

The Advertiser

F. H. HEARN, PROP.

It is a good idea to look up, not down, look ahead and not behind.

Truth is the slogan of the Advertiser. When you see it in the Advertiser, it's so.

Boost your town, boost your county, boost your state. In other words be a Booster.

A Buddhist proverb is "One should seek for others the happiness one desires for oneself." Nothing heathenish about that.

A Georgia man has carried a marriage license four years before he decided to use it. His motto was probably "slow but sure."

Col. Lyon, a personal friend of Col. Roosevelt, says Woodrow Wilson will beat any republican that may be nominated. So say we all.

The Georgia legislature is doing away with some of the laws of the last legislature and making some laws for the next legislature to treat in like manner.

President Wilson has appointed Mrs. Welch Post-Mistress at Corpus Christi, Texas, and the revenue of the office is \$45,000. The lady is the widow of Judge Welch who was murdered.

The New York Journal of Commerce says that the most important fact about the South's 1915 crop is that it will be produced at one-half the usual expense. Very important if true.

Uncle Sam has the biggest contract of his life feeding the world. In eleven months he has exported foodstuffs valued at \$724,000,000. Corn, cotton, flour, beef and bacon the products of America's farms, are going by ship load across the ocean and Europe money is coming back in a steady stream. The trade balance in our favor is a billion dollars. That is some money and this will be increased when our fall crops are gathered. Hurrah! for your Uncle Sam. He's a corker.

The Advertiser hopes to be of service to the town and county in which it is published. The new management will spare no effort to do so.

Chesterfield and Chesterfield county will be benefitted in many ways. A live up-to-date newspaper in an index of the community in which it is published. The people who are to be benefitted by a good newspaper should feel that it is their paper, their mouthpiece and their friend always.

Diaz, the master of Mexico for thirty five years, died in Paris July 2. The death of Gen. Diaz recalls conditions in Mexico when the ill-fated Maximilian was attempting to rule Mexico and was shot by order of Court martial. During the presidency of Diaz Mexico prospered and it is a source of great regret that his country did not retain his services and thus prevent the unhappy lot that has now befallen Mexico. Gen. Diaz was born in 1830 and was a member of an old Spanish family.

With all Europe fighting and America attending strictly to business there is a grand opportunity for our country to prosper as it never has prospered before. This is especially true of the South, and South Carolina, favored by nature as she is, will come into inheritance of good times. Our own section of the state will share in this condition of thrift and smiling fortune. Let us all be optimistic. As the Bible says "Believe that ye receive them and ye shall have them." With faith and working hand and hand wonderful

Here are a few names the Advertiser has to sweat over when proofs of the war news are made: Ostrowiec, Sandomierz, Dniester, Berry-au-Bac, Sapignu, Metz, Przasnysz, Rawa Ruska, Halicz, Omulew, Orzye. If you can spell and pronounce these and others as they bob up from time to time you ought to be president of a college, if you are not one already. Ex.

The Southern Planter.

The following practical and pertinent article is from a recent issue of Collier's Weekly.

Frank Johnson of the flat region of South Carolina raises six hundred bales of cotton annually on as many acres. He employs an expert to direct his negro laborers and "dopes" his land with twenty-five dollars' worth of commercial fertilizer to the acre. When cotton fetches twelve cents a pound, he makes a "killing"; when the price drops to seven cents, he goes broke. Jim Brown, another cotton grower, lives on a rented farm, knows little, and has little except leisure. He raises a scanty crop on supplies advanced by a lien merchant. In a good year he "pays out" and has a little money for Christmas. In a bad year he has what the lien merchant does not take. The non-resident landlord has a first lien for rent cotton, and as a rule, gets it. But no lien merchant or nonresident landlord pesters James Sheppard, who lives up in the hill country. Sheppard had forty-five bales of the 1913 crop when the war news reached him last August, and fifty more in the field to pick. "I refused thirteen and a half cents for my old cotton last July," he said, "but I'm not going to worry much. I guess I'll hold both crops till the price goes up again. I don't owe the bank anything, and I have plenty of corn, potatoes, fodder, hogs and poultry." The group Sheppard represents, which is very small reduced their cotton crops this year because common sense dictated it; the Frank Johnson class did so because their bank and fertilizer credit was restricted, and the poor class of tenants because lien credit was skimpier. The general reduction throughout the South is 15 per cent. Southern farmers, knowing cotton to be their most profitable crop, will continue to raise it; but they are learning that one-crop production means idleness of live stock, labor, and land about half the year, while overhead charges must be paid on the whole outfit. They are beginning to understand, too, that while they cannot compete on a large scale with the wheat growers of Minnesota, wheat

and that is something ignorant people can't buy even from a lien merchant. Climate, soil, and all other resources in the South, as in the North, the East, and the West, are diversified, but resourcefulness is not. Diversify knowledge and the crops will diversify themselves.

