

NEW ADVERTISEMENTS.

25 ELEGANT CARDS, no two alike, with name locust post paid. J. B. HUSTED, Nassau Rens County, New York.

Revolver and Cartridges for \$3.

A fine nickel plated, seven shot, pocket revolver; a first-class article. Sent C. O. D., or on receipt of price. G. W. WILLIS, P. O. Box 2,718, New York.

VEGETINE.

Thousands will bear testimony (and do it voluntarily) that Vegetine is the best medical compound yet placed before the public for renovating and purifying the blood.



LADIES Elegant Imitation Rose Coral Net, Breastpin and Pendant Drops, Sent Postpaid to any reader of this Paper for 25 cents. Three Cents for 50 cents. In Currency or Stamps. L. A. THOMPSON, Clinton Place, New York.

TRIFLING

With a Cold is Always Dangerous. USE

WELLS' Carbolic Tablets,

a sure remedy for Coughs, and all Diseases of the Throat, Lungs, Chest and Mucous Membrane.

PUT UP ONLY IN BLUE BOXES.

Sold by all Druggists.

C. N. CRITFENTON, 7 Sixth Avenue, N. Y.



A Certain and Sure Cure.

Large reduction in price. A trial bottle free. Mrs. J. A. DRILLINOR, La Porte, Indiana, Box 1028. (Formerly Mrs. Dr. S. B. Collins).

SINFORD'S

The only combination of the true Jamaica Ginger with choice Aromatic and French Brandy, is a delicious, invigorating, strength-giving substitute for all kinds of stimulants. It promptly relieves dyspepsia, oppression after eating and every species of indigestion, corrects all disturbances of the stomach and bowels, and cures cramps, chills, fevers, and malaria. Ask for SINFORD'S GINGER.

JAMAICA

GINGER.

RUPTURE.

Those wishing relief and cure for Rupture should consult Dr. J. A. SHERMAN, 258 Broadway, New York, or send for his new book, with photographic likenesses of bad cases before and after cure. Beware of cheats who pretend to furnish Dr. Sherman's treatment. One of these fellows, a German clergyman, now calling himself Dr. W. G. CREPHER, is indicted on complaint of Dr. S. and awaits trial for forgery and embezzlement. oct 2-1m

W. G. ROCHE,

MERCHANT TAILOR,

HAS removed to the store next to the post-office, where he will be glad to receive his friends and customers.

A full line of Samples will be kept on hand, from which customers may make selections. He now has the finest line of French and English goods ever brought to this market.

He is also prepared to cut or to make up goods for those who desire.

Garments of all kinds repaired and cleaned.

Cleaning a spe

Thankful to the public for past patronage, he solicits a continuance of the same, and guarantees satisfaction.

sept 18 W. G. ROCHE.

R. J. McCarley

BEGS to call attention to his new Stock of Boots and Shoes, all sizes and at unprecedentedly low prices ALSO,

An entirely new Stock of Groceries. Sugar of all grades, Coffee, Rice, Hominy, Meal, Soap, Starch, Soda, Pepper, Tea, etc. Fine Seed Irish Potatoes. Choice Brands of Flour. Best Corn and Rye Whiskey in town Tobacco and Cigars, Molasses, Lard, Bacon Hams &c. Lowest market prices. for cash. mar R. J. McCARLEY.

FURNITURE FOR SALE.

SECOND hand Parlor, Chamber, Dining Room and Kitchen furniture, in good order, for sale on reasonable terms. Apply to oct 4-3t C. E. CHICHESTER.

NOTICE.

ALL persons having claims against John Mobley, Senior, are requested to present the same to the undersigned; and all persons indebted to him will make immediate payment, and thereby save costs of suit. sept 11-x1m N. W. JONES.

CONGRESS STREET

NEW

GOODS!

WINNSBORO, S. C.

500 LBS. NEW YORK FACTORY CHEESE,

Just at hand, and warranted to give satisfaction.

