

# The Anderson Daily Intelligence

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## PRODUCE MORE COTTON IN A SHORTER PERIOD

**Best Method to Resist Invasion of Boll Weevil  
and to Improve the Backward State of  
What Has Been a "Sure-Crop" Industry**

Washington, June 27.—The need of shortening the growing season of cotton has been recognized as the best means for securing protection against injury from the boll weevil, and the U. S. department of agriculture has been recommending a system of cotton culture which aims to secure the production of more cotton in a shorter period of time. The system is also important for regions where the crop is limited by drought or by short seasons as in the northern districts and should help remedy the backward state of what has been considered in the past a "sure-crop" industry. The department's Farmers' Bulletin (No. 601), entitled "A New System of Cotton Culture and Its Application," has been issued to give the details to those who may profit by it.

The danger of injury from the boll weevil is greatest under conditions that favor the luxuriant growth of the young plants and induce the formation of large numbers of vegetative branches, which produce no bolls. The suppression of these branches avoids injurious crowding of the plants and also makes it possible to leave more plants in the rows than is now customary. The most important consideration which the new system requires is the placing of plants closer together, during the earlier stages of growth, until the stalks have grown beyond the stage where vegetative branches are produced.

**Rewards for Intelligent Farming.**  
It is particularly true of the cotton industry that the more intelligent and skillful the farming the larger the material rewards. And yet, cotton has so long been considered a "sure crop" that often it is cultivated under the most careless methods. This is one of the chief reasons for the backward state of the industry today. The in-

vasion of the boll weevil pest has, however, been forcing upon cotton raisers the necessity of more improved methods. Cotton every year becoming less a "sure-crop." The rapid expansion of cotton culture in foreign countries is an additional reason why more careful methods must be adopted in this country to attain the maximum results.

The first step is to secure the attention of the intelligent farmer and convince him of the truth of the principle upon which the new system is founded. He may then observe and experiment for himself with rows of cotton planted at different distances and at different stages of growth and may see for himself the relation of the habits of the plants to cultural problems.

Many intelligent farmers are aware of the fact that rows of cotton accidentally left without thinning are some times much more productive than rows that were thinned in the usual manner and have reflected on the possibility of securing larger crops by closer planting, but the underlying principle has not been understood. The behavior of cotton under different conditions is so variable that any farmer might well hesitate to adopt a method of culture suggested by an occasional occurrence like the production of a larger crop on an unthinned row.

In each cotton growing community there are usually some farmers who believe that cotton should be left closer together in the rows, but the tendency in recent years has been toward wider spacing, owing to a general recognition of the evil effects of having the plants too close together, especially under conditions that favor luxuriant growth. Those who use narrow spacing may boast of phenomenal yields in some seasons, but in other years they appear at a disadvantage

with their neighbors. The possibility of making a safe combination of the two conflicting methods seems not to have been suggested. The same conflict is shown in the results of formal experiments to determine the best planting distances as in the popular opinions on the subject. Wide spacing in the rows seemed better in some cases and narrow spacing in others, so that no definite conclusions could be reached.

### CROPS EXCELLENT DESPITE DROUGHT

**Clemson College Farm Made Fine Crop of Oats—Cotton and Corn Are Also Good.**

Clemson College, June 27.—In spite of a drought which is one of the worst in the memory of the oldest residents of the region, one of the best oat crops in the state is now being threshed at Clemson College. L. B. Brandon, superintendent of the college farm, reports a yield of at least 6,000 bushels on 80 to 85 acres and every bushel contains only pure Appler oats that will be sold for seed.

A piece of land on the college farm one and a half acres in extent was sown to pedigreed seed obtained from D. R. Coker, of Hartsville. This piece has threshed out 138 bushels, an average of 92 bushels to the acre. The rest of the land planted to oats is not expected to equal this piece. At the same time Superintendent Brandon stated that though he had threshed less than one-fifth of his shocked oats, he had about 1,200 bushels already stored and was confident of a yield of at least 6,000 bushels.

The oats are being threshed with a large thresher operated by a traction engine. The work is so arranged that a hay press is attached and while the oats are being threshed the straw is being baled. The threshing capacity is about 1,000 bushels per day.

