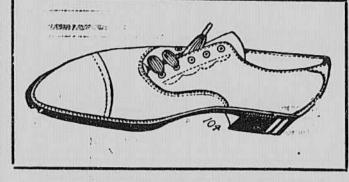
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Saturday Morning, July 18, 1914

Geisberg's Twice-a-Year Shoe Sale Now On



Why You Should Come

Every pair of "Low Cuts" we offer in this Sale represents perfection in Footwear---Comfort and Ease---lasted to the natural shape of the foot; durable because made from good stock by careful and efficient workmen; stylish because made after foot-modeled lasts and most approved models.



	MEN'S												
\$6:50 Oxfords, now											a l		\$5.25
\$6.00 Oxfords, now													\$4.95
\$5.00 Oxfords, now												ļ	\$4.00
\$4.00 Oxfords, now													
\$3.50 Oxfords, now						•		•	•				\$2.75
\$3,00 Oxfords, now													\$2.65
\$2.50 Oxfords, now													\$1.95

WOMEN'S										
\$5.00 ''Lo	w Cuts,"	now.:				\$4.	.00			
\$4.00 "Lo	ow Cuts,"	now				\$2.	.95			
\$3.50 ''Lo	w Cuts,"	now				\$2.	75			
\$3.00 ''Lo	w Cuts,"	ncw				\$2.	.45			
\$2.50 "Lo	w Cuts,"	now!.				\$1.	.95			

CHILDREN'S

Buying Children's Shoes is strictly a business prop sition. You'd better spend your coin where you can spend it most advantagiously. \$3.00 Pumps, now \$2.45 \$2.50 Pumps, now \$1.95 \$2.25 Pumps, now \$1.85 \$2.00 Pumps, now \$1.65 \$1.75 Pumps, now \$1.45

We Are Downright Earnest in Our Statement

That we know that this store can supply your Shoe needs better than any other store. Now that you've read our claim, give us a chance to offer visible proof---to show you Shoe goodness---, to show you the style, class, and demonstrate custom fitting that can't be outgone.

No Goods Charged Or Sent On Approval at Sale Prices

=Geisberg Brothers Shoe Company Shaes That Satisfy Under Masonic Temple