U. G. DESPORTES.

Sept 18

D. R. FLENNIKEN

KEEPS constantly on hand a full supply of Choice FAMILY GROCERIES and PLANTATION SUPPLIES. His stock has recently been replenished, and he is now ready to supply the wants of all. oct 12

PROF. N. SCHMITT,

Piano, Melodeon and Organ Tuner, 238 Main Street, Columbia, S. C.

HAVING an experience of thirty-five years in tuning and repairing Pianos, Melodeons, Organs and other Musical Instruments, both in Europe and America, is enabled to guarantee satisfaction, or make no charge. He has the highest recommendations from schools and colleges in the United States. July 18-4t

Notice to Road Overseers.

COUNTY COMMISSIONERS' OFFICE, WINNSBORO, S. C., Sept 24, 1877. THE Road Overseers of Fairfield county are herewith directed to order out as soon as practicable all persons liable to road duty in their respective jurisdictions, to finish up the number of days required by law, where the same has not heretofore been done. Defaulters must be promptly reported to this office for prosecution, and all neglect of duty by overseers and other road officials will be summarily dealt with. Road Overseers are also required to report to this office the number and kind of working implements in their respective districts. J. A. HINNANT, Chairman Board of County Commissioners. oct 26-4t

ESTABLISHED 1874.

GEO. B. EDWARDS, Cotton and General Commission Merchant CHARLESTON, S. C.

PROMPT attention given to the sale of Cotton, Peas, Corn, Rice and Produce of all kinds. Merchandise bought free of commission. Being on the spot, and thoroughly posted on prices, can guarantee large savings to buyers of merchandise. Agent at Charleston for State Line Ocean Steamships between New York, Glasgow, Liverpool, London and all parts of Europe. References: Bank of Charleston; Jas. Adger & Co., Charleston, S. C. sept 22-x13m

FOR SALE.

THE plantation known as the "Thompson Place," seven miles north-west of Winnsboro, containing three hundred and twenty-four acres, bounded by lands of James Turner, Sr., Thomas Robertson and W. J. Herron. There is a fair portion of original, well timbered woods on the place, also a large body of old field pines, the best in the county. For terms &c., apply to sept 29-x1m R. A. HERRON.

VEGETINE

Rev. J. P. Ludlow Writes: 178 BALTIC STREET, BROOKLYN, N. Y., November 14, 1874.

Mr. H. R. STEVENS: Dear Sir—From personal benefit received by its use, as well as from personal knowledge of those whose cures thereby have seemed almost miraculous, I can most heartily and sincerely recommend the VEGETINE for the complaints which it is claimed to cure. JAMES P. LUDLOW, Late Pastor Calvary Baptist church, Sacramento, Cal.

Vegetine. She Rests Well.

SOUTH POLAND, ME., Oct. 11, 1876. Mr. H. R. STEVENS: Dear Sir—I have been sick two years with the liver complaint, and during that time have taken a great many different medicines, but none of them did me any good. I was restless at night, and had no appetite. Since taking the VEGETINE I rest well, and relish my food. I can recommend the VEGETINE for what it is doing for me. Yours respectfully, Mrs. ALBERT RICKER.

Witness of the above, Mr. George M. Vaughan, Medford, Mass.

Vegetine. Good for the Children.

BOSTON HOME, 14 Tyler Street, Boston, April, 1876. Mr. H. R. STEVENS: Dear Sir—We feel that the children in our home have been greatly benefited by the VEGETINE you have so kindly given us from time to time, especially those troubled with the Scrofula. With respect, Mrs. N. WORMELL, Matron.

Vegetine. Rev. O. T. Walker Says:

PROVIDENCE, R. I., 164 Transit Street. H. R. STEVENS, Esq. I feel bound to express with my signature the high value I place upon your VEGETINE. My family have used it for the last two years. In nervous debility it is invaluable, and I recommend it to all who may need an invigorating, renovating tonic. O. T. WALKER, Pastor of Bowden-Square Church, Boston.

Vegetine. Nothing Equal to it.

SOUTH SALEM, MASS., Nov. 14, 1876. Mr. H. R. STEVENS: Dear Sir—I have been troubled with scrofula, cancer, and liver complaint for three years. Nothing ever did me good until I commenced using the VEGETINE. I am now getting along first-rate, and still using the VEGETINE. I can heartily recommend it to all sufferers from the above complaints. Can heartily recommend it to everybody. Yours truly, Mrs. LIZZIE M. PACKARD, No. 16, Lagrange St., South Salem, Mass.

