

# I. S. LEEVY Department Store

—BIG LINE OF CLOTHING FOR—

Men, Women & Children. Boys Suits  
A Specialty. Shoes, Millinery, Dress-  
making and Tailoring. Large Assort-  
ment to select from and the Best Quality  
at the Lowest Prices.

—Connected with our Store Is—

First Class Barber Shop for Men and  
A Beauty Parlor for Women

# I. S. LEEVY Department Store

1131 WASHINGTON ST., PHONE 7567  
COLUMBIA, S. C.

## All Southern Foot Ball Classic Shaw University Vs. A. & T. College THANKSGIVING DAY Thurs., Nov. 26th

2:00 P. M.

Greensboro, N. C.

Admission - \$1.00

Special Excursion Rates on all Lines of the  
Southern to the Game

For further information, write

Dr. J. O. Palmer, Graduate Manager, Shaw University,  
Raleigh, N. C.  
Prof. J. A. Grimes, Chairman Athletic Board, A. & T.  
College, Greensboro, N. C.

## Hair Bobbing and Facial Massaging Popular at PORO BEAUTY SHOP

I. S. LEEVY'S DEPARTMENT STORE.

Our Beauty Shop is filling a long felt need among our people  
in Columbia and vicinity, under the expert supervision of Mes. Ad-  
die Lyles and Geneva Houston, both graduates of the Poro College,  
St. Louis Mo.

Mmes. Lyles and Houston are first-class ladies' barbers who  
know how to bob hair in any style. "You need not worry about your  
hair at all" says Mes. Lyles and Houston. Just enlist in our army  
of customers and get the best and most courteous service the Poro  
System has to offer.

Price for bobbing is only 35c. Facial massaging 50c to \$1.00.  
Hair pressing and shampooing, regular Poro price by all agents.  
Manicuring 35c and 50c.

While visiting and shopping in Columbia, we want our women  
to take advantage of this Beauty Shop, especially equipped for your  
convenience and comfort. Rest room and lavatory connected. The  
Shop is always open for your service. Phone for your appointments.

Mmes. Addie Lyle & Geneva Houston

PORO SYSTEM USED AND TAUGHT

I. S. LEEVY'S DEPARTMENT STORE.

1131 WASHINGTON ST. Columbia, S. C. PHONE 7567

### The Lady Beautiful

By Kathryn Wilson

Author and Publisher of the  
Successful Hairdresser.  
Questions pertaining to any  
where, if of general interest and not  
too long, will be answered by Miss  
Wilson in this column, when space  
will not permit and the subject is not  
suitable, letters will be personally  
answered subject to proper limitations,  
and when a stamped envelope is en-  
closed. Questions for her should be  
addressed to Mme. Katharine Wilson,  
521 N. 33rd St., Omaha, Neb. This  
column is released by The Associated  
Negro Press.

Grace—It has long been the  
belief, among laymen that dark  
circles under the eyes, were  
caused by one thing dissipation  
But this is not a fact. Lack  
of proper rest may cause the  
eyes to become darkened under-  
neath, but the effect is only tem-  
porary. Since this discoloration  
remains beneath your eyes for  
long periods of time, it is no  
doubt caused by some organic  
ailment.

I would advise that you see  
your physician at once. You no  
doubt are affected with some  
disorder of the liver or kidneys.

Mrs. M. E. Crow's feet are  
usually caused by age itself but  
sometimes worry, and excessive  
mental strain will hasten their  
arrival.

Plastic Surgery is expensive  
and only successful when the  
entire system is perfect. Tone  
unless complete health prevails  
the operation will be a failure.

Since these fine wrinkles  
have not become so deeply fixed  
in your face, why not resort to  
a regular massage with a good  
skin food or tissue builder. Fol-  
low the daily massage with a  
goad astringent or ice or cold wa-  
ter. This treatment will make  
the muscles firm and have a  
tendency to fill out where the  
wrinkles are.

If you will send me a self-ad-  
dressed envelope I will be glad  
to furnish you with the name of  
an excellent skin builder, since  
it is not permissible to name  
manufacturers in this column.

