

NO STRINGS :- NO COSTS :- NO OBLIGATIONS

BEGIN NOW :- DON'T WAIT

EVERYBODY MUST WIN

HOW TO ENTER

The first step in order to become a candidate and compete for a prize is to clip the nomination coupon below; fill in your name and address and mail or deliver to the Campaign Manager of The People-Sentinel, Barnwell S. C. This coupon entitles you, or the person you might nominate to 5,000 FREE votes. These votes are given you as a starter and help to speed you on to victory. Only one such nomination coupon will be accepted for each candidate nominated.

The next step is to call on or write the Campaign Department for Free Working Outfit, consisting of a receipt book, list of subscribers in your locality, sample copies of the papers, etc.

WHAT TO DO

After you have filled out and mailed in the Nomination Blank, which makes you a candidate, and have received your supplies to work with, the next step is to see your friends and neighbors, relatives and acquaintances, and have them clip the free coupon from their papers any pay up their subscription for a year or more through you.

That's all there is to it! However, you will never get anywhere unless you make the start, and while it will not be a very difficult matter to win the Grand Prize or one of the Fords, at the same time it will be no child's game. You must plan your work, the same as any successful business man plans out his work for a season, and above everything, **DO NOT LET ANYONE, DISCOURAGE YOU.** Anything worth having is worth working for. Eight short weeks and you may be riding in your own automobile.

HOW TO WIN

It takes votes to win, and votes are secured in two ways: First, by clipping the free coupons from the paper. There is no limit to the number you may secure. Begin gathering them now while they are worth 100 votes each. The only restriction placed on voting these coupons is that they must be deposited at the Campaign Department on or before the expiration date printed thereon. Get your friends to save the coupons for you—they all count.

The second and quickest way to get votes is by securing new and renewal subscriptions to The People-Sentinel. On each subscription turned in a certain number of votes are issued, the amount varying according to the amount paid. (See schedule of votes and price of subscription below.) So, you see, the more subscriptions you secure the more votes you get and the better are your chances of winning one of the classy motor cars or one of the other valuable prizes.

Nomination Blank

GOOD FOR 5,000 VOTES.

Date 1925

I Nominate

(As a Candidate in The People-Sentinel Big Voting Campaign)

Box No. Street or R. F. D. No.

Town or City

Signed: Address

This blank counts 5,000 FREE Votes for yourself or a favorite candidate. People making nominations are in no way obligated and their names will not be divulged if so requested. Only one nomination blank will be credited to each candidate.

Free Vote Coupon

GOOD FOR 100 VOTES.

Must be Voted or Mailed on or Before January 2, 1926.

NAME

ADDRESS

BOX NO.

This coupon will count 100 votes when properly filled out and sent to the Campaign Department, The People-Sentinel, Barnwell, S. C., on or before expiration date. No coupon will be transferred to another candidate after being received at this office. Coupons must be neatly trimmed, put in packages with your name and number of votes written on top.

First Subscription Coupon

Return this coupon to the Campaign Department of The People-Sentinel, Barnwell, S. C., with your First subscription payment, either old or new, of one year or longer, and you will receive 25,000 votes in addition to the regular number of votes given according to the regular schedule.

NAME OF SUBSCRIBER:

ADDRESS:

CANDIDATE'S NAME:

Amount Enclosed, \$.....

This coupon accompanied by the Nomination Blank and your first subscription, will start you in the race with over 30,000 votes. Only two of these coupons will be credited to each candidate.

Rush in the Blanks. NOW---They Start You Off in the Race

REMEMBER: "A Good Start is the Battle Half Won." Get Your Name in Early—That Starts You Off.

Own an Automobile at the Expense of this Newspaper.

PRICE LIST AND VOTE SCHEDULE

Below is shown the subscription rates of The People-Sentinel. The regular number of votes given on each subscription will remain the same throughout the entire campaign. No subscription will be accepted for less than one year, or more than five years in advance.

| Subscription Rate: | Votes Allowed: |
|---------------------|----------------------|
| 1 year \$1.50 | 1 year 5,000 |
| 2 years 3.00 | 2 years 12,000 |
| 3 years 4.50 | 3 years 25,000 |
| 4 years 6.00 | 4 years 40,000 |
| 5 years 7.50 | 5 years 60,000 |

It takes votes to win and the only way they can be secured is by getting subscriptions. There is no restriction of any kind where you get these subscriptions. Candidates can have anyone anywhere work for them.

\$25 - REWARD - \$25

To the person who names the winner of the Essex Coach. Send a list of your friends and acquaintances at once to

The People-Sentinel
Barnwell, S. C.

