rush chairman; Marshall Cain, Aiken, pledge master; Gibby Dean, Walterboro, treasurer; William O. Hughes, Orangeburg, recording secretary; Flynn Harrell, Columbia, corresponding secretary; Jack Field, Georgetown, IFC representative; and Roth Snowden, Mullins and Andy Tuite, Newark, New Jersey,

KD Pledge Class Elects Officers

Frances Payne Bouknight of Johnston has been elected as president of the pledge class of Kappa Delta. Other officers are Shirley Hardman of Ft. Lauderdale, Florida, vice-president; Nancy Snipes, Columbia, treasurer; and Jerry Cunningham, Columbia, secretary.

The Extension Division of the university cooperates with the South Carolina High School League in presenting scholastic and athletic contests each year.

RITZ

Friday and Saturday
"SEA OF LOST SHIPS"

John Derek
Wanda Hendrix

Starts Sunday
"APPOINTMENT IN HONDURAS"

In Technicolor
Glenn Ford
Ann Sheridan

Palmetto

Sunday through Wednesday
"THREE SAILORS AND A GIRL"

in color with
Jane Powell, Gordon MacRae
and Gene Nelson

Carolina

Sunday through Wednesday
"JACK SLADE"

starring Mark Stevens

Strand

Sunday and Monday
"TEN TALL MEN"

with Burt Lancaster
and Jody Lawrence
(in color)

5 Points

Sunday through Tuesday
"IT'S A PLEASURE"

with Sonja Henie
and Michael O'Shea
(in color)

31,000 ACTUAL STUDENT INTERVIEWS SHOW COLLEGE SMOKERS PREFER LUCKIES TO ALL OTHER BRANDS!

Latest extensive nationwide survey, supervised by college professors, proves Luckies lead again!



In 1952, a survey of colleges throughout the country showed that smokers in those colleges preferred Luckies to any other cigarette. In 1953, another far more extensive and comprehensive survey—supervised by college professors and based on more than 31,000 actual student interviews—once again proved Luckies' overwhelming popularity. Yes, Luckies lead again over all other brands, regular or king size ...and by a wide margin! The number-one reason: Luckies' better taste!



LUCKIES TASTE BETTER

SO Be Happy-GO LUCKY!

©A.T.Co.

PRODUCT OF The American Tobacco Company AMERICA'S LEADING MANUFACTURER OF CIGARETTES