Juliette—Absolutely no.  
You cannot bleach almost  
straight hair with peroxide. It  
is dangerous unless you have  
professional advice.

Peroxide is drying and will  
only give your hair a dry and  
kinky appearance. If you have  
ever seen a blonde whose hair  
was left too long in a permanent  
waving machine, you will know  
what I mean.

### QUESTIONS AND ANSWERS IN NEGRO HISTORY.

What colored weeklies are  
published in Tulsa, Oklahoma,  
San Francisco, Los Angeles and  
Pacific Beach, Cal?—S. C. A.,  
Tuscaloosa, Ala.

Oklahoma Sun in Tulsa. None

in San Francisco. None in Pa-  
cific Beach. The Leader, The  
Eagle, The Pacific Defender,  
The Citizen Advocate and the  
Western Dispatch in Los Ange-  
les.

Were the sessions of the  
Negro Labor Congress well at-  
tended?—B. L. R., Columbus, O.  
They were very well attended.  
The writer was present at sev-  
eral sessions and answers from  
personal knowledge.

Are the Arabians now fight-  
ing the French of African blood  
—G. G. E., Birmingham, Ala.  
Which is considered to be the  
greatest of Dumas' novels?—  
B. W., Des Moines, Iowa.

The Count of Monte Cristo.  
I have read that a Creole is  
one born in America of French  
or Spanish parents and not of  
Negro blood. Is this correct?—  
H. H. J., Detroit, Mich.

This is the American's favor-  
ite definition to avoid the truth.  
Among the Creoles of New Or-  
leans, who should know, a Cre-  
ole is one of French or Spanish  
blood, along with some degree of  
African.

Is it true that a man of dark  
blood founded the present Swe-  
dish dynasty?—N. N. K., Tren-  
ton, N. J.

Yes. He was Bernadotte, a  
man of Moorish extraction. He  
was one of the Marshalls of Na-  
poleon, and succeeded to the  
Swedish throne under the name  
of Charles VI.

### NEWBERRY NEWS.

Newberry, S. C., Nov. 18.—  
All the members of Miller Chap-  
god of A. M. E. church and citizens  
of Newberry County are looking  
forward with great pleasure to  
the Annual Conference, which  
meets in this city Dec. 2, 1925.  
Plans of reception and enter-  
tainment have been made for  
the visitors.

There was a high day at Mil-  
ler Sunday. A large crowd was  
out to hear Rev. Ellis, who  
preached one of those soul-stir-  
ring sermons from Micah 3:6.

After the sermon was over the  
visiting friends were introduced  
among some of the visitors was  
Mr. R. R. Reed, from Chicago,  
Ill., who made some timely re-  
marks. Mr. Reed is a travelling  
salesman for an Undertaking  
establishment. He is the only  
colored man that is travelling  
for a white firm.

Mr. Arthur Frye, who was  
reported in last week's paper as  
missing in the city of Philadel-  
phia, has not been found. His  
clothes and trunk are still at  
the lady's home, where he was  
boarding on 976 Percy street.  
Every effort has been made to  
locate him.

The Parent Teachers' Asso-

ciation met at Mt. Bethel Gar-  
many school on the 12th. A  
large crowd of ladies were out.  
The meeting was well attended.  
Mrs. Nancy Sondley and Mrs.  
Carrie Thomas made some very  
good remarks.

Mr. M. L. Marshall presided.  
Mrs. Carrie Thomas was elected  
treasurer. Each one gave in the  
collection, which was turned  
over to the treasurer, \$2.05.  
Miss Addie B. Jones is secre-  
tary. Mr. E. F. Floyd was asked  
to say a few words to this  
Association, which he is a mem-  
ber of. Mr. Floyd outlined the  
program for the year, which  
each parent is willing to work  
by.

It was as same as spring day  
in Newberry last Saturday. All  
the preachers were in good spir-  
it, but early Sunday morning,  
they changed their spirit. Be of  
good cheer, God will provide.

The people of Newberry Co.,  
Colored had a meeting at the  
Drayton High School on the 16.  
The object of the meeting was  
to establish a hospital for col-  
ored people. The meeting was  
well represented by some of the  
leading men of the city, which  
they highly endorsed the move-  
ment, under the leadership of  
Dr. J. D. Williams.

