



NOW IS THE TIME FOR SOWING GRAIN AND THE COLE Three-Furrow GRAIN DRILL

It is generally conceded that wheat and oats planted between September 15th and September 30th have fifty per cent. better chance of a maximum production than that which is planted later.

Then again, it is imperative to plant grain crops early, so they can be gotten off earlier in the spring, and a corn and pea crop planted on the same land, thus giving two money crops from the same land in one year.

PLANT YOUR GRAIN NOW WITH A COLE GRAIN DRILL. SULLIVAN HARDWARE COMPANY Anderson, S. C. Belton, S. C. Greenville, S. C.

Anderson City Is "My Town"

Anderson County Is "My County"

What About Anderson College?



THE Ford Times is a magazine devoted to the automobile public in general—and to Ford owners in particular. But some where between its covers will be found something of interest to everyone.

FRATERNAL ORDER IS PLANNING MEETING

KNIGHTS OF PYTHIAS TO HAVE RALLY

ALL LODGES JOIN

Anderson Lodge Has Been Asked By Grand Chancellor To Lend Assistance in Celebration

Anderson members of the Knights of Pythias are very much interested in the meeting of the Grand Lodge officers and the District Deputies, which is to take place in Columbia on Monday, October 5.

Following the receipt of a communication from one of the grand lodge officers, the Anderson lodge has begun preparations to hold a meeting in accordance with the suggestion made in the letter and the chancellor commander of the local lodge says the Anderson members of the order will do everything that they can to carry out the good work which has been proposed.

The following letter was received yesterday by Willett P. Sloan, chancellor commander of Chiquola lodge: Abbeville, S. C., Sept. 17/14.

Dear Sir and Brother: The Grand Chancellor, Hon. H. K. Osborne, has called the Grand lodge officers and District Deputies to meet in Columbia on Monday, October 5. All having been notified. The Grand Chancellor is exceedingly anxious to accomplish something during his administration that will result in materially benefitting the order. It is his earnest desire that every lodge in the grand domain hold a meeting on Monday, October 5th, and lodges that are not supposed to meet on this date will be given dispensation on application, to hold a convention for the purpose of conferring the rank of Page, reinstating suspended members, and for any other business that might be desired, however, by the Grand Chancellor, is that every lodge immediately institute a campaign for new material and also with the view of bringing back into the order good members, who for some reason have drifted from our ranks.

What I wish you would do is this, get into communication with the different lodges in your district, and request each of them to meet on this night and also request each lodge that will meet to wire Grand Chancellor H. K. Osborne, care of Jefferson Hotel, Columbia, S. C. Monday afternoon, say about 5 o'clock, advising him that their lodge will meet on that evening and in the telegram give him the number of new members that will be given the rank of Page, and also the number of applicants for reinstatement.

A rally meeting will be held in Columbia by all the lodges in that vicinity in a joint session. It would be a grand inspiration, not only to the Grand Chancellor, but to all others present, to receive a telegram from every lodge in the grand domain, containing news of an encouraging nature.

I believe that this can be done, the details will be left with you, but the machinery in motion and come to Columbia, prepared to render an encouraging report.

Sincerely and fraternally, C. D. BROWN, G. K. R. and S.

COMING TO ANDERSON TO HELP BREEDERS

J. O. WILLIAMS OUTLINES HIS PLANS

HERE FOR EXHIBIT

Says That Stock Raising Industry in South Seems to Increase With Foreign War

J. O. Williams, livestock demonstrator at Clemson college for the counties of Anderson, Oconee and Pickens, is coming to Anderson for a conference with the committee on arrangements of the chamber of commerce in connection with the coming live stock exhibit and stock show to be held on Saturday, September 30.

Mr. Williams has requested E. M. recording secretary of the Anderson county live stock association, to call a meeting of the association for 1 P. M. on Saturday, September 30, to consider means of further promoting live breeding in Anderson county. The recording secretary has issued instructions to the corresponding secretary to call a meeting and it is presumed that every member will welcome the announcement, since this is a matter of importance to every breeder in the community.

Mr. Williams also contemplates putting before the association his plans for the fall and winter work and will also ask the association to appoint a committee, whose duty it shall be to ascertain the amount of stock desired in this county this winter from the Western markets. The trip to the West will be arranged within the next few weeks and it is imperative that the Anderson men know how much stock is desired in Anderson before the trip is taken.

"The World Do Move"

Have you ever had some person tell you of the remarkable growth of a certain child whom you had seen almost daily, without noticing that he had grown to an extent beyond what was to be expected?

You have? Good! Then you are in a position to understand what I am going to tell you about. "Anderson—My Town."