Washington D. C. Personals

Mr. Wm. G. McAdois "stopping high"—it's a fine girl.
Mr. Woodrow Wilson spent the week-end in New Hampshire viewing the mountain scenery. He reports a delightful visit.
Mr. Tumult, a lightful visit.
Mr. J. Woodrow, who holds a responsible position with Mr. Woodrow Wilson, is off on a few days' vacation trip.
Mr. D. E. Finley was in the city shaking hands with his friends this week.
Mr. Teddy Roosevelt is seen in the city quite often these days.
Mr. Benbow Dernburg after an unpleasant sojourn in Washington has returned home.
Mr. Wm. Bryan and interesting family, who have been sojourning in Washington, have moved. In a short time they will leave for their home in Lincoln, Nebraska.
Mr. Robert Lansing has accepted a lucrative position in the White House. Robert is a deserving young man and we wish him much success.

RUB-MY-TISM

Will cure your Rheumatism Neuralgia, Headaches, Cramps, Colic, Sprains, Bruises, Cuts and Burns, Old Sores, Itch of Insects

Chesterfield County Fair

Considerable improvements have been made during the past several weeks on the Fair grounds of The Chesterfield County Fair Association. The acreage of the Fair grounds has been doubled and the fence around the grounds has been extended to take in the additional four acres of land acquired. The exhibit building has been doubled in size, a new room built for the ladies department, and the shelving for exhibits has been re-arranged so as to provide more space. There will be twice the space hereafter for exhibits than heretofore, both in buildings and out of doors space. In place of the old stock and cattle sheds which were blown down last winter there is erected two new buildings, one for stock and the other for cattle. These buildings are arranged with a passage thru the center for Fair visitors to pass thru and inspect the prize animals. Several box stalls have been built and numerous hitch stalls. These buildings are provided with feed rooms that will be in charge of a competent janitor. The various exhibitors will furnish their own feed but same can be left in feed room in care of janitor.

The arena track has been lengthened and will be put in first class shape for fancy driving. The space for Carnival Companies will be on back side of grounds. The Carnival street will be known as the "ZONE." A first class carnival company will be on hand this fall to furnish amusement for the Fair.

An attraction that will be of interest to all will be the free aeroplane flights.

On the west side of the enlarged Fair grounds, over next to the new McBee public road which is now being built by the County Chaingang, will be the base ball park. Nice comfortable bleacher seats are being erected for visitors to rest upon and view the ball games and the fancy driving at the Fair as well as the aeroplane flights and other free attractions. On this side of the grounds a wagon gate as well as a gate for pedestrians will be placed.

Another feature of the enlarged grounds will be running water in the grounds on the west side, same being piped in; this will be a great convenience.

The Fair management has been spending a good deal of ready cash getting the grounds in readiness for the Fair this fall. Expenses have been high but in making these improvements the Fair Association is on the safe side.

The Association does not pay any dividends to its stockholders. All moneys taken in at the gate and otherwise goes towards making next year's Fair a bigger and better one. Those who fail to see the Fair this fall will make a mistake. Those who come to the Fair for the first time will see a revelation of Chesterfield County's resources and those who came last year will be astonished at the wonderful improvements that have been made. All together for the best County Fair in South Carolina during the second week in November, 9th to 12th.

The officers of the County Fair are as follows:

President, L. H. Trotti,
Vice Pres. W. J. Tiller,
Sec. Treas. C. L. Hunley,
Executive Committee:
J. A. Welch, L. H. Trotti, and Emsley Armfield.

The following are Supts. of the various departments:

Cattle, Stock and Swine F. W. Rivers
Gen. Farm B. J. Douglass
Corn and Boys Corn Clubs W. J. Tiller
Arena Events J. A. Welch
Poultry J. W. Hanna
Machinery Emsley Armfield
Aviation and Amusements C. L. Hunley
Financial L. H. Trotti
Woman's Department Kitchen Mrs. T. B. Owen
Fancy Work J. W. Hanna

No. Six-Sixty-Six

This is a prescription prepared especially for MALARIA, CHILLS & FEVER. Five or six doses will break any case, and if taken at the first sign of the fever will

Program

Chesterfield County Sunday School Conference To be held at Ebenezer, July, 22nd, and 23rd.

THURSDAY MORNING.