Rev. A. J. Martin, is all smiles  
unto him a visitor has come and  
she shall be called Miss Cele-  
stine Martin, Jr.

Mr. Jesse Gary has had his  
house painted in a cream color,  
it looks very nice.

### TRAFFIC SAFETY WEEK PROCLAIMED

Governor Call on People to Obey  
Laws Regulating Travel

Governor McCleod has issued  
a proclamation calling on the  
people of the State to observe  
the week of November 22-28 as  
'Street and Highway Safety  
Week'. The aim is to empha-  
size the importance of observ-  
ing the laws regulating travel  
on roads and streets.

The governor's proclamation  
is issued at the request of the  
women's clubs of the state. The  
state highway department is al-  
so cooperating in the promotion  
of the special week.  
The governor's proclamation  
follows:

WHEREAS, during the pe-  
riod of the World War 48,000  
American soldiers lost their  
lives, and that during the same  
period of time 91,000 persons  
have been killed in the streets  
and highways of the United  
States by automobiles; during  
the month of October 1925 one  
hundred and fifty people were  
injured by automobiles in the  
State of South Carolina, fifteen  
of which proved fatal, and;

WHEREAS, this record is  
all the more discreditable in  
view of the fact that these ac-  
cidents do not happen but are  
caused by negligence of some one  
and;

WHEREAS, among the principal  
causes for the enormous  
increase of casualties in the  
streets and highway are the fol-  
lowing;

Increasing the number of  
motor vehicles; driving while  
under the influence of liquor;  
speeding; reckless driving;  
running at night without lights  
or with only one light, or with  
no tail lights; using the wrong  
side of the road; overcrowding  
cars and particularly passen-  
gers attempting to ride on  
running board; negligence of pe-  
destrian and lack of due care by  
driver and;

WHEREAS, an automobile  
driven by any other than a sober  
confident and painstaking person  
is not only a menace to life and  
limb of those occupying such a  
most dangerous and deadly  
weapon to hundreds of innocent  
others, both pedestrians and  
motorists passing along the  
same highway and;

WHEREAS, it cannot be imag-  
ined that any sane person  
would deliberately start out to  
injure anyone, but whether thru  
intent or heedlessness, or any  
other cause the driver of the ma-  
chine who violates the traffic  
laws or the rules of the road, he  
or she thereby becomes a po-  
tential murderer this especi-  
ally in view of the fact that  
two cars pass it requires two  
drivers to avoid an accident and  
only one to cause it.

NOW THEREFORE, I, Thomas  
G. McCleod, Governor of the  
State of South Carolina, by au-  
thority in me vested, do call up-  
on every South Carolinian to u-  
nite in observing the week be-  
ginning November 22nd as  
'Street and Highway Safety  
Week' and I urge every owner  
of a motor vehicle to give se-  
rious consideration to the value  
of human life, and earnestly en-  
deavor to cooperate to make a  
success 'Street and Highway  
Safety Week' and to observe the  
spirit of 'Street and Highway  
Safety Week' throughout the  
the year.

GIVEN under my hand and  
Seal of the Executive Depart-  
ment, at Columbia, this second  
day of November, in the year of  
our Lord Nineteen Hundred and  
Twenty-five and in the One  
Hundred and Fiftieth year of  
the Independence of America.

THOS. G. McCLEOD  
Governor

London was the first city in  
the world to have subways for  
vehicular traffic.

### NEWS OF SIMPSONVILLE.

The Simpsonville High school  
located in this city opened Oct.  
12, 1925, with our honorable  
principal, Prof. J. D. Bryan, at  
his post of duty. The faculty  
consists of seven teachers, as  
follows: Prof. J. D. Bryan,  
Mrs. Frankie M. Bryan, Miss  
Isabel M. McKissick, Miss Eva  
Mac Doyle, Miss Georgia James  
Miss Arsena Stewart and Miss  
Lizzie Bowling. All are fine  
teachers; and the people of  
Simpsonville are proud of this  
corps of excellent teachers.