The writer was here in this same town on one or two occasions five, and six years ago,—and to say that he is surprised at the growth of population and the tremendous amount of building operations which have taken place in Anderson in the interim is expressing his wonderment very, very mildly.

No matter what the cause—whether it be the result of the Commercial Organization, the Great White Way, or the Interurban system, or something else, or a combination of all these.

What does count is that the city of Anderson has grown a great deal in the past five or six years.

In the rapid development and building up of a town or city such as Anderson has proven to be, progress steps in and whether it suits every angle of our life according to the way we had been living it before, we will have to adjust our lives to suit the new order of things, for in this day and time, anything or anybody which attempts to stand in the way of progress is very apt to be swept aside or rolled underneath, and after the procession has passed some one will remark: "He looks as if the 'Willipus-Wallipus' had rolled over him."

Demand for Morning Daily Newspaper.

Among the first demands made on the New and Rejuvenated Anderson by progress was a Morning Daily Newspaper, carrying the full and complete Associated Press dispatches.

There isn't a city anywhere in the whole United States of the size and importance of Anderson that hasn't both a Morning and Afternoon Newspaper.

Why? The people demand them, and as they foot the bills there is no valid reason why their wishes in the matter should not be complied with.

Now, you might say that Anderson did not need two papers, but the people, and mind you—the same people who made the New Anderson not only possible, but an actuality were the very same people who DEMANDED the MORNING DAILY INTELLIGENCER.

Passed Experimental Stage.

The Daily Intelligencer has, in the small space of EIGHT MONTHS, built a circulation PRACTICALLY EQUAL to that of the afternoon paper which has been here for ten or twelve years.

This in itself should convince any "doubting Thomas" that the Daily Intelligencer has passed the Experimental stage. The rapid and steady growth of the morning daily should convince any thinking person that the Daily Intelligencer supplied a want here that had been keenly felt before.

Different Taste in Newspaper.

There are THOUSANDS of people everywhere whose taste in newspaper are so pronounced that to one class you could not GIVE a Morning paper; and to others you could not GIVE FREE an Afternoon paper. Hence—the demand in Anderson for a Morning Daily. In other words, the Daily Mail supplies the afternoon's field in Anderson, and as proven by the rapid and steady growth of the circulation of the Daily Intelligencer since

it entered the morning field in Anderson, there was and is sufficient demand here for a Morning Daily, too.

For Benefit of Merchants.

The remarks made herein relative to the two newspapers, Morning and Afternoon, are for the benefit of a few merchants in Anderson who have not adjusted themselves to the new order of things since the advent of the second daily into the local field. These few merchants have seemingly taken a very narrow-minded view of the matter, figuring that the additional daily newspaper means nothing more than an additional expense. That they will have to spend about twice as much for their advertising in the two dailies, without receiving proportionate returns, therefrom; and in order to save this additional expense, they will cut one out of the dailies and use ONE Daily and one Weekly paper.

This is all right as far as it goes, but it doesn't reach quite far enough. If it did, THERE WOULD BE NO REASON FOR THE DAILY INTELLIGENCER. There were ENOUGH people who wanted a morning daily established in Anderson to make it a SUCCESS from the very beginning, and the circulation is growing steadily now, with no stimulation even though times are said to be "hard."

If there are ENOUGH people taking the AFTERNOON paper to make it PROFITABLE to you as an advertising proposition, then YOU can't AFFORD NOT to use the Daily Intelligencer, for we will GUARANTEE that our circulation is PRACTICALLY EQUAL to that of the afternoon paper.

Merchants Duty to Patrons.

Another Point—It is not only a privilege, but your DUTY to your patrons to announce through the medium of the local press, what you have to offer, etc. You must know that retail trade is mighty shy and timid; that it is very, very hard to get, and once gotten, it has to be guarded zealously and nursed carefully. Don't you know that if you make an announcement of importance to some of your trade in one paper, but don't use the other Daily, and one of your patrons, who subscribes only to the paper which you did not use, and is inconvenienced thereby he will get good and sore? Well, he will!

Not to use both Dailies in Anderson is worse than to drape a piece of heavy black cloth over one of your show-windows, and never use it.

It is like tacking signs along the fences and barns of one prominent highway, and just because you have tacked those signs along that one road, refuse to tack up any on any other road.

Necessity for Advertising.

While appreciating the merits and advantages of good salespeople, if it became necessary to choose between the dismissal of one of your clerks, and the abandonment of EITHER of the DAILIES, I would MOST EMPHATICALLY recommend the former. Why? Not because I am selling advertising, but BECAUSE IT IS MORE IMPORTANT TO GET YOUR PROSPECT INTO YOUR STORE THAN ANYTHING ELSE WHICH ENTERS INTO THE SALE. You can sell him, or have the sale made by some other clerk if necessary, but the CUSTOMER HAS FIRST TO BE CAUGHT BEFORE YOU CAN SELL HIM.