There has not been a heavy, soaking rain at Clemson College since the second week in April. Yet the college farm has excellent stands of cotton, which was planted early, and of corn, some of it waist high. The use of careful modern methods and improved machinery which allowed every brief season to be used to advantage has meant the difference between success and failure.

### THE POWER OF GOOD ROADS

(Manufacturers Record.)

Harry Hodgson, secretary and treasurer of the Empire State Chemical Co., of Athens, Ga., writing in hearty commendation of the editorial in the last issue of the Manufacturers Record entitled "The South and the Fertilizer Industry," which he says is of rare interest, adds:

I am glad to see you booming the Good Roads Congress to be held in Atlanta November 9-14. Would you not make a big hit if you got out a number of your magazine especially devoted to this great meeting, which, I understand, is to be the greatest boom convention for good roads ever held in America?

It may interest Mr. Hodgson and thousands of other readers of the Manufacturers Record, who realize the importance of good roads to the country, that for several months the Manufacturers Record has been planning for a special number to be devoted to good roads to be published in connection with the American Roads Congress to be held in Atlanta.

The Manufacturers Record vigorously worked at Detroit, and after the close of the meeting at that city upon the individual directors of the American Road Congress to have the next meeting held in the South. It succeeded in arousing a widespread interest in this plan, and it was largely instrumental in securing a favorable decision for the South.

It is true that the Atlanta meeting of the American Roads Congress will probably be the most important gathering of the kind ever held in this country. Many thousands of delegates and visitors will doubtless be in attendance from the north and west, as well as from all parts of the south. The leading makers of road machinery and road-building material have already arranged for exhibits at Atlanta, and more space has been secured there than was ever engaged thus far in advance of any other meeting of the American Roads Congress.

It is altogether probable that the most complete and instructive exhibits of road-making material and road-building equipment which have ever been gathered together in this or any other country will be seen at Atlanta.

The foremost engineers of the country will be in attendance, as well as men who are interested in good roads from who are studying the road question as it affects the life of the country districts, as well as of the cities of the land. Men will be there who hold, and rightly, that he who does the most for the building of good roads will do the most for religious and educational welfare, as well as for the material advancement of the country.

The good-roads question does not depend for its importance upon the economic side of the hundreds of millions of dollars that would be saved annually in transportation to the people of all classes if good roads existed everywhere, and it does not depend upon the enormous increase in the profits that farmers would make in hauling over good roads as compared with the impassable roads found in so large a part of the country. Greater values than these are wrapped up in the road question. These values bear on the advance or retrograde of civilization, on the upbuilding or deterioration of the country, on the death of country schools, on the congestion of population in the cities, or its remaining in the country to the betterment of the life of the nation. Civilization and all that civilization means of religion and of education are largely staked upon the road question.

Rightly viewed, the road engineer, the builder of road-making machinery or the manufacturer of road materials ought to idealize his business and look upon it as more than a profession or a trade out of which to make a living. Those men are doing the work of civilization. They are making it possible to check the rush of population from the country to the city, where a very large proportion is submerged by the congestion that has been going on for many years. They are making it possible to rebuild the power of the country church and the country school, to give to country life charms which will do away with the loneliness of the past, to lessen the burdens of the women and children, and turn the tide of population back from the city to the country again, alike to the betterment of the city and the country.

It is because the Manufacturers Record has looked upon good roads from these points of view that it has for years been working for the building of good roads. It was because of this

## FIFTY YEARS AGO

June 24, 1864.

Fifty years ago today the first college in the world to offer collegiate education with honorary degrees to deaf-mutes was publicly inaugurated at Washington, D. C. It was on this same day that the degree of Master of Arts was conferred upon the deaf and dumb American artist, John Carlin. This was the first degree conferred by the college and is said to be the first granted to a deaf-mute in the world's history. It bore the signature of Abraham Lincoln, the ex-officio Patron of the college according to the Act of Congress which established the institution. The college was given the name of the "National Deaf-Mute College." It possessed two little brick buildings neither of which had cost more than \$9,000. One was built by an appropriation from congress, and the other at the expense of Amos Kendall who seven years before had founded the Columbia Institution for the Deaf and Dumb, out of which the college grew. Among the speakers of the day was the 27-year-old college president, Dr. Edward Miner Gallaudet. He was the son of Thomas H. Gallaudet, who was the "founder" of the education of deaf-mutes in America. The college opened with seven students, "one fully matriculated and six preparatory." The faculty consisted of one professor beside the college president.

