

THE REDEMPTION OF A PROMISE!

A Gift to the People of Anderson without any strings tied to it--A gift which will make an approximate SAVING of \$5,000.00 PER YEAR to the people of Anderson. And the best part of it is, this money goes right into your own pocket--something vivid and tangible that you can feel and see

ELECTRIC LIGHT RATES REDUCED to 10¢ per KILOWATT

This means a Saving to YOU of 10 cents on every dollar you pay for lights.

THE NEW RATE

First 50 K. W. 10c— was	11c
Next 50 to 100 9c—was	10c
Next 100 to 150 8c—was	9c
Next 150 to 600 7c—was	8c
Next 600 to 1000 5c—was	7c
Next 1000 to 3000 4c— was	6c

Less 5 per cent. discount if bill is paid on or before 10th of month succeeding period for which bill is rendered, minimum bill \$1.00.

When we secured our present franchise, we promised you to reduce the rate to 10 cents at the end of a year--if possible. We are delighted to announce that we are seven months ahead of our promise.

SOUTHERN PUBLIC UTILITIES COMPANY