Any merchant who neglects any legitimate and honorable means of attracting and holding trade is SHAMEFULLY NEGLECTING HIS OPPORTUNITIES.

SASSEEN, The Ad Man

particularly in the West, but that lifting the embargo on Mexican cattle has offset this increase and that hundreds of head of Mexican cattle are being brought to this country daily and are being turned loose on the Southern market. Mr. Williams spoke very highly of the type of cattle being brought from Mexico to the United States and says that Southern breeders could do worse than to purchase this cattle.

WOMEN TO HAVE RALLY DAY HERE

Will Begin Thursday Morning at 10.30 O'clock and Many Features Are Arranged

Beginning at 10:30 o'clock on Thursday morning, the W. M. S. of the First Baptist church will observe state missionary day. After a devotional session there will be talks on state survey, followed by an address by Dr. Matthews of Greenville, on "Christian giving."

The ladies will serve lunch at 1 o'clock and in the afternoon the exercises will be continued. There will be many speeches of interest, including a pageant by sixteen young girls. All allies of the society and the church are urged to be present and those who can attend the entire day will please notify Mrs. William Laughlin. There will be a special collection taken for State missions.

Diarrhoea Quickly Cured. My attention was first called to Chamberlain's Colic, Cholera and Diarrhoea Remedy as much as twelve years ago. At that time I was severely ill with summer complaint. One dose of this remedy checked the trouble," writes Mrs. C. W. Florence, Rockfield, Ind. For sale by all dealers.

WILL PAY FINE FOR GAMBLING

Negroes Present When One of Number Was Killed, Given Hanging Here Yesterday

Because they were present when a killing occurred at Tate's store near this city Sunday night, six negroes were afraid to deny that they were guilty of gambling, when arraigned in Magistrate Broadwell's court yesterday, and each of them entered a plea of guilty. A game of "skin" was started late Saturday night on McPhail's plantation, a few miles from Anderson, and during the course of the game a dispute arose between two of the participant which resulted in one negro killing another. Naturally the officers got the names of all parties concerned and yesterday the following were hauled before Magistrate Broadwell: Lawrence Grover, Charles Thompson, John King, Tom Adams, Richard Powers, Charles Pearson and Bob Belton.

When the Magistrate called the case yesterday, each of the defendants entered a plea of guilty to the charge of gambling and Magistrate Broadwell imposed sentence of a fine of \$20 apiece.

Diarrhoea Remedy. "I advised the boys when they enlisted for the Spanish war to take Chamberlain's Colic, Cholera and Diarrhoea Remedy with them, and have received many thanks for the advice given," writes J. H. Houghland, Eldon, Iowa. "No person whether traveling or at home should be without this great remedy." For sale by all dealers.

COTTON GOES UP FLOUR COMES DOWN MAKES EVERY MAN HAPPY IN THIS "MY TOWN."

New "Snow Drift" flour, ground from soft winter wheat just arrived. If you are dissatisfied with the flour you are now using, try one sack of "Snow Drift" and be convinced that we are selling the best patent flour on earth for the price—48 lbs for \$1.50.

Don't fail to include in your next order a half dozen "LOOKOUT CAKES." Six different varieties.

Anderson Cash Grocery

The Czar of Russia and Keese's Gift Store both are noted for fine diamonds. The beginning of what will possibly prove the greatest war in history, involving as it does the Czar of Russia brings to thought the almost fabulous wealth of that nation which will probably be a factor in prosecuting the great conflict. The Czar is noted for his wealth of diamonds. He probably can boast of the rarest possible collection of precious gems—and yet the Czar's Diamonds with all their beauty cannot excel the diamonds at Keese's. Why not inspect these? We have good clean stones at honest prices.

WALTER H. KEESE & CO. THE GEMMERS OF ANDERSON.

Washington, Sept. 22.—Good cotton weather was the rule during the past week, the weather bureau reported today. Opening and picking has progressed satisfactorily except over portions of the Carolinas, Georgia and Florida, where wet weather delayed picking and caused some damage to the open bolls. "In the western part of the cotton region," the report continues, "the weather was most favorable and pick-

ing progressed rapidly. A few reports of damage by insects continued from widely scattered localities. "Drought still exists over much of Virginia."

New York, Sept. 22.—Cotton goods markets were quiet today, trading having been checked by the rise in cotton. Terms were firm. Colza oil was placed for blankets for foreign shipment.