11 a. m.—Devotional services—Rev. J. A. McGraw. Address of Welcome, Mr. F. W. Rivers. Response—Mr. John G. Grant. Enrollment of Delegates. Appointment of Committee on nominations and resolutions. The County Sunday School Conference—its Aim and Benefits. Mr. C. T. Blakeney. Open Discussion.

THURSDAY AFTERNOON

Devotional Services—Rev. W. V. Jerman. Reports from Sunday Schools. Continued Parents and Children—W. J. Odum. Missionary Instruction and offering in Sunday School—Spencer Vaughan. Graded Lessons, or Uniform Lessons. Which? Rev. J. L. Tyler. Round Table, Our Problems—How solved—Rev. Geo. T. Harmon.

FRIDAY MORNING.

Devotional Services—J. W. T. Rivers. Reports from Sunday Schools. Wesley Bible Class in every Sunday School—Rev. J. A. White. What can the Wesley Bible Class do for the Sunday School?—Rev. J. A. McGraw. Wesley Bible Class Federation for Chesterfield County—Rev. T. B. Owen. Wesley Bible Class and the Home Department—H. A. McLeod. Report of Committees and Election of Officers. Selection of place for next meeting.

FRIDAY AFTERNOON

Devotional services—E. R. Knight. The demand for trained teachers—How to meet it—C. P. Mangum. The teacher training class—F. W. Rivers. The Cradle Roll—Why?—W. B. Duncan. Open discussion. Adjournment.

Let every pastor and Sunday School Supt. in the County attend the Conference. Each Sunday School should send two delegates. Write Mr. F. W. Rivers Chesterfield, S. C., Route 1, telling him how and when you expect to come.

A Life Insurance Policy

Your promissory note, fully secured Payable to wife and children when they will need it most.

The Company will do the paying.

Cary J. Hunley,

All Kinds of Insurance

Bank of Chesterfield

We Invite You to Visit Us

Your Patronage wanted, whether large or small Both receive courteous attention.

Our Motto: Strength Security.

R. E. Rivers, Pres. C. C. Douglass Cashier

M. J. Hough, V. Pres. P. M. Therrel, Asst. Cashier.



PRESBYTERIAN COLLEGE of S. C.

Superb New Science Hall, Library and Gymnasium. Modern Scientific equipment. Up-to-date Dormitories with all conveniences. Ranks among the best classical Colleges of the Southeast. Student body doubled in three years. Expenses moderate. Excellent health record, 870 ft. elevation. Best moral and religious influences. Athletic facilities extensive. Write for catalogue to DAVIDSON M. DOUGLAS, D. D., President, CLINTON, S. C.

Egypt Roller Mills

Bennettsville, S. C.

Are prepared to handle wheat Day and night.

J. K. Mathers, Manager

All now wise to the prohibition election held in September will please be at Chesterfield on the first Monday in August 1915, as the registration books of the county will close 30 days before election, and it is important and desired that every person entitled under the law to register before the County Registration Board. S. B. Timmons, E. T. White W. M. County Board of Registration.

Chesterfield Drug Co.

Has a most complete line of those goods you expect to find at a first-class drug store.

Toilet Articles, Perfumery, Patent Medicines, Stationery and Sundries

are a credit to stores in much larger places, and will be surprised at our stock, pleased with our price and delighted with our prompt service.

Our Fountain drinks are Clean—Pure—Sanitary

and you will greatly enjoy them.

We will be delighted to attend to your wants.

Chesterfield Drug Co.

Our Prescription Department is in charge of a competent Pharmacist, and we solicit your prescription work.

The Best Form of Investment

is a savings account in an institution like this, where you not only get "get your money back," but with it the accumulation of interest. The longer you leave it with us the longer you'll like it in there. The more you save the more you'll have. If you work hard as you work for it. Fuller information on request.

The Farmers Bank Chesterfield, S. C.

Announcement

The Directors of the Ruby Roller Mills wish to state to the public that they have an up-to-date Ruby Mill installed and will be ready for grinding after July 1st, 1915.

We will grind under following terms:

10 Bushels or more for one eighth toll. Less than 10 bushels will give exchange for flour and bran.

Customers coming from a distance may exchange wheat for flour and bran, if they wish.

We are always in the market for wheat or corn, any amounts at best market price.

Realizing the necessity of wheat growing in Chesterfield County, we have installed this machinery for the benefit of the farmer, and shall gladly guarantee our work.

J. S. McGregor, President.

Curled—no cutting, no danger, no detention from business. This is furnished from people YOU know. Write me for particulars and method of treatment. Special diseases of men and women.