

THE INTELLIGENCER

ESTABLISHED 1860

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All checks and drafts should be drawn to The Anderson Intelligencer.

ADVERTISING

Rates will be furnished on application.

No advertising discontinued except on written order.

The Intelligencer will publish brief and rational letters on subjects of general interest when they are accompanied by the names and addresses of the authors and are not of a defamatory nature. Anonymous communications will not be noticed. Rejected manuscripts will not be returned.

In order to avoid delays on account of personal absence, letters to the Intelligencer intended for publication should not be addressed to any individual connected with the paper, but simply to The Intelligencer.

SUNDAY, MAY 21, 1916.

Some peopled idea of happiness is riches, the goat and a walking cane.

What has become of the old-fashioned man who wore knitted suspenders?

Somehow a draught horse always awakens a spark of sympathy in the breast of the "deck man."

Greenville has a street named Buncombe. There's a lot of buncombe about Greenville, anyhow.

Our great-grand children will listen with wide-eyed awe to tales of the time when liquor was sold in South Carolina.

And they are still fussin' amongst themselves about what "Prince Albert" told 'em their town should do, with Greenwood leading the loague.

Late war news: Italians and Austrians have crowded the German and French out of their positions on the front page of the American newspaper.

As a publicity getter Teddy seems to be on the wane. We would suggest that he get on a spree and then bring suit against the man who accuses him of it.

There's at least one thing to be said in Coler's favor. He's a creative genius in the news line. Add maybe that's why the newspapers are so strong for him.

Bud Fisher's job has been shooting craps with Killa. The Greenville police are pretty good at locating dice games, and it strikes us that Keston is overlooking a bet by not asking for their service.

An American named Milligan, held in Dublin as a rebel, has been released. Killa's gallon is a daily event with soldiers of Spartanburg and there's no record of one of them being charged with rebellion.

PROGRESSIVE IV

They which throve upward and onward become larger, fuller, fiercer, taller on shape, proportion, color, make for their beauty, magnificent, charm. This is progress. Progress is only a matter of progress.

behind the journey that has been covered—and then proceeds to explore newer fields. Progress is that restless old fellow who is never satisfied with his own work—whose life is consecrated to improvement.

The story of a pretty little town down the Charleston & Western Carolina railway, Iva, can be expressed in the single word Progress. It is a town with less than 1,500 inhabitants and yet it has—or soon will have—every modern convenience enjoyed by cities of twenty to fifty times its size.

And for the town at large it means much. Plentiful power for the operation of machinery of different kinds will attract numbers of small enterprises, among them no doubt, an up-to-date moving picture theatre, without which a town—to many people—hasn't any place to go.

THE COUNTRY STOREKEEPER

A convention of editors and publishers representing the press of a large farming state the other day refused the invitation of a mail order house to be shown through the plant, with a banquet following.

Now, this may be the case. It is undoubtedly the case that many small-town stores have been put out of business by competition with mail-order catalogues.

"Enough good business goes to the mail order houses from our town and its vicinity," said one editor, "to support eight good stores, each doing a business of \$50,000 a year."

True. But just why does the mail-order house get the dollars instead of the small storekeeper? Because the mail-order house serves its customers better. In the long run the only way to keep business of any kind is to give service.

A little careful analysis in any town will generally bring to light the fact that the live storekeeper, the one who met the long-distance competition by buying more wisely, keeping his stock up-to-date, serving his customers promptly and intelligently, displaying his goods attractively, has not died. It is the merchant who thought he could keep on doing business as his father did, whose store is a mess of unorganized merchandise unattractively stowed, who is always "just out" of what is wanted, who has gone to the wall.

The way for the country merchant to compete with the mail-order house is by live merchandising. He has several advantages over the mail-order people. He knows—or should know—his community. He can give the pleasant word, the personal touch, the knowledge of individual conditions.

When Mrs. Smith drops in for a type line he will show her 1072 gingham. Mrs. Smith says she wants them, but the attention pleases her, and like as not she may send Mrs. Jones down the street, tell her about them, and in comes Mrs. Jones's married daughter for a large order.

The stores in this town have kept their business going by using initiative, and by giving satisfactory service. The mail-order houses cannot kill them while they are honest, alive, and make people know it.

ENGLAND AND JAPAN

One of the things that lend uncertainty to our relations with Japan is the growing friction between Japan and England. The Japanese are becoming restless under the hands of their British allies.

China is floundering helplessly in the throes of revolution. The big powers all have their hands full. Japan would like to seize this rare opportunity, and fasten her grip on China. But Great Britain stands in the way.

China is floundering helplessly in the throes of revolution. The big powers all have their hands full. Japan would like to seize this rare opportunity, and fasten her grip on China. But Great Britain stands in the way. The treaty of alliance requires that Japan shall consult the British government in all matters of moment in the Far East, and shall give Britain a voice in their settlement.

The Japanese have been of use to England in the present war, but they cannot see that England is now, or will be hereafter, of much use to them. Ad one of the strange phases of the situation is that many Japanese are advocating an alliance with Germany. They are now at war with Germany. They have driven her out of her Chinese stronghold.