Vegetine. Recommend it Heartily.

South Boston. Mr. H. R. STEVENS: Dear Sir—I have taken several bottles of your VEGETINE, and am convinced it is a valuable remedy for dyspepsia, kidney complaint, and general debility of the system. I can heartily recommend it to all sufferers from the above complaints. Yours respectfully, Mrs. MUNROE PARKER.

VEGETINE. PREPARED BY—

H. R. STEVENS, BOSTON, MASS.

Vegetine is Sold by all Druggists. oct 1-4w

CONNOR & CHANDLER

CALL attention to their full STOCK

—OF—

Watches, Clocks, Gold and Silver Watch Chains, Brooches, Ear-rings, Studs, Collar and Sleeve Buttons, Plain and Fancy Rings, Solid Silver and Plated Castors, Spoons, Forks, Napkin Rings, Goblets, Cups, Butter Knives, Butter Dishes, &c. Spectacles, Cutlery, Lamps, Lanterns, Glass and Crockery Ware, Vases, Toilette Sets and China Tea Sets

—ALSO—

Machine Needles and Springs. Sewing Machines repaired, cleaned and adjusted. aug 23

FOR SALE.

A new Piano, made by one of the leading manufacturers of the United States. The instrument has a compass of seven and one-third octaves, and is finished with all the latest improvements. It can be bought at a great reduction from retail price. Apply at the office of THE NEWS AND HERALD. June 1-4t

HOW PEOPLE ARE GULLED.

SOME ACCOUNT OF THE SHARPERS OF NEW YORK.

The Advertising Dodge—Planos for a Song—Luck in Lotteries—A Word to the Foolish.

New York Correspondence Newberry Herald.

On my table, as I sit down to write, are twenty-two letters—eighteen of them from different portions of the United States, as far apart as Maine and Texas, three from Ireland and one from England—all of them are letters of inquiry as to the character of New York firms, which have made a specialty of advertising. To describe the various articles that enter into their catalogues would be as impossible as it would be to discover the moons of Mars through a penny whistle. In every instance these letters refer to some bold-faced swindle, and to an ordinary New Yorker the deception is beneath contempt. How men in their senses can be duped by them is a mystery, but how newspaper men, of all others, can be trapped by these shallow thieving scoundrels, is beyond the comprehension of those who under the most favorable circumstances are prone to take no very charitable view of humanity.

Swindling advertising has been reduced to a science in New York, and for the benefit of my brethren of the press I propose in the limits of this letter to give a few specimens of the system by which the newspapers of the United States are annually robbed of hundreds of thousands of dollars.

To begin, the advertising swindler never is able to pay cash, but his promissory note is always ready in from thirty to ninety days; he is willing to take from ten lines to a column, and the articles with which he offers to enrich the public, embrace every conceivable thing, from a jew's-harp to a grand piano. There are two localities in New York, especially rich in advertising swindlers, Bond street and Bleecker street, each contending for supremacy. I do not mean to say that there are not other places in New York, which deserve an especial distinction, but in these favored localities the genus swindler flourishes with perennial glory. One advertises beautiful sets of jewelry for twenty-five and fifty cents. You can remit the sum in postage stamps or currency, and he will assume the risk. The stuff he sends out is not worth ten cents a bushel, being made of glue with a little piece of wire stuck in them to hang them in the ears, which they poison when they touch, and the materials of which they are composed would melt down like snow with the thermometer at ninety, but the poor fool deserves to be swindled who expects to get a fine set of jewelry for twenty-five or fifty cents. Another individual advertises a piano for one hundred and seventy-five dollars, equal to those manufactured by Chickering and Steinway for one thousand. In fact so bold have these swindlers become that they have advertised Chickering, Steinway and Weber pianos for \$225 a piece; a large firm in the United States has been filled with these counterfeit rattletaps, each one of which should have consigned the maker to the walls of a State Prison.