The school opened with 200  
students; and the number has  
increased to 350 on roll.

Among the different depart-  
ments, we teach sewing, cook-  
ing, music, (vocal and piano)  
and agriculture. We have the  
best of order under the super-  
vision of our principal.

On last Friday night we had  
a successful entertainment giv-  
en in interest of the school.  
We hope to have our friends  
visit our entertainments. We  
are in hopes of having a suc-  
cessful school term.

The people around Simpson-  
ville are up and doing. They  
are through gathering their  
crops in spite of the unfavora-  
ble weather. We have a plenty  
to eat.

Mr. Judge Wright has been  
on the sick list, but is able to be  
out again.

Mr. Silas Hudgins, the jani-  
tor of Simpsonville School has  
been sick but we are happy to  
say that he is out again.

Miss Johnie Holly, of Wood-  
ruff, S. C., was the guest of  
Miss Isabel McKissick Monday  
night. Miss Holly is a teacher  
and a fine lady.

Rev. and Mrs. P. J. Barton  
opened school at Old Pilgrim  
Monday morning November 9,  
with a large enrollment.

Miss Isabel McKissick,  
Reporter.

### REV. JAGGERS' OLD FOLKS' HOME.

I am truly glad to say that  
all are well and doing nicely.  
There was a great prayer ser-  
vice held at the home on last  
Sunday in honor of the Old  
Folks, under the auspices of the  
First Calvary Baptist church.  
The meeting was conducted by  
Deacons Able and McClinton.  
Splendid remarks were made by  
Mr. Bowlin and Roseborough.  
After the service a purse of \$5  
was given to the cause.  
A gentleman of the Jefferson  
Hotel gave an encouraging  
speech which was very much ap-  
pealed. Also singing rendered  
by Rev. Isom. The services  
were well carried out. The  
presence of the choir was very

much appreciated. We are  
kindly asking them to call again  
at any time.

I also wish to announce that  
the Zion Baptist church contri-  
buted to the cause of the Old  
Folks, a purse of \$11.15, which  
was highly appreciated.

We ask the cooperation of  
white and colored friends. All  
donations will please be sent to  
2120 Elmwood Ave. We also  
ask the prayers of all.

The Lord loves a cheerful  
giver.

Rev. Jagers' daughter,  
SUSIE JAGGERS.

P. S.—The Thanksgiving ser-  
vices and dinner will be held as  
usual at the home. All are cor-  
dially invited to attend.

### OBITUARY.

The community hereabouts  
sympathizes deeply with the fa-  
mily of Rev. John Greene in the  
loss of his daughter, Miss Emma  
Greene, who departed this life  
in the city of Philadelphia, Pa.  
where she had made her home  
for the past two years with her  
sister. Her mother Mrs. Eliza  
Greene went to her bedside  
where she remained for seven  
weeks watching whatever  
change that might take place  
in her condition. Mrs. Greene  
accompanied the remains to  
Calhoun Falls, S. C., thence to  
Glovers A. M. E. church where  
she was laid to rest in Glovers  
cemetery. The funeral was con-  
ducted by her pastor Rev. J. B.  
Smith, assisted by Revs. M. L.  
Ramsey, W. W. Foote and S. P.  
Reynolds.

The community extends to  
the bereaved family their pray-  
ers in this their sore bereave-  
ment. May they ever be com-  
forted by Him who doeth all  
things well.

Sleep on Sister Emma, till  
the trumpet shall sound and call  
us all home.

There will be a glorious dawn  
We shall meet to part no never  
In the resurrection morn."

By her Pastor.

By her Pastor.

By her Pastor.

By her Pastor.

By her Pastor.

By her Pastor.

### Ferguson-Ruff FLOWER SHOP

Poro System Beauty Parlor  
CUT and WAX FLOWERS  
Floral Designs a Specialty.  
Flowers Delivered in and out of  
the City.  
Hours:—9:30 A. M.—7 P. M.  
Sunday—10 A. M.—5 P. M.  
Mme. J. F. RUFF, Mgr.  
PHONE 3922  
1010 Washington St., Columbia, S. C.