FRIDAY, FEBRUARY 2, 1917.

THE JOURNAL AND CAROLINA SPARTAN, SPARTANBURG, S. C.

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THRIFT DAY **Observance** All Over the Country

On February 3rd, co-operating with cities, towns and villages all over the United States, we will celebrate THRIFT DAY.

Does Thrift pay? It does!

Waste and extravagance will get you nowhere. Thrift and a Savings Account will take you anywhere you care to go.

No matter who you are, what you do or where you live, you cannot succeed unless you save regularly.

American National Bank

Savings Accounts Large and Small

Not the size of the account alone, but that you may utilize the facilities of this Institution, is of interest to our Officers.

With each individual, it is effort that counts . and the big opportunity to register Thrift effort is on February 3rd.

Every department, every facility, the full service of the Bank of Commerce-all are at the disposal of this community's every member, and without regard to the size of deposits.

A Thrift Day Invitation

To all who wish to observe national THRIFT DAY by establishing some practical Thrift habit, a cordial invitation is extended.

Consider our facilities at your disposal. Utilize the services of our Officers and their practical knowledge. Consult with us at any time regarding greater efficiency in financial matters, Call on THRIFT DAY. You will be especially welcomed.



First National Bank

THE HOME OF SAFETY-SERVICE-SATISFACTION

THRIFT DAY Feb. 3rd.

Pointed Paragraphs on Thrift Day Observance

That Thrift idea you've had in mind to practice in the dim and distant future-it's just the thing for THRIFT DAY. Start something; get action-that's what THRIFT DAY'S for.

However we observe the day, in whatever we we're thrifty, the net result is a surplus at the bank.

Thrift implies saving-just rational, consistent saving. It. has nothing to do with the higgardly, penurious or miserly. In its fullest, broadest sense, it implies natural, happy living.

"All join in on THRIFT DAY. It's distinctly democratic: no pomp, form or ceremony: no elaborate preparation. Just a hearty, healthy, yearly glance ahead-and some defir e thrifty action.

It's a day to open an account at the bank, if it hasn't already been done.

It's reminding day for bank depositors; a time for extra saving: for registering at least one deposit that would not other wise have been.

Observe Thrift Day by Starting a Bank Account Here

A sure indication of the practice of Thrift is a growing Bank Account.

Our Savings Department offers a most desirable depository, \$1.00 or more places your name on our books and large or small deposits are welcomed.

To our depositors THRIFT DAY offers an excellent opportunity to establish the custom of regularly adding to their accounts, or to increase the size of deposits when we may saying is already a custom.

To those who are not utilizing one logilities, a cordial invitation is extended to call tomorrow and register a start.

Bank of Spartanburg

Are the Citizens of This **Country** a Thrifty **People?**

This question was answered in no uncertain terms by the fourteenth annual statement of our bank.

Here Are the Figures:

DEPOSITS	DECEMBER	30!h	1916	5.15	04 (M) 101		*77.208.25
REPOSITS	DECEMBER	3181.	1915		•••	-	18,517,76

This increase of more than 50 per cent, shows conclusives ly that the people of our community appreciate the savings habit.

THR'TT DAY

On THRIFT DAY we extend an especial welcome to all who wish to celebrate with us by opening or adding to a Savings Account.

Bank of Commerce

JAMES COFIELD

FIRE INSURANCE

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Chapman Building Spartanburg, S. C.

A billion dollars is a small estimate of the surplus laid by for the future, if all observe the day with only the smallest act of Thrift.

There are hundreds of ways of registering Thrift. And each saving effected is a step toward top-notch efficiency-a step well taken on THRIFT DAY.

Thrift leads to Happiness; is a key to Success; means prosperous old age. And if surely leads to the bank. As a

THRIFT DAY observance, there is nothing better than to make that long-neglected deposit on Saturday.

THRIFT DAY is a time to unite Thrift thought with Thrift action; to take a step ahead.

To Our Savings Depositors

On THRIFT DAY, February 3rd, we expect to welcome many who desire to observe the day by adding to their Bank Accounts.

This is a most practical form of Thrift, a sure sign of effective conservation. 1. 18 M. 1. W. 1. All are cordially invited to call on THRIFT DAY, both those who now maintain accounts and all desiring to celebrate the day by placing their names on our books.



THE HOME OF SAFETY-SERVICE-SATISFACTION.

-is the day to put wishes and resolutions into practice, to effect economies, savings and short cuts to botter living; to modify unnecessary expense and thus increase contentment.

The officers of this bank appreciate the diritiness of its depositors. We invite old friends and new ones to join in and help make Thrift Day a success as a National Savines Day.

Converse Savings Bank

Conversion S. U.

S. T. Reid, President

R. L. Humphries, Cashler,

(Oldest Savings Back in Spartachurg Counter

A. M. LAW and COMPANY INVESTMENTS 107 N. Church St.

Phone 152