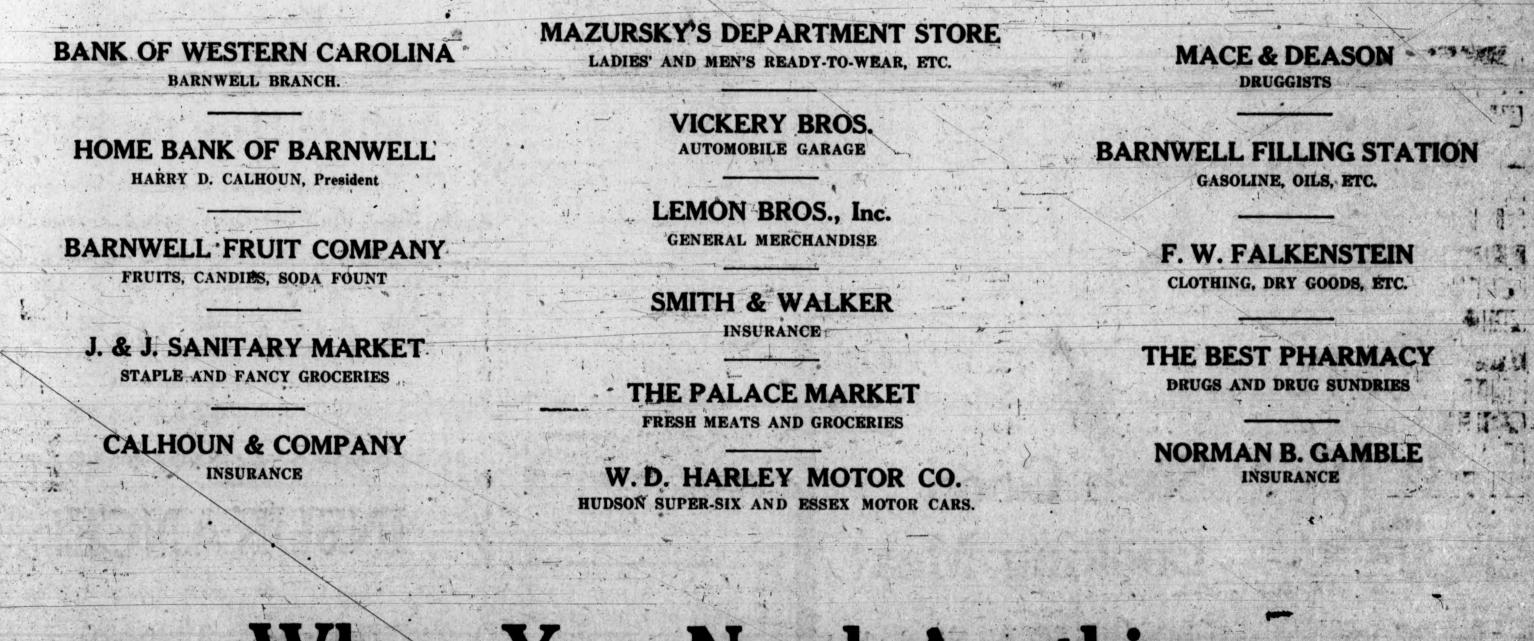


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When you send your dollars away from home, it is like tearing them in two. You are getting only a part of the possible benefit which you might receive from them. You may get just as much actual value for them in merchandise, but you are losing all of the reflex benefit which comes from home-spent dollars. Home-spent dollars go toward building up this community, and whatever builds up this community benefits you, be you merchant, farmer or laborer. Thing twice before you send your money away.



When You Need Anything---

