THE SUN

Friday, November 19, 1937

Drink More Pure Fresh Milk Daily NATIONAL MILK WEEK

It There's Any ONE Thing You Want In Milk It's---Cleanliness

ADDED YEARS of

We could make a lot more money on our dairy if we chose to sacrifice QUALITY and CLEANLINESS. But-we prefer to so keep our dairy that you are insured good, pure milk at ALL times and under all conditions.

We Invite Your Inspection

We have nothing to hide. We want you to come and see the conditions under which your milk is prepared. We KNOW that our grade "A" milk is just as good and as pure as any milk can be and we want you to convince yourself of this fact by making a personal visit to our plant.

USE MORE MILK

There is no better or cheaper food than good, wholesome milk. Give us a ring today and let us leave at your doorstep a bottle of the finest milk. You be the judge of whether it's good and pure.

DENNIS' DAIRY

NEWBERRY, S. C.

TELEPHONE 456-W

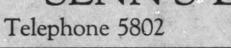


Senn's Dairy MILK the Best You can buy."

"You'll Find

HOUSEWIVES AGREE: For the best luck with favorite Recipes, for distinctive flavor, for all 'round cooking satisfaction SENN'S DAIRY milk is far superior. Try it in preparing your favorite recipes. And of course its just as good and wholesome to drink.

Inspect our new G-E milk cooling system SENN'S DAIRY



Newberry, S. C.





Pasteurization Is Double Check

In addition to the pure "A" grade milk you get at this dairy, Pasteurization has been added as a double check upon PURITY. Doctors everywhere prescribe pasteurized milk as the process leaves no doubt of your getting milk that is entirely free from undesirable germ life, yet the health giving properties are in no way affected.

DRINK MORE MILK

-and drink it pasteurized. You will enjoy the taste of milk so processed and you use it with the assurance that it is pure.

GIVE US A RING-We promise you prompt and regular service on dairy products and will appreciate an opportunity to serve you. Once you have used NEEL'S dairy products we know you will want to continue, so just call us at 376-W and we'll do the



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We do not sell Milk

But we know it is one of nature's best foods, so we gladly add our word of encouragement for National Milk Week and wish our dairy friends well in their campaign to educate the public to-

DRINK MORE MILK

Around Dairy Farms and Farms In General

A COMPLETE HARDWARE

Hundreds of items are used which we handle and we are not unappreciative of the fact that a lot of our hardware is in daily use on Newberry county farms.

We Try To Stock Items You Need

Our stocks are large and you will come near finding what you want here in stock.

A seasonable item just now is Stoves and be you city or suburban resident you will find our stock varied and reasonably priced.

NEWBERRY, S. C.

R. M. Lominack

Hardware

A record cotton crop has brought us face to face with the necessity of turning to other products to produce a cash income.

Produce More Milk

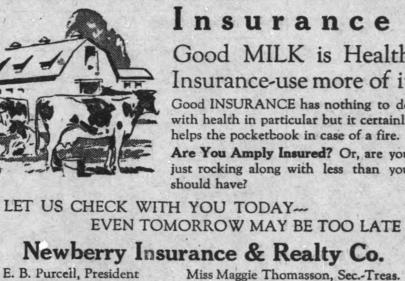
A number of Newberry county farmers years ago deserted the cotton route and began the production of milk instead. These farmers will tell you today they made no mistake.

READY SALE FOR CREAM-There is always a good, steady market for cream and it has been demonstrated that a few cows or a large herd will pay dividends if properly handled.

MAKE A START NOW-Resolve now to make a start; it may be done in a small way with a few cows. Soon you will see that cotton is not the only thing which will return a cash income.

Bring Us Your Cream

NEWBERRY CREAMERY



Insurance Good MILK is Health

Insurance-use more of it Good INSURANCE has nothing to do with health in particular but it certainly helps the pocketbook in case of a fire. Are You Amply Insured? Or, are you just rocking along with less than you

LET US CHECK WITH YOU TODAY

The WELL-KEPT HERD Produces the Best Milk

THE PROTEIN value of COTTON SEED MEAL has long been known to dairymen and has now become a standard herd ration with many of them.

Cotton Seed Meal is a relatively cheap feed when its food value is considered. Stock thrive on it and this excellent feed is reflected in the milk.

If you are not now using cotton seed meal consult us. We can give you instances of succesful dairymen who are more than pleased with it.

Farmers Oil Mill

Telephone 155

Newberry, S.C.