For Information Call, Telephone or Write
CAMPAIGN DEPARTMENT
Phone No. 89.

EARLY START MEANS EASY FINISH

The advantages of an early start are manifest. Not only do you have the FULL EIGHT WEEKS in which to secure the winning votes but during the early stages of the campaign the most votes will be given. Then too, the first in the field will undoubtedly get the "cream" of the votes and subscriptions, while those who put off entering until a later date will have to take what is left.

Don't lose valuable time "waiting to see what the other fellow is going to do," but pitch in and show the "other fellow" how to do it.

It is the sincere aim of this newspaper to conduct this campaign from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to safeguard interest of participants and absolute honesty in all dealings is guaranteed.

LET IT BE UNDERSTOOD AT THE VERY OUTSET THAT THIS IS NOT A "BEAUTY," NOR "POPULARITY" CAMPAIGN, BUT A STRICTLY LEGITIMATE COMPETITIVE PROPOSITION AND ONE IN WHICH NO ELEMENT OF CHANCE ENTERS.

ONE FEATURE OF THIS COMPETITION IS THE FACT THAT THERE WILL BE NO LOSERS IN THE RACE. EACH AND EVERYONE WILL BE COMPENSATED ACCORDING TO THE WORK THEY DO.

THIS IS YOUR GOLDEN OPPORTUNITY
TAKE ADVANTAGE OF IT.

RULES AND REGULATIONS

Any reputable man, woman or child residing in this territory is eligible to enter this Campaign and compete for a prize. Nominations may be made orally and at any time during the Campaign.

No salaried employee of The People-Sentinel is eligible to enter this Campaign and compete for prize. The publisher reserves the right to reject any nominations.

The winners of the prizes will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions and coupons clipped from the papers.

Candidates are not confined to their own particular community in which to secure votes and subscriptions, but may take orders anywhere in the State or United States.

Cash must accompany all orders where votes are desired. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions, and votes will be issued on all alike.

Votes are free. It costs the subscriber nothing extra to vote for their favorite. Votes will not be issued on receipts covering past payments.

Votes cannot be purchased. Every cent accepted through the Campaign Department must represent a subscription. Votes will not be issued on subscriptions for less than one year, or for more than five years in advance for any one candidate.

Votes are not transferable. Candidates cannot withdraw in

favor of another candidate. Should a candidate withdraw from the race, his or her votes will be cancelled. Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Voters on such transferred subscriptions will be subject to disqualification at the direction of the management.

Any collusion on the part of the candidates to nullify competition or any combination formed of detriment of candidates or this newspaper will not be tolerated. Any candidate entering this or taking part in such combination will forfeit all right to prize commission.

All ballots issued on subscriptions may be held in reserve and voted on the discretion of the members; except that at the discretion of the campaign manager, no candidate may poll more votes in any one twenty-four hours than 5,000 votes above the leader in the previous standing.

In event of a tie, for any one prize, a prize identical in value will be given each tying contestant, but does not automatically advance the succeeding candidate in the prize winning class.

No statement or promise made by any solicitor, agent or candidate varying from the rules and statements published through the columns of this newspaper will be recognized by the publisher.

In case of typographical or other error, it is understood that neither the publisher nor the campaign manager shall be held responsible except to make the necessary correction of the same.

Candidates in the campaign are authorized agents of The People-Sentinel, and as such may collect arrears and advance payments from present subscribers as well as from new subscribers.

It is distinctly understood and agreed that candidates will be responsible for all money collected and that they will remit such

amounts in full at frequent intervals or on demand, to the campaign department of The People-Sentinel.

There will be numerous prizes awarded, besides a 10 per cent commission to all active non-prize winners, but it is understood that in the event that any candidate becomes inactive, failing to make a regular cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all rights to a prize commission.

To insure absolute fairness in the awarding of prizes, the race will be brought to a close under a sealed ballot box. During the last three days of the campaign the box—locked and sealed—will repose in the vaults of a local bank where the candidates and their friends may deposit their final collections and reserve votes. And not until the campaign has been declared closed, will the seals be broken, the box unlocked, and in the presence of the candidates and other interested parties, will the judges make the final count. In this way no one—not even the Campaign Manager—can possibly know the voting strength of the respective candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.

The publisher reserves the right to amend the rules of this campaign if necessary, for the protection of candidates or this newspaper.

The People Sentinel guarantees fair and impartial treatment to all candidates, but should any question arise, the decision of the management will be absolute and final.

The People-Sentinel reserves the right to place additional prizes on the list and to correct any typographical errors that may appear in any of its announcements.