A few months ago the American Patent Roofing Company sent their advertisements, payable in thirty and sixty days, all over the United States; hundreds of papers inserted the advertisement, and not one of them ever got a cent. At the request of a paper down South, I called at the John street office to find an empty room and the answer of no effects. Another individual advertised a sewing machine, equal to the finest manufactured, for the sum of fifteen dollars; the address was boldly given on Broadway, and on receipt of five dollars the machine would be shipped, and ten dollars would be collected on delivery; if after trial the machine was not found perfectly satisfactory, it could be returned, and the company gave their written obligation to refund the money and pay all the express of transportation; what could be fairer than that? Nothing;

here you had every apparent security, there were only two slight difficulties in the way, which were, that there was no such number on Broadway, and that there was no such company in existence. The morning the government seized their mail there were seven hundred letters addressed to them in the post-office, the greater part of them containing money. Not a solitary paper which aided the swindle ever received a cent for its pains. A notorious firm which has as many aliases as there are days in the year has made a specialty of Gift Enterprises; this firm, thanks to the exertions of Anthony Comstock, we have succeeded in banishing to the virtuous province of Nova Scotia, and we take this occasion of congratulating our brethren of the colonies on the latest Yankee importation. This firm in contradiction of all the other swindlers has frequently paid for its advertisements, but the amount paid was small in comparison with the number they swindled. Their mode of operation I referred to a few weeks ago, but it will bear repetition, and serve as a wholesome warning to the unwary. The travelers of this firm are constantly moving all over the West and South; they make it their business to get acquainted with the people they intend to gull; they are sometimes looking for farms; sometimes merchants desiring to locate in business, and not unfrequently clergymen traveling for their health. When the proper man is found, his address is forwarded at once to the office in New York, and he forthwith receives a circular of the grand drawing of the Universal Prize Association founded for the purpose of erecting an asylum for destitute children. Managers, the Rev. T. H. Wobble, Rev. F. W. Squeezem, Hon. M. M. Blow, aided by a committee of eminent ladies and gentlemen; the funds to be solely under the charge of S. S. Default, Esq., President of the Mount Atlas Bank. Not a thing is overlooked; every point is guarded; the whole thing looks as fair and as pious as a Moody and Sankey hymn book. The schedule sets forth that there are fifteen hundred prizes, ranging from articles of jewelry and silver-ware worth from five dollars up to twenty thousand dollars in cash, which is the capital prize. In addition to the above attractions, in any event a chronicle will be sent you, the cash cost of which in New York is five dollars, so it is perfectly impossible to lose anything; if you send a dollar by mail you make four dollars clear by the operation, and you get a chance for a sum of money that will make you comfortable for life. Thinking the matter over you say to yourself, if it is a swindle it's only a dollar gone, and right here is where these thieving rascals understand the weak point of humanity. Sharp people may pooh-pooh, and say nobody could be taken in by such a miserable trick as that, and yet a recent post-office seizure of their mail revealed in a single morning fifteen hundred letters from every portion of the United States and Canada. From this concern a man in the far West, or South, or in Canada, receives a letter and a circular inclosing a couple of tickets for their grand drawing which is to take place on the 21st of September. The New York house has been instructed by a friend of theirs who did not wish his name mentioned, to forward them the enclosed tickets on which all charges are paid, and they sincerely hope that the receiver may be fortunate in drawing a prize. Now let me ask any sane man what chance is there of being swindled there? None whatever, because there is nothing to pay. The drawing, however, takes place, and the lucky ticket 17,851 has drawn a grand-action piano. The lucky holder receives official notification of his good fortune, accompanied with the information that the piano will be shipped to him on receipt of the express charges, and boxing, which only amounts to the modest sum of \$37.50—a mere bag of nails for a grand piano. The money is duly forwarded, and that is the last the unfortunate individual ever hears of the prize drawing of the grand piano. It seems wonderful that people should be continually taken in by such miserable and shallow devices; but unfortunately, such is the composition of humanity that I am flooded week after week with letters of inquiry in regard to swindles which it appears to me a child should be able to

Continued on fourth page.