

Those Whose Business it is to Know

Lucky Strikes—the finest cigarettes ever made. 11,105* doctors give written opinions about smoking and throat protection.



WHAT is the quality that Giovanni Martinelli, Mary Garden, William Hodge, David Belasco, Lenore Ulric, Fiske O'Hara, Blanche Ring, and other famous singers, actors, broadcasters and public speakers have found that makes LUCKY STRIKES delightful and of no possible injury to their voices?

For the answer we turned to medical men and asked them this question:

Do you think from your experience with LUCKY STRIKE cigarettes that they are less irritating to sensitive or tender throats than other cigarettes, whatever the reason?

11,105* doctors answered this question "YES."

These figures represent the opinion and experience of doctors, those whose business it is to know.

Fiske O'Hara, Pleasing Stage Star, writes:



"The throat is a delicate instrument which all singers protect with the utmost care. To avoid irritation, I smoke Lucky Strikes. They are not only kind to my throat but have the finest flavor."



MADE OF THE CREAM OF THE TOBACCO CROP
*We hereby certify that we have examined 11,105 signed cards confirming the above statement.
LYBRAND, ROSS BROS. & MONTGOMERY
Accountants and Auditors
New York, July 21, 1927.

"It's toasted"
No Throat Irritation—No Cough.

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FOR RENT

2-Horse Farm, conveniently located on State highway 1 mile from Barnwell city limits. Some fine cucumber land on place.

For further information call at

The People-Sentinel Office
Barnwell, S. C.

NOTICE!

Against Hunting, Fishing & Trapping

Any person or persons entering upon the lands hereinafter referred to, situate in Barnwell, Richland and Red Oak Townships, or the purpose of hunting, fishing or trapping, will be prosecuted to the full extent of the law:

- | | | | |
|------------------------|-------|---------------------------|-------|
| L. W. Tilly | 200 | J. M. Weathersbee | 572 |
| Mrs. Flossie Smith | 1,000 | Jessie Middleton | 300 |
| Harrett Hutson | 175 | Estate of H. A. Patterson | 2,000 |
| W. H. Duncan | 405 | Joseph E. Dicks | 800 |
| Mrs. Kate M. Patterson | 3,000 | R. C. Holman | 400 |
| Duncannon Place | 1,650 | A. A. Richardson | 2,000 |
| Simmons Place | 500 | Lemon Bros. | 150 |
| Mrs. Jane R. Patterson | 1,000 | S. B. Moseley | 80 |

G. ARTHUR EVANS,
ANGUS PATTERSON,
Managers.

Barnwell, S. C., Nov. 22, 1927.

SEND US YOUR ORDERS FOR JOB PRINTING.

Chevrolet Promises Spectacular New Car

Detroit, Mich., Dec. 24.—Promising the most spectacular low priced automobile of all time, the Chevrolet Motor Company announced here today that a complete new line of motor cars will be introduced to the public January first.

In confirming reports that Chevrolet would very shortly introduce a new car of surprising interest, W. S. Knudson, president of the Chevrolet Motor Company, declared that the official announcement covering all details of Chevrolet's sensational new product would come Sunday, January 1st. No details will be available until that time, he said.

Chevrolet assembly plants have been in production on the new car since December 12th. Factories in Flint, Mich., Tarrytown, N. Y., St. Louis, Mo., Oakland, Cal., Buffalo, N. Y., Janesville, Wis., and Norwood, O., have been humming with activity preparing for the highways the first of the new cars that promise to make motor car history in 1928.

Shipments of the new cars to dealers have been leaving the various assembly plants since December 15th so that the vast country-wide dealer organization may be prepared for the introductory showing next Sunday. Unbridled enthusiasm is being displayed over the new cars by Chevrolet field sales officials, who have been milling into Detroit for private showings of the new line.

Practically every dealer in the United States will have cars ready for public inspection January 1st. From Bangor, Me. to San Diego and from Miami to Vancouver there will be simultaneous exhibitions of the new car that has caused so much discussion in the last few months.

This gigantic distribution achievement of supplying thousands of dealers with cars in such a brief space of time was made possible only through the farseeing policy of the Chevrolet organization and the tremendous resources and production facilities of the Chevrolet Motor Co. Never in the history of the industry will so many new models of one make have been placed in dealer's hands in such a limited space of time.

Cars will be ready for the boulevards and highways immediately after the first of the year. Production at the various assembly plants throughout the United States is racing along as fast as precision manufacturing will permit.

Unofficial reports from the Chevrolet offices here say that the new car will embody many improvements in design and construction. New standards of beauty are promised. Easier handling and smoother riding qualities are heralded as some of the outstanding features of the new Chevrolet line.

Many unlooked for changes have been made in the appearance of the car, according to reports, providing the new Chevrolet with a beauty and style appeal, unexampled in the low price field.

Without disclosing details, Chevrolet officials declared that the new cars would embody the results of 18 years experience and progress in the building of low priced transportation. Lessons learned from millions of miles of testing on the General Motors proving ground have been brought to bear on the new product, officials declared. In fact all the resources of General Motors have been employed for months to design and build the car that is heralded to be by a wide margin the greatest automobile ever offered by Chevrolet.

More than 5,500 newspapers across the entire country will assist through their advertising columns in broadcasting the announcement, which will take the form of one of the most comprehensive advertising campaigns ever attempted in the automobile industry. Every city, town and hamlet in the country will read the details of the 1928 Chevrolet on New Year's day.

Mrs. Ernest C. Smith.

Williston, Dec. 22.—Mrs. Ernest C. Smith, of Bainbridge, Ga., died at the University Hospital, Augusta, yesterday morning after an illness of several months.

