

I. S. LEEVY Department Store

—BIG LINE OF CLOTHING FOR—

Men, Women & Children. Boys Suits
A Specialty. Shoes, Millinery, Dress-
making and Tailoring. Large Assort-
ment to select from and the Best Quality
at the Lowest Prices.

—Connected with our Store Is

**First Class Barber Shop for Men and
A Beauty Parlor for Women**

I. S. LEEVY Department Store

1131 WASHINGTON ST., PHONE 7567
COLUMBIA, S. C.

FINAL NOTICE

TO

Subscribers

The FINAL DATE of receiv-
ing this paper is

October 3

The government requirements
force us to discontinue all unpaid
Subscribers.

We are striving to give you
an UP-TO-DATE Newspaper,
which takes money to run, and we
trust that you will appreciate our
efforts by sending in your sub-
scription on the BLANK BELOW
or see one of our AGENTS
AT ONCE

To GEO. H. HAMPTON, Business Manager
Please find enclosed \$_____ for which send me The Palmetto
Leader for 3 Mos. 75c; for 6 Mos. \$1.25; for 1 Year \$2.00, and oblige
Yours truly,

State 192_____

Date _____

City _____

Name _____

Street and No. _____

City _____

The Lady Beautiful By Kathryn Wilson

Author and Publisher of The Successful Hairdresser. Questions pertaining to Beauty anywhere, if of general interest and not too long, will be answered by Miss Wilson in this column, when space will not permit and the subject is not suitable, letters will be personally answered subject to proper limitations, and when a stamped envelope is enclosed. Questions for her should be addressed to Mme. Katherine Wilson, 521 N. 33rd St., Omaha, Neb. This column is released by The Associated Negro Press.

Miss Canada—A short time ago we carried in these columns a lengthy discussion on the eradication of superfluous hair. I will state again that there is only one sure way of removing it.

You must seek the services of an expert electrolysis. I am sure that there is one in your town. The application of the electricity to the root of the hair kills all growth and is permanent. This method is expensive and a little painful but worth while in the end.

Pepilatories remove the hair but the effect is only temporary and the hairs come back with more vigor than ever.

Mrs. P. S. P.—Another lady from cold Canada. It is hard to realize that you should take as much interest in our papers as your sisters in the States. There is no doubt that your sudden change from the balmy climate of St. Louis to the long winters and little sunlight of Alberta is responsible for the deterioration of what was once a luxuriant growth of hair.

Hair specialists claim that the reason that there are so many baldheaded men is because they keep their heads covered most of the time and from the lack of air and from the lack of air and sunlight. The hair is killed just as the grass would be killed if covered with a blanket.

I advise that you keep your hair clean by getting an expert shampoo every two weeks. A hot olive treatment should be applied at least once weekly, and you should massage your scalp thoroughly each day with your finger tips.

These treatments will eliminate the excessive dandruff and the hot oils and massage will restore circulation. If you will follow these instructions to the letter and expose your hair to the sunlight whenever possible, your hair will take on new life in a very short time.

Miss Chicago—We seldom resort to sarcasm in this column, but I am quite sure that if you write to Alice Kelly, chemist of the Madam C. J. Walker Manufacturing Company, or to the Marinello chemist, they will immediately send you their formula for making cold cream. Can you beat it, and she lives in Chicago, too.

Every American president has left office in poorer health than when he was inaugurated.

QUESTIONS AND ANSWERS IN NEGRO HISTORY.

Was Judy P. Benjamin a Negro or a Jew and where will I find her record?—D. D. C., Chester, S. C.

The subject was not a "her" but a "him." The correct name was Judah B. Benjamin, a Jew, and one time U. S. Senator from South Carolina. He also took a leading part in the Confederacy.

How many Negro papers have we in the United States?—F. B., St. Peter, Minn.

About 125. The Negro Year Book by Monroe Work of Tuskegee gives a fairly accurate list.

What was the nationality of Simon who carried the cross of Jesus? What was the name of King David's mother? Are the colored people the only seed of Abraham?—H. F. A., Philadelphia, Pa.

(1) Simon was a Cyrenean of Negro descent. (2) Do not know. (3) The Jews claim to be the seed of Abraham. Abraham was a Cushite of Chaldea and was the reputed father of many of the tribes of Asia, many of them of Negro descent. Being a Cushite, he was himself a Negro.

How many millionaires in the United States?—A. J., Philadelphia, Pa.

None that I know of. Some are reputed to be, but known of data that specifies their income. Have heard of none whose names appear in the tax records with fortunes to approximate a million.

Did Abraham Lincoln fight any slave cases before he became President?—G. G. L., Detroit, Mich.

One of his first cases was that of "Black Nance," whose case he fought and won. She was an escaped slave.

Was the hero Perseus a Negro?—B. R. T., Los Angeles.

Perseus was of African descent. He married Andromeda, a princess of Ethiopia. He was himself an Argive, and from the City of Argos, founded by African colonists.

AFRO-AMERICAN STRIKE ENDS.

(By The Associated Negro Press.) Baltimore, Md., Oct.—The strike involving the linotype and make-up men in the mechanical department of the Baltimore Afro-American ended after six days. The men complained against working all day Labor Day. The management of the paper held that according to the working agreement in effect, the men were not entitled to a half day off. The walkout of the men made a reduction of the paper to sixteen pages necessary and blocked the publication of a special issue for the National Baptist Convention.