Obviously, if Japan dropped her British alliance in favor of a German one, it might have grave consequences for the United States. Japan has been none too easy to get along with while she has been under the tutelage of a friendly power.

LINE O' DOPE

Weather Forecast—Fair Sunday; Monday showers.

Messrs. D. P. and W. P. Sloan, who recently went into the automobile business, have received a carload of Crow Elk-Hart cars and have placed them in their display room which has been opened in the building on West Earle street formerly occupied by the Coca-Cola Bottling company.

Judge Cox, Messrs. P. L. Crowther, John Austin and J. A. Brock have returned from Asheville where they attended the Southern Baptist convention, making the trip in an automobile.

The clerk of court's office has just been fixed up in first class shape, in that there has been a general cleaning up. All of the record books in the vault were taken down and thoroughly dusted, which means a great deal to the people who have to go in there so frequently and refer to the files.

Mr. C. A. Martin, formerly overseer at the Anderson cotton mills but who is now located at Nowry, was an interesting visitor in the city yesterday.

The sheriff's office reports that every thing in all sections of the county is very quiet. Anderson county has a good record for "law and order" so this year, and it is hoped that it may be maintained.

Among the visitors to the city yesterday was Mr. Tom Wolborn of Garvin township. Mr. Wolborn is the owner of some bottom lands along Six and Twenty creek and has been interested in the drainage project which would result in several hundred acres of fine bottom land being reclaimed.

Mr. Trowbridge of the Anderson stated yesterday that the tickets for "The Birth of a Nation" could be used only for the performance that they were bought for.

Monday night ticket is number 38. Tuesday matinee ticket is number 21. Tuesday night ticket is number 17. Wednesday matinee ticket is number 30. Wednesday night ticket is number 19.

AT THE CHURCHES

Grace Church. By some mistake it has been announced that there would be no services in Grace church as the pastor was away, but he is here and will hold his usual services.

First Presbyterian Church. The services at the First Presbyterian church will be held as follows on tomorrow: Sabbath school at 10 o'clock, under the direction of Mr. E. W. Brown, superintendent.

Central Presbyterian Church. Sunday school 10:15. Morning services, 11:30. Subject sermon, "The Three Fold Temptation of Jesus."

First Baptist Church. In view of the fact that the pastor, Dr. John E. White, is in Asheville in attendance upon the Southern Baptist convention, there will be no service at the First Baptist tomorrow, either morning or evening.

On Wednesday the teachers' meeting will be held at the usual hour, 7:30 and prayer and praise service at 8:00. Dr. White will be present to conduct both of these services.

Things for men's and boys' wear on all occasions. We want you to look through our thin cool suits. They are solid comfort, efficiency increasing, temper regulating. The new ideas are many and worthy. One innovation you will appreciate is the silk yoke and silk seaming in some of our Palm Beaches, it means as much to the comfort as to the looks. Heat proof suits \$5 to \$12.50. B-C-E suits \$10 to \$25. Our night clothes are as reliable as our day clothes. You can rest easy in our pajamas, assured that you've got your money's worth. \$1 buys a good set with better ones at every price up to \$2. Underwear 50c to \$2 a suit. B.C. Evans Co. SPOT CASH CLOTHIERS. "The Store with a Conscience"

REMODELING STORE ROOM

Mr. Rosenberg Returns From Successful Trip North. Mr. Phil Rosenberg, who has been in New York for part week returned to the city Saturday morning. Mr. Rosenberg says that he had great luck in purchasing stocks for his store here and that conditions in the northern markets are quite different to what they were when he was in New York last, which was along in October.

On The Rebound

A term of court over in Anderson is just one murder trial after another.—York News. The friends of L. M. Glenn, editor and manager of The Anderson Intelligencer, will be glad to learn that he has been ill for some time. He is now in the Anderson hospital and according to The Intelligencer is doing nicely and expects to return to work the latter part of the week.

HOES

We were lucky to secure two carloads of the best cotton Hoes that have ever been brought to Anderson. By the best we mean hoes of the best grade steel and with straight, well-seasoned handles. Come in and let us show you our stock. Sullivan Hardware Company Anderson, S. C. Euton, S. C. Greenville, S. C.

SPECIALS FOR MONDAY. 10 Doz. Brand New Colored Stripe Waists \$1.00 \$1.50 values, Monday. 5 Doz. White China Silk Waists, Embroidery trimmed, \$1.50 values, Monday. Childrens fancy Parasols, 39c values, Monday. Children's fancy Parasols, 75c values, Monday. Babcock's Talcum Powder, 25c value, Monday, 2 for. Ladie's Auto Coats, Linene, Monday. Pure Linen Auto Coats \$3.50 value, Monday. Sport Hats, Assorted Colors, Monday. Ladie's Pre Shrunk White Skirts \$2.00 values, Monday. 25 Brand New Cool Dresses, value \$8.00, Monday. Ladie's Large Collars \$1.00 values, Monday. Ladie's Bungalow Aprons, Monday. B. and J. Brassieres, lace trimmed, Monday. Boy's and Girl's Rompers, short sleeves, Monday. Auto Caps, Linene, 75c values, Monday. No Flight of Stairs to Climb. D. GEISBERG "THE BRIGHT SPOT"