

The News and Herald.

WINNSBORO, S. C.

P. M. DEES
Editor and Publisher

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"GOOD TIMES" OR HARVEST DAY.

There has been an idea running around in our mind for some time which we want to call to the attention of the town authorities. This is to set aside a day each fall which may be called Harvest Day, or any other suitable name—this year it might well be called "Twenty Cent Day" or "Good Times Day."

Our idea is this: To invite everybody in the county to come to Winnsboro and get acquainted all over again. The crops will soon be gathered and to a large extent sold. The farmer will have more time on his hands. To offset all the difficulties with which he has had to contend this year he has had to be on the job every minute from daylight till dark, doing more hard work than heretofore, economizing in labor expense, cultivating more intensively to overcome the using of less fertilizer—working, planning, yes, scheming, more so than ever before. And if it were not for the increase in price, with the certainty of a short crop, he would be financially ruined. To a certain extent every man who has been in business this year has had unprecedented difficulties to overcome and problems to solve. We are all—everyone of us—entitled to a day of relaxation devoted to social purposes and pure pleasure, trying, if possible, to forget the worries of yesterday. By so doing we shall all go back to the job in a fresher state of mind.

Let's everybody take a day off. Let's have a big picnic dinner or barbecue. And the expense of the day's pleasure must not be taken too seriously into consideration. Along with the dinner and barbecue we must have a band. "Harvest Day" will become a yearly celebration to which all the people may look forward. We have in the county members of the national corn and big clubs, and members of these county clubs have this year won State prizes. We owe it to these boys and girls to have some public acknowledgment of our appreciation of their success.

It must be borne in mind that the idea is that this celebration is not intended for any class or faction. It is for every man, woman and child, business house and organization. The town of Winnsboro must be dressed for a holiday, and what a gathering there will be when the people of this place, the Winnsboro Mills, and every section, each community and every farm, no matter how small, shall get together for a day off. The schools of the county may come in a boy, and their parents will welcome them here when they arrive.

Of course there will be speeches, following the line of thought, of hope, of optimism and good cheer, of prosperity and happiness.

Of course the suggestions above only touch the generalities of the entertainment, and the details would have to be developed by committees—if the idea is adopted.

This is the community spirit in which we believe and which we preach.

Let's celebrate!

BUYING JUDGMENT.

Shopping expeditions are not all joy for people who have household and personal purchases to make. The majority of people frequently return home with many questions about the wisdom of their purchases. And they often buy with little judgment. They may buy high-priced stuff when they could get the same thing for much less, if they had taken the trouble to make a study of newspaper advertising.

The American people put a vast amount of thought into the earning of money. Many people spend years in education for business, and they plan and scheme and strive to secure a greater productive capacity. Then when they have acquired it, they may dissipate their earnings by an unwise policy of spending.

Expenditure of an income is no hit or miss matter. It should be studied just as one studies the earning of the same. The purchaser should follow the business information in the newspapers showing the tendency of the markets for foods, clothing, house furnishings, etc.

The first principle to learn is that the stores of your home city have everything that you really need. The distribution of merchandise is now so standardized that a community the size of Winnsboro can supply all necessary wants and an abundance of luxuries.

Some dealers are more enterprising and hustling than others. Those of this class turn their capital more frequently. Their dollars work faster, the cost of operating their service is less per article. Stores of this character are usually good advertisers. They could not turn their capital with this speed if they were not working all the time to attract buyers and keep the goods moving by low prices and special inducements.

Well written advertising contains much information about goods. After reading the business notices in The News and Herald the home buyer is in a position to purchase more intelligently and also to know where the money will go the farthest.

MANUFACTURED BEAUTY.

Recent estimates of the United States Internal Revenue indicate that the women of America are spending around \$50,000,000 a year for cosmetics and perfumes. It is a big sum spent in the belief that such accessories help a girl seem prettier and more charming, more likely to make a smart marriage or win social or business success.

The majority of these women defeat their own ends by their made up look. Men turn with dislike from a beauty that seems artificial. They are not looking for skillful camouflage, but for an honest looking face made beautiful by good health and cleanliness.

Girls who depend upon outdoor exercise and vigorous athletics to procure good color, are far more attractive than those who spend their time, thought and money on the fake stuff.

The Story of Our States

By JONATHAN BRACE
XXX.—WISCONSIN

THE many cities in Wisconsin with French names show the French influence in its early settlement. The first white man to penetrate this region was Jean Nicolet, who was sent out in 1634 by Champlain to open trade with the Indians. He landed at Green Bay and probably traversed the country to Chicago. Fur traders and missionaries followed and the latter built a mission where Ashland now stands. This was the first church erected in the state and around it sprang up the first permanent settlement. Joliet and Father Marquette descended the Wisconsin river, and La Salle explored a great deal of Wisconsin before he took his famous trip down the Mississippi. Among the fur traders to come to Wisconsin shores was Daniel du Lhut, after whom the city of Duluth, Minn., was named.

