



the **BEST** of
CHEER

WE GREET YOU CORDIALLY AND SINCERELY,
WISHING YOU A JOYOUS HOLIDAY
OF LASTING HAPPINESS

Clary-Martin Feed & Seed Store

1013 CALDWELL ST.

NEWBERRY, S. C.

THE Story of Christmas is old
but its friendliness
is always new.
May this message bring our
very best wishes.

Greetings

W. H. DAVIS & SON
OLDSMOBILE



**CORDIAL
GREETINGS**

AND ALL GOOD

WISHES TO

YOU, OUR FRIENDS

**Newberry Dry
Goods Co.**
Mrs. C. J. McWhirter
and Son
1004 MAIN STREET

AT CHRISTMAS

A man is at his finest towards
the finish of the year;
He is almost what he should be
when the Christmas season's
here.
Then he's thinking more of
others than he's thought the
months before.
And the laughter of his chil-
dren is a joy worth toiling
for.
He is less a selfish creature
than at any other time;
When the Christmas spirit rules
him he comes close to the
sublime.
When it's Christmas man is big-
ger and is better in his part;
He is keener for the service
that is prompted by the heart.
All the petty thoughts and nar-
row seem to vanish for
awhile.
And the true reward he's seek-
ing is the glory of a smile.
Then for others he is toiling
and somehow it seems to me
That at Christmas he is almost
what God wanted him to be.
If I had to paint a picture of a
man I think I'd wait
Till he'd fought his selfish bat-
tles and had put aside his
hate.
I'd not catch him at his labors
when his thoughts are all
of self.
On the long days and the
dreary when he's striving
for himself,
I'd not take him when he's
sneering, when he's scornful
or depressed.
But I'd look for him at Christ-
mas when he's shining at his
best.
Man is in a struggle and he's
oft misunderstood;
There are days the worst that's
in him is the master of the
good.
But at Christmas kindness rules
him and he puts himself aside
And his petty hates are van-
quished and his heart is
opened wide.
Oh, I don't know how to say it,
but somehow it seems to me
That at Christmas man is al-
most what God sent him here
to be.

*Christmas
Greetings*



FENNEL'S JEWELRY STORE

**CHRISTMAS
Greetings**

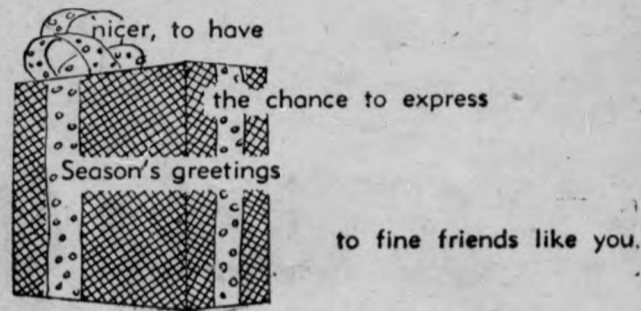
To all of you whom we have had
the pleasure of serving
this past year.

LONNIE'S SANDWICH SHOP



T. ROY SUMMER
THE MAN'S STORE

Merry Christmas
It makes an old
tradition warmer and



MAIN ST. PURE OIL STATION



May each of us
be mindful
of the true significance
of Christmas
as we accept the
good wishes of
friends.

**Wofford's Radio
Service**

To Our Friends Everywhere
*Season's
Greetings*

CITY RADIO SERVICE
1515 MARTIN STREET



MERRY CHRISTMAS

YOUNG'S FRUIT STORE
MAIN STREET PHONE 211

Greetings

AND ALL GOOD WISHES
FOR CHRISTMAS



SHEALY'S FLYING SERVICE
NEWBERRY, S. C.

*Merry
CHRISTMAS*

And, may we
add —
**THANK
YOU**
For your
Patronage

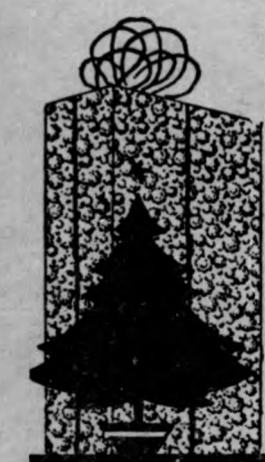
Jim's Watch Repair
1221 Nance — Phone 1193

PAYDAY
'Tis the night before payday,
And all through my jeans
I've hunted in vain for the
ways and the means.
Not a quarter is stirring,
Not even a bit;
The greenbacks have left me,
The pennies have quit.
Forward, turn forward,
O time in thy flight,
And make it tomorrow just for
tonight!

CHRISTMAS PRAYER
May the forgiving spirit of
Him to whom we dedicate this
season prevail again on earth.
May hateful persecution and
wanton aggression cease.
May man live in freedom and
security, worshipping as he
sees fit, loving his fellow man.
May the sanctity of the home
be ever preserved.
May peace, everlasting peace,
reign supreme.



BERGEN CLOTHING CO.



We sincerely trust that many
friendly thoughts will find
their way to you to bring
Christmas joy.
And, may we say simply, but
with all sincerity, "THANK
You."

A MERRY CHRISTMAS

COLLEGE ST. TEXACO STATION
LEROY WILSON MARION CROMER



MRS. J. W. WHITE
GIFT AND BABY SHOP
OPPOSITE CENTRAL METHODIST CHURCH



Shealy Laundry
Cor. Caldwell & Purcell Sts.
Near Speers Street School



Clary Clothing Co.
MAIN STREET

SEASON'S GREETINGS

To each of you

May the Christmas Holidays be a season long to be
remembered for the happiness and good fellowship
enjoyed.

WE WILL SERVE A THREE-COURSE
TURKEY DINNER ON SATURDAY,
CHRISTMAS EVE.
COME TO TOWN AND DO YOUR
LAST MINUTE SHOPPING AND
HAVE DINNER WITH US.

Mitchell's Grill
MAIN STREET