



GET IN ON THIS \$AVINGS \$ECRET

that's no secret to 40,000,000 Americans!

It'll work for you, too—even if you've never been able to save before!

The secret of saving is system. And, as more than 40 million Americans who have tried it know, the simplest, most automatic saving system ever devised is the Payroll Savings Plan. Best of all, you do *more* than save through Payroll Savings. You invest your money, too, and make it grow. Here's how it works:

Tell your company pay office how much you want to save each week. That amount will be put aside for you *before* you have a chance to spend it. Your money will go automatically into Series E Savings Bonds which will be purchased in your name and given to you.

Then your Bonds start earning interest.

And your savings grow extra fast because added to the money you're putting by is the money your Bonds earn for you. This plan will work for you *even if you've never been able to save before.*

And now Savings Bonds are better than ever! Every Series E Savings Bond purchased since February 1, 1957, pays 3- $\frac{1}{4}$ % interest when held to maturity. It pays higher interest, too, in the earlier years, and matures in only 8 years and 11 months. Now, more than ever, it's smart to save with guaranteed-safe U. S. Savings Bonds. Buy them regularly where you bank or through the Payroll Savings Plan where you work.

PART OF EVERY AMERICAN'S SAVINGS BELONGS IN U. S. SAVINGS BONDS