During the Revolution Wisconsin remained loyal to the British and though Wisconsin became a part of the United States by the Treaty of Paris in 1783, it was not until 1816 that federal troops really established authority there. Indian uprisings continued for some time ending only with the Black Hawk war in 1832. Then followed extensive immigration from the New England States.

Wisconsin had formed a part of the Northwest territory until 1800, when it became a part of Michigan territory, under which jurisdiction it remained until 1836, with the exception of nine years, when it was considered a part of Illinois territory. With the admission of Michigan as a state, the Wisconsin territory was created, which included also the present states of Iowa and Minnesota and portions of North and South Dakota.

In 1814 Wisconsin was taken into the Union as the thirtieth state. Its area is 56,066 square miles and it has thirteen electoral votes for president. The state is named after the Wisconsin river. This is an Ojibwa phrase which means "gathering waters." It is sometimes called the Badger State. (© by McClure Newspaper Syndicate.)

FOUND—set of automobile curtains and a coat. Owner can get same by applying at this office and paying for advertisement.

FAIRFIELD COUNTY NEWS TOLD BY CORRESPONDENTS

(Continued from page one)

Swygert were recent visitors in Columbia.

Vivian Glenn returned to Wofford College on Monday.

Messrs B. H. Yarborough and D. G. Yarborough and Misses Elizabeth Glenn and Bessie Yarborough spent Monday in Winnsboro.

Walker Chappell leaves Wednesday to enter Clemson College.

Mr. T. R. McMeekin, of Columbia spent the past week-end with his parents, Mr. and Mrs. F. L. McMeekin.

Mrs. E. L. Wright is visiting her mother, Mrs. C. D. Chappell.

Miss Mary Yarborough will attend Mt. Zion Institute in Winnsboro this session.

Mr. S. D. Ellison, of Winnsboro, was a visitor in our community last Monday.

RION.

Mr. Maxey Young spent the week end at Hickory Ridge.

Several of this community attended the ice cream party at Bethel school house Friday evening. A nice time was reported by all.

Mr. and Mrs. Charles Shuping and children are visiting in North Carolina.

Mrs. Gill has returned to her home, after spending a while with her parents Mr. and Mrs. J. L. Shuping.

Mr. Smith and daughter, Lydia, have returned to their home, after spending a few weeks with Mr. and Mrs. Uttie.

Mr. and Mrs. Stover and family spent the week-end in Georgia, and were accompanied home by Miss Cameron, who has been spending a while with them.

Messrs. Raymond and Edgar Timms, of Hickory Ridge, visited the community Saturday night.

Mrs. Gunn, of Florida, spent several days in Rion visiting relatives and friends.

Mrs. Elliott Robinson, of Union, spent a while with her father, Mr. W. F. Rutland.

Messrs. Wesley Rutland and Geo. Hardin, of Columbia, spent the week-end at home.

Mr. Claude Lewis, of Greenbrier, visited the community Sunday.

Miss Willie Smith and Mr. Wilburn Lewis visited Miss Jessie Lee Humphries Sunday evening.

RIDGEWAY, ROUTE 2.

We are having some rain at present, which is very much appreciated as all the vegetation was about gone for the want of water.

Early turnips have died out, where they came up, and many have had to plant over, owing to the hot, dry weather.

Looks today as if we are going to have a gale. It will be bad on cotton, as it is opening very fast. While the boll weevil has played havoc with it already, what bolls there are, are near the ground and will be stained by the rains.

Mr. J. C. Joyner, of Winnsboro, spent part of his vacation with C. B. Taylor, of Simpson, and L. D. Beckham of Route 2.

Miss Alice Carter of Columbia, who has been visiting her sister, Mrs. C. B. Taylor, and nephew, of Simpson, has returned home.

Mrs. Emma Beckham, of Columbia, is visiting her son, L. D. Beckham.

Mrs. L. D. Beckham, who had a severe attack of heart trouble recently, is recovering.

SHELTON.

Mrs S S Coleman returned home Monday from Washington, D. C., where she went to attend the funeral of her sister, Mrs. Mattie Faucette Slater.

Mrs. Nealy Owens, of North Carolina, visited her nieces, Misses Edith and Sarah Coleman.