June 28, 1914.

Today the 98,000 deaf-mutes in the United States have recourse to more than 100 institutions at which education of the deaf-mutes is made a specialty. The pioneer college at Washington, however, still remains the only college in the world for deaf-mutes. Its name is now "Gallaudet College," having been changed to perpetuate the memory of Thomas H. Gallaudet, the pioneer. It is now located on an 100-acre campus known as Kendall green. On this commencement thirteen professors make up the faculty that is instructing the 111 students of both sexes. The graduates from this college as well as those of the public and private deaf-mute schools of the country are earning their livelihood in more than 100 different trades, professions, industries and lines of business. There are scores of deaf-mute ministers and instructors in all states of the union. One is practicing as a lawyer before the United States supreme court. A deaf-mute conducted the defense in a famous murder case in a New York court. Several mutes are acting as editors and reporters on magazines and newspaper staffs; some are earning excellent salaries and commissions as traveling salesmen and insurance agents; while another is capable filling the position of bank cashier. They have entered the ranks of professional athletes—one became famous as a star baseball pitcher in a major league.

fact that it labored so unceasingly to bring this year's meeting of the American Road Congress to the south, and it is because of those facts that it is preparing to publish next fall a Special Good Roads Edition which will emphasize to the world the meaning of good roads and will show what the youth is doing in the building of roads and what yet remains to be done.

We invite correspondence on the subject. We invite suggestions from readers of all sections as to the best way in which to present these facts, and we invite facts as to what the youth is doing and must do in road building.

**Hatched by the Sun.**  
In breeding goldfish, an industry which has flourished in China from time immemorial, the eggs are removed from the reach of the adult male fish and hatched by the sun in shallow dishes.

**Loses Its Charm.**  
It's difficult for a newly married man to generate much enthusiasm over his bride's beautiful hair after he has seen her pile it on the bureau for the night.

# A CLASSIFIED BUSINESS DIRECTORY

of FIRMS THAT WILL ENDEAVOR TO DESERVE YOUR PATRONAGE

## A Shave on the Face.

Did you ever notice the face of a Chinaman or a Jap—how smooth and sleek it is? Almost hairless. They say the reason for this is due to the fact that the Orientals shave dry, that is without lather, for a period of about a year when they are young. This is supposed to kill the roots of the hair. The wonder of it is that it don't kill them—the torture. Some barber shops in America are just as bad. You've struck them. And you endured the torture, too, didn't you? Well, the object of all this preliminary is to say that the Sanitary Barber Shop doesn't do it that way. There isn't a man in the shop that isn't an artist when it comes to removing superfluous hair. They are quick, smooth and efficient. While you are getting a shave you don't know it. When you get up and look in the glass and feel your face you do know it. They are great students of human nature too, these barbers of the Sanitary Shop. They talk when you want them to talk and are silent when you don't feel in the mood for talking. Especially during this hot, almost unbearable weather, the Sanitary Shop appeals to the tired out man. There you will find rest and comfort and cool breezes. If there is any tonic in the world that will banish that tired feeling, it's a few hot towels, a shave and one of those incomparable hand massages. You go in like a lamb and come out like a lion—invigorated, rejuvenated. There's nothing like it. Then too, there is the assurance that you had clean towels, clean razors and clean hands. You owe it to your face to treat it good. It's the only face you've got. Take it to the Sanitary Shop and you'll look better, feel better, and really be a better man. Try it.

## Automobiles

"If there were more Fords and less can't afford", says Todd, "there would be less shoutin' about the high cost of livin'."