Mrs. Smith was about sixty years of age. Several weeks ago she came to Williston to be under the care of her brother-in-law, Dr. J. Lewis Smith, and recently underwent several operations. At first she seemed to be improving but a turn for the worse took place last week and since then she was in a critical condition.

Mrs. Smith was before her marriage Miss Lizzie Izlar, of Orangeburg. She is survived by her husband, Dr. E. C. Smith, oldest son of the late Dr. J. M. Smith, of Williston, and one daughter, Mrs. Glenn Darby.

This Week



By Arthur Brisbane

LINDBERGH NEEDED. THINKING COMES FIRST. BACK 5,000 YEARS. ABOUT FLOOD RELIEF.

Lindbergh, world's champion flyer, landed in Mexico City, notifies the world that young men in this country know how to fly, in spite of the fact that their Government does not yet realize the importance of flying.

The United States Government ought to enlist the services of Lindbergh to instruct American fliers and enlighten those responsible for our air defense. If another war ever comes it will seem very extraordinary to future historians, writing of American cities bombed and gassed, that the richest cities in the world should have gone along without adequate air defense. Not one of our cities is protected today by anything but distance. Coast defense guns and battleships are obsolete, anti-aircraft guns absolutely inefficient. We spend \$600,000,000 a year for "defense" and have none.

The United States Gypsum Company, with offices in twenty cities and twenty-two mines and mills in fifteen States, has this good idea: all headquarters managers devote two hours, from 9 to 11 a.m., to "concentration." They allow no interruption except in emergencies. From 11 to 5 they see subordinates and business visitors generally. Each manager has at least two hours a day for real thinking.

John D. Rockefeller had that idea many years ago. One of his local managers, pointing proudly to a desk loaded down with papers, said to him, "A lot of detail, but I shall get through it all by night." Mr. Rockefeller, quoting that, said to his directors, "I want all important managers in our organization to sit with their feet upon clear desks, thinking how they can make more money for Standard Oil." They made it, with Rockefeller's direction, and now he spends it usefully, fighting disease and ignorance. To get ahead, remember that thinking comes first. The rest is secondary.

Learned professors in the University of Southern California say that slang, within reason, is good. It makes students select their expressions instead of using them automatically. To call your friend a "dim bulb" is better than saying to your brother "Thou fool," and it means the same. Use of slang "makes a dent in the brain" and causes thought, says one professor. It also takes the place of thought, but that is too long an argument.

Britain is sending a commission to India headed by Sir John Simon to see about helping India toward self government. The help should have begun 5,000 years back.

How can you give self government to a people in whose literature the word liberty does not appear in 5,000 years, to millions who believe that little girls eight and nine years old should be married to middle aged men and that when the old husband dies the young woman should be burned alive with the husband's miserable corpse? That's a long way from self government.

The President recommends a ten-year plan for Mississippi Valley flood prevention, involving \$296,100,000. Altogether, \$25,000,000 would be spent the first year and \$30,000,000 a year thereafter. Why not spend every year as much as can be spent wisely to hurry the work rather than risk, in the course of ten years, another flood that might cost in destruction more than the total appropriation? Secretary Mellon could borrow the money for three per cent, if he couldn't take it out of the surplus. Haste is important; floods don't wait.

Last August the stock market broke when President Coolidge's first "do not choose" came out, and a few days ago that foolish market broke again because the President said he meant it. What frightens gentle stock brokers and speculators? Do they think Hoover, Lowden or Dawes would declare war on Patagonia, abandon the gold standard, suspend the writ of habeas corpus, close factories, stop the rainfall and destroy crops? Mr. Coolidge is a good President, wisely allowing those that know how to run the country's business to run it. Other good men are ready to do the same. The wise will not choose to sell their stocks because Mr. Coolidge does not choose to run.

shire, of Moultrie, Ga., and one son, T. Inman Smith, of New York City.

For a number of years Mr. and Mrs. Smith lived in Williston. She was a member of the Bainbridge Baptist church.

Funeral services were held at the Williston cemetery at 11 o'clock on Thursday, December 22nd.

A maximum sentence often means a minimum of words.

Mrs. G. W. Boylston Passes.
Mrs. Emma Boylston, 73, widow of the late George W. Boylston, of Blackville, died at 9:20 yesterday morning at the home of her granddaughter, Miss Corinne Mixon, 1430 Marion street, after an illness of seven weeks.
Mrs. Boylston, upon the death of her husband in 1925, came to Columbia to live with Miss Mixon. Since coming to Columbia she had made many friends, who were saddened to learn of her death.
Besides her granddaughter, she is survived by a daughter, Mrs. Vergil Nevils, of Blackville; two sons, Richard Walker Reed, of Washington, and Elliott W. Reed, of Savannah.
The body will be carried to Blackville this morning and services an interment will be held there upon arrival of the body.—The State, Dec. 25th.
"Bigger and better impeachments" seems to be the slogan of the Oklahoma legislature.

Some drivers claim they never take chances—yet they often purchase motor oil without knowing its name.



If you stop to think how much depends on correct lubrication—mileage, freedom from repairs, resale value, even personal safety—you will always insist upon a reputable brand like "Standard" Motor Oil. All of the best qualities are united in "Standard".

"STANDARD" MOTOR OIL
The Measure of Oil Value
STANDARD

Money to Lend
SEVERAL THOUSAND DOLLARS IN AMOUNTS OF \$400.00 AND UP. APPLY TO
Ninestein & Baxley
BLACKVILLE, SOUTH CAROLINA.

LONG TERM MONEY to LEND
6 per cent. interest on large amounts
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Children Cry for

Fletcher's CASTORIA

MOTHER:—Fletcher's Castoria is a pleasant, harmless substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of *Dr. J. C. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.

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