Hair Bobbing and Facial Massaging Popular at PORO BEAUTY SHOP

I. S. LEEVY'S DEPARTMENT STORE.

Our Beauty Shop is filling a long felt need among our people in Columbia and vicinity, under the expert supervision of Mmes. Addie Lyles and Geneva Houston, both graduates of the Poro College, St. Louis Mo.

Mmes. Lyles and Houston are first-class ladies' barbers who know how to bob hair in any style. "You need not worry about your hair at all" says Mmes. Lyles and Houston. Just enlist in our army of customers and get the best and most courteous service the Poro System has to offer.

Price for bobbing is only 35c. Facial massaging 50c to \$1.00. Hair pressing and shampooing, regular Poro price by all agents. Manicuring 35c and 50c.

While visiting and shopping in Columbia, we want our women to take advantage of this Beauty Shop, especially equipped for your convenience and comfort. Rest room and lavatory connected. The Shop is always open for your service. Phone for your appointments.

Mmes. Addie Lyles & Geneva Houston

PORO SYSTEM USED AND TAUGHT

I. S. LEEVY'S DEPARTMENT STORE.

1131 WASHINGTON ST. Columbia, S. C. PHONE 7567

\$450,000 CHURCH OPENED IN NEW YORK.

(By The Associated Negro Press.) New York, N. Y., Sept.—More than 7,000 attended the opening yesterday of the new \$450,000 church of the Mother African Methodist Episcopal Congregation at 140-146 West 137th St., of which the Rev. James Walter Brown is the pastor.

All but \$165,000 of the cost of the church has been paid and cash and pledges yesterday amounted to \$5,000.

This is the oldest Negro congregation in New York City. It was organized in 1796 as an off-shoot from John Smith (white) Methodist Church. The Negro congregation has occupied four sites, each time moving further uptown with the Negro colony. The first site was Church and Leonard Streets. The church has about 3,000 members. It has been in West 137th Street since 1915.

NOTED RACE HORSE MAN DIES.

Omaha, Nebr., Sept.—Robert "Bob" Rowe, one of the best known racing men in the country died last Wednesday at St. Joseph's Hospital here. He was returning west to his home in San Diego from a campaign on the eastern tracks which had begun just before the last derby, but the ill health which had pursued him for several years affecting his throat and reducing his voice to a whisper, overtook him at Omaha and he entered the hospital there. His wife and partner, Kid North, were notified and arrived several days before his death. As partner of the firm, North & Rowe, Mr. Rowe had raced at all the leading tracks in the country and among the well-known horses which they owned were Coffield, Knighthood, The Mohawk III, and several others. The horses were shipped to San Diego where Mr. Rowe was part owner of the beautiful new Douglas Hotel recently completed, and the remains followed on Friday.

BAN "SIDEWALK CHARLESTON" IN NEW YORK.

New York, N. Y., Oct.—The "Sidewalk Charleston" has been banned by the police department in this city. For the last two years, young boys have held audiences before places of amusement and made money by doing the Charleston dance. It is understood that the owners of the stores before which the youngsters did their stuff protested.

Llamas are the baggage animals of Bolivia.

SELLS HIS POSSESSIONS TO ESCAPE WHIPPING POST.

(By The Associated Negro Press.) Westchester, Pa., Oct.—Selling all his possessions, including a shack in which he had lived, for \$43, John Burke, 63 years old, a white man, because he feared the whipping post, should he be tried in the State of Delaware, waived extradition, and came to the Chester county prison Monday to wait trial on the charge of stealing fifty chickens from the farm of Victor Brinton, of near Pocopson Station.

Because he drove a black horse to a light wagon and had been seen in the locality several times with bags containing chickens alive, Burke fell under suspicion of many recent chicken thefts and was watched by the farmers. On Friday night last, he was seen driving in the direction of Wilmington, Del., and word was sent to the police there, his arrest following. In bags in his wagon were found fifty chickens taken from the Brinton farm. Burke was brought to the Chester county prison and is being held for a hearing.

VENDOR SELLS "LIQUID" FISH.

(By The Associated Negro Press.) Philadelphia, Pa., Sept.—Who wants to buy fish? In the best Billingsgate market language, William Gerder, of South Isenminger Street below Dickinson, was crying out his wares and offering his supposed catch of fish to householders in the vicinity of Fifteenth and Fitzwater Streets Friday night.

The "fishmonger" would have probably disposed of his entire market basket of fish had he not met with a stroke of hard luck solely due to his voice.

Captain Adams and a detail of policemen from the Fifth District happened to be strolling along and Captain Adams' suspicions were aroused by the stentorian voice of the "fish vendor." It seemed to Captain Adams he was overdoing his fish work and that something was "fishy" there.

So Captain Adams stepped up to the "fisherman" and threw the lid from the basket. Instead of the fish so loudly advertised by Gerder, the basket contained 40 half-pints of liquor. He was promptly nabbed and booked on a charge of illegal transportation of intoxicating liquor.

More than 3,000,000 fowls were inspected for tuberculosis in the United States during the last spring.