## Groceries

**Try Skinless Preserved Figs**  
BEST ON EARTH.  
—Also—  
1lb. cans Lima Beans, 3for ..... 25c.  
2lb. cans Richelleu Red Raspberries, ..... 20c can.  
Richelleu White Asparagus Tips, ..... 25c can.  
Call on us for Shelled Nuts, Fresh Ground Country Meal.

**The Ideal Grocery Co.**  
Phone 471

## Shoe Store

**White Rubber Sole Oxfords**  
... for Women ...  
on sale tomorrow  
\$1.40 a pair.  
Made over a good fitting last—have a rubber heel and the coolest slipper you can buy for comfort.  
REMEMBER \$1.40.  
NO APPROVALS.  
**GEISBERG BROS. SHOE CO.**  
111 Under Masons Temple  
SHOES THAT SATISFY.

## Barber Shop

A Massage and a Shave  
the  
**Sanitary Way**  
will rest and cool you.

**Sanitary  
BARBER SHOP**

## Hotels

A Home-Like Hotel

**The Bellevue**

Moderate Prices,  
and as for the  
table, ask the  
guests.

## Shoe Shop

**No Matter Where You Live**  
Send Us Your  
**SHOE REPAIRING.**  
We are as particular about our out-of-town work as we are of our city trade.  
Our large plant is equipped with the latest improved machinery and we employ only expert workman.  
WE PAY PARCELS POST  
**W. J. Wood**  
On the Square. Near Evans No. 3.

## Bakery

"OLD HOMESTEAD,"  
the  
**Bread**  
that is nourishing.  
"Good down to the last crumb."  
Demand it.  
**ANDERSON BAKERY**

## Monuments

Wait No Longer  
To Mark That Loved One's  
Grave.

If skill, artistic workmanship, and the love of creation that we put into our monument work together with the use of the finest qualities of granite and marble appeal to you, then let us have your next order.

**Waite & Company.**

## HOW ONE DEALER WAS CONVERTED TO THE USE OF NEWSPAPER ADVERTISING

(J. R. Overstreet in Fort Worth Star-Telegram.)

He who regards advertising as an uncertain proposition should not attempt to advertise, for if he considers it a gamble it will be only a gamble. There is no chance of getting beyond the mind in anything. A few men, however, have thought differently and builded big successes and fortunes on what others call temerity.

The advertiser should never fall to remember that an air of optimism—of success—should pervade all his advertising.  
It is a peculiarity—but it is a great truth—that the world prefers to deal

## Cigars

Get Acquainted with  
**"Little Star"**  
**"Anderson"**  
and  
**"Fabrica"**  
CIGARS  
Made in Anderson.  
**Anderson Havana Cigar Co.**

## Meats

**THE MEAT YOU EAT**  
Either cuts down or increases  
your efficiency.

Buy the BEST  
at  
**Maness' Meat House**  
North Main St.

## Drugs--Soft Drinks

When the "Thirst"  
hits you  
**LET'S GO to the  
Red Cross**  
On the Square.

Pure Cream, Delicious Drinks and efficient, appreciative service.

## Photo Studio

Our Portraits  
**"LIVE AFTER DEATH"**  
Don't wait until too late to  
have that loved one's picture  
made and then wish you had.  
**The Studio Grand.**

with successful people and when a note of dejection or any indication of poor business creeps into the advertising a business blow is the result.  
Look like a winner—talk like a winner—act like a winner. Give your advertising a tone of strength and confidence—impress all who read your advertising with the feeling that your business is passed upon by knowing ones. If you can throw an atmosphere of success about your advertising much of your business battle is won.  
The first requisite of successful advertising is a meritorious article; second, confidence in its merit; and third, enthusiasm. Advertising must be persistent. Spasmodic advertising never

pays. It is too soon forgotten. An effective form of advertising is the praise of customers. Make your customer satisfied and feel that your interest in him does not end when he has bought your goods.  
You are not compelled to mention bargains in your ads to make them appeal. Quality, Service, attention, methods are as attractive as prices. How can I make an advertisement writer out of myself? In the simplest language, how do I sell goods? Is very similar. You talk plain talk through your ads just like you talk over the counter. You cannot write an ad in a minute any more than you can sell a bill of goods in that time.