Mrs. J. F. Edmunds, Jr., and little daughter, Catherine Estelle, of Abbeville, came Sunday to visit Mrs. Edmunds' parents, Mr. and Mrs. J. G. Welling.

Miss Clyde Coleman spent a part of last week with Miss Maggie Crowder.

The Hickory school opened Monday with Miss Sarah Coleman as teacher.

Feasterville school opened Monday with Miss Mary Bess Coleman as teacher.

The Crosby Institute also opened Monday with Miss Carrie Coleman as teacher. We are glad to see the home girls are interested in our home schools and feel sure the

schools will have a progressive year.

Miss Nancy Coleman left Monday for Manning, where she will teach domestic science in the graded school.

Mr. and Mrs. Henry Kerr, of Clarksdale, Miss., are the guests of Mrs. W. B. Wright, Sr.

Mrs. J. A. Meetz, Earline and Roy Meetz spent the week-end at Peaks.

Miss Kathleen Coleman left last Wednesday for Lancaster where she will teach this winter.

Mr. George W. Coleman has been visiting his son, Mr. L. A. Coleman at Hopkins.

Mr. John B. Wright resumed his studies at Wofford Fitting School Tuesday.

Mr. Pierce Stone has returned from Clemson College.

Mr. W. B. Wright, Sr., spent Tuesday in Spartanburg.

The Shelton girls played a very interesting game of baseball with the Winnsboro girls at the Hop school ground last Wednesday afternoon. The Shelton girls won by a large majority, the score being 31 to 3.

WOODWARD.

Miss Mary Carlisle Elliott, of Winnsboro, and Miss Julia Sally, of Salley, have arrived, and will open school here Wednesday morning.

Mr. Campbell Caldwell, of Statesville, N. C., motored down Tuesday on a business trip.

James Brice returned to Erskine College last week to begin the practice of football.

Mrs. A. W. Brice has as guests, Misses Eva Nicholson, of Auburn, and Maude Fielder, of Newport News.

Mr. and Mrs. Morris and family, of Spartanburg, and Mr. and Mrs. Angus Nicholson, of Auburn, are visiting at the home of Mr. and Mrs. A. R. Nicholson.

Mrs. W. M. Patrick returned Monday evening from a few days' visit in North Carolina.

Mrs. J. F. Coleman is spending some time in Hendersonville, as the guest of Mrs. Barnwell.

John A. and Helen Stewart returned from Chester Saturday, after spending four weeks with their grand-parents, Mr. and Mrs. Stewart.

Catherine Ladd Chapter U. D. C. met with Miss Ella Sterling Friday afternoon. The meeting was opened by the President, Mrs. A. W. Brice, with the reading of the Ritual, after which there was an unusually interesting program. During the social hour the hostess served delicious iced apple cider and cake.

SOUTH PICKING UP.

Washington, D. C., Sept.—Conditions throughout the South now reflect a greatly improved tone, officials said Monday, both the treasury and the federal reserve board reporting a lessened demand for credit from that section. The view was expressed by high treasury officials that the purchasing power of the South should be sustained through the winter as a result of the improvement in the cotton market.

Better business in the South, it was asserted could be expected to have its effect upon the country generally and by a reduction of the credit needs of the cotton states make available the money for other sections. In coal and steel, however, according to the treasury, little improvement is in sight at present. Orders are few in these industries, officials said, with little prospect of betterment.

THE RECURRENCE OF "PEP".

The American people have become fond of the slang term "pep." It stands for the spirit that has made this country the greatest in the world, that has overthrown innumerable obstacles and established the best government and in the most comfortable prosperity.

Some people are born lazy, while others having untiring zeal for anything they undertake. This difference is to some degree a matter of climate. Fall weather is a great renewer of activity. Millions of folks who have been marking time thru the hot summer months feel full of the spirit of achievement now the cooler weather is here.

People who obey the rules of health and who have ambition, can show energy with little effort. So let us all here in Winnsboro rejoicing in the bright tonic of fall sunshine, take hold of our business and civic and industrial tasks with the good old "pep" and make our little city the garden spot of South Carolina.

Cotton Insurance

I am in position to write insurance on cotton anywhere, either in seed, in ginnery, or in storage.

Lowest rates possible
Prompt delivery of policy

"Some Agencies insure here and there,
"My Companies insure everywhere."

D. A. Crawford

Next door to Western Union

For First-Class Plumbing

Call on

E. F. BRICE

At Haynes' Store

All work done promptly

WRIGLEY'S



Pleases Them All!

It appeals to everybody because of the pleasure and benefit it affords.

The longest-lasting refreshment possible to obtain.

Sealed tight—kept right in its wax-wrapped impurity-proof package.

5¢

The Flavor Lasts

