

Judicious Advertising. CREATES many a new business; ENLARGES many an old business; PRESERVES many a large business; REVIVES many a dull business; RESCUES many a lost business; SAVES many a failing business; SECURES success in any business.

Local News.

Hyacinth bulbs at G. O. Mertz. Miss Cora Davis, of Dovesville, is visiting Mrs. Lantry. Onion sets for Fall planting at G. O. Mertz. Mr. Evans, the former proprietor of the Cleveland hotel, is in town. Have you seen those climbing monkeys given away to the purchaser of a boy's suit at Blackwell Bro's.

Darlington will send about forty fine horses to the St. Me Fair. Mr. E. C. Lide has returned from a visit to Atlanta. 100 fine overcoats just opened at Sligh & Rucker's. Mr. J. D. Baird, of Wilmington, has been visiting friends in Darlington. Largest stock of clothing ever opened in Darlington at Sligh & Rucker's.

Last night they gave "Pygmalion and Galatea" to a good house. It was a very good performance but the actors were considerably hampered by not being well up in their parts. We learn that Mr. Spair is to be promoted by the manager and made one of the principal players. Court Proceedings. The court convened on Monday, with Judge Norton presiding. Owing to the unavoidable absence of Stenographer Covington his place was taken until today by Mr. W. H. McFeat, the official stenographer of the fifth circuit.

HIGH - PRICES - IS - A - THING - OF - THE - PASS. Since our arrival in Darlington the prices of dry goods and clothing has dropped 25 per cent. Why? Because our prices and the price paid before our arrival were too far apart. 'Tis laughable and amusing to see our would-be competitors hustling and cutting prices. We don't have to cut prices to sell goods, for the simple reason that we mark our goods at a LIVING PRICE.

TEN DOLLARS FOR STYLISH MILLINERY, Call on MISS MAGGIE JONES For Sale. A good corn sheller, but very little used, will be sold for cash or exchanged for hay or fodder. Apply at THE HERALD office. Charleston, Sumter and Northern Railroad. Charles E. Kimball, Receiver. In Effect January 16, 1904.

Send twenty cents and get the New York Weekly Times for the campaign. This will give you ten issues of the paper. It is Democratic and the most dignified, reliable and consistent journal published in New York.

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