

WE ARE OPTOMETRISTS

And as such, specialize in measuring the error of refraction of the eyes, and supplying glasses to restore the sight to the normal. If you have strained your eyes and brought on nervousness and headaches, see us. Eyes examined and glasses fitted \$3.00 to \$5.00 and up. Broken lenses duplicated same day---Bring the pieces.

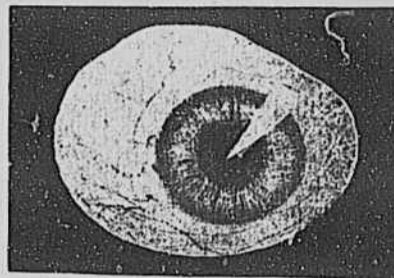


ANCHORED, BUT NOT STILL. I have been in this city just a little more than three years and to me it seems as yesterday. My life has been filled with pleasant greetings, courtesies, words of good cheer, welcome, and last of all the loyal patronage you have given me in business. You have established through me for yourselves and town one of the cleanest, most modern optical offices to be found in the county. Here you get efficient service. Quality first in service, and honesty first in dealing with you. You no longer have to wonder where you or your friend can have your eyes accurately tested and glasses fitted. Here is the right place, you can continue to come and send your children and friends for all that is good for one is to be had here. You don't have to commercialize your eyes or glasses. We do first class work for first class price. Listen, no man can produce a first class article at a second class price and give all a square deal. Do you get that? Well, read it again. It's good to pocket. There is a few that has not caught the inspiration yet and go away for optical work, and at the same time ridicule the fellow who buys from the mail order house. If you will look into one of my glasses I will tell you which one is a patriot and which one is a traitor. Your optical parlor run by me is a safe one and permanently established. You will note the old Camel that hangs over the door---it denotes establishment, and I assure you that you can always feel proud of having your work done right. My progress has been great, and I am sure that you could not have paid homage to one that is more grateful than I, for I am trying every day to show you my appreciation by making my accommodations more adequate and rendering you a more proficient service. Get out of that old habit of letting any kind of a chap monkey with your glasses. If you want a tooth extracted you would not go to a blacksmith would you? If you want medicine you would not go to a hardware store for it, would you? Well, then, why take your eyes and eye glasses to a place that the people are no more competent for you than a blacksmith is of pulling teeth or a hardware store is to supply you with medicine. It is time for us folks to realize and learn to dissimulate things and classify things as they should be. If you have junk it's all right to go to a junk shop to have it inspected or passed upon, but not the eye or your glasses. Come here where you can get so much more for your money. I am always busy, but I will serve you well as I am anchored here for life, but I am not still, I am on the job for better glasses and your eye comfort. You may think your glasses feel good now but that touch that we can put on them is just what you need to have. Try us once. When you think of glasses, think of Campbell---we are inseparable. Don't wonder if he can do it. Say yes, I know he can.



Ophthalmoscope and Retinoscope

This is the very latest model 1913 with the 1914 improvements. As an Ophthalmoscope we use it for exploring the fundus oculi, to recognize pathologic disturbances, thereby enabling us to determine whether the patient really needs glasses or medical treatment. If the latter we unhesitatingly urge them to see their family physician at once that he may do them a great good. As a Retinoscope it is indispensable for by this method we gain valuable information as to the nature and extent of the refractive errors enabling us to do accurate work it eliminates all doubt and guess work we know exactly what we are doing and just here I wish to verify this statement by saying that we have one of the finest prescription files of pleased patients that has ever been compiled by one Optometrist in this city and that it is growing every day we stand ready at all times to render a service in a way that it is unexcelled anywhere in this country, if anyone is from Missouri on this point we will be glad to show them.



Artificial Eyes

We fit them very accurately having a thorough knowledge of the cavity preparation and the measurements of same and this is a most important feature of this work getting the exact color, when we fit an eye it will not irritate the conjunctive, it will not allow secretion to form, it has a more natural expression, it has more life and motion, it fills the socket better, it sets out more prominently, it is more comfortable, and it will last longer.



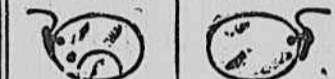
A Change for the Better

KRYPTOK LENSES

Combine Near and Far View in One Solid Lens.

Discard your old style pasted lenses. They suggest old age. Dirt gathers at the edges. Wear Kryptok Lenses, which present the neat appearance of single-vision glasses, yet have two distinct focal points.

This is a Pasted Lens. This is a Kryptok Lens.



Note the ugly seams. They are unsightly. They indicate old age. Pasted lenses detract from one's appearance. Note the absence of seams. Kryptok Lenses do not look odd or suggest old age. They improve one's appearance.

DR. M. R. CAMPBELL

Office on Ground Floor

OPTOMETRIST

112 WEST WHITNER STREET

Society

BEWLEY-FELKEL

The wedding of Miss Altahee Bewley and Frederick Wilson Felkel was a beautiful event of Friday evening. The ceremony took place at eight-thirty in the Baptist church. The church was beautifully decorated for the occasion, a color scheme of pink and green being observed.

To the strains of the Lohengrin's wedding march played by Mrs. C. B. Earle, the bride party entered. First came the ribbon bearers, four attractive girls of the younger set, Misses Katherine Sullivan, Louise Henry, Elizabeth Robinson and Viola Felkel. They wore dainty frocks of pink crepe de chine.

They were followed by the ushers, Dr. Herbert Harris, William Marshall, C. S. Sullivan, Jr., and Mr. Beeland. The bride's maids were Misses Helen Patrick, Louise Bigby, Etta McDow, and Union, and Lotty Klutz, of Chester. Their gowns were exquisite pink crepe meteor and they carried shower bouquets of pink sweet peas. The attending groomsmen were Rex Rice, Mr. Campbell, of Marion and Mr. Thomas Bewley, where a reception was given in their honor.

pink crepe meteor and carried white peas. Misses Lydia and Nell Bewley, the bride's younger sisters were her maids of honor. They wore girlish frocks of blue crepe meteor and their flowers were the same as those of the maids. They were followed by Mr. Tom Hill and Mr. Dantzier.

Preceding the bride was little Miss Luta Barbara Sullivan, scattering the flowers.

The bride entered, attended by her brother, Will Bewley. She wore a gown of oiga crepe, fashioned with the utmost simplicity. Handsome rose point lace formed the trimmings, and the long court train added to the graceful effect. Sprays of orange blossoms were caught to the train here and there, and a wreath of the same flowers held the veil in place. Her flowers, roses and valley lilies, were set in a large circle of delicate green ferns and streamers of lace like tulle were caught to the top of the wreath. Little Dorothy Sullivan, the train bearer, followed the bride.

The groom entered from the vestry with his best man, John Owens, and met the bride at the altar, where Dr. John Vines, assisted by Rev. J. W. Speake, of the Methodist church, performed the ceremony.

The bridal party left the church, and went to the home of the bride's parents, Mr. and Mrs. William Douglas Bewley, where a reception was given in their honor.

BIRTHDAY PARTY

Little Miss Mildred Hatcher celebrated her tenth birthday Monday afternoon at the home of her parents, Mr. and Mrs. L. L. Hatcher on East Orr street. Twenty of her little girl friends were invited to this delightful party and each one brought the hostess a souvenir for the afternoon.

In the dining room everything was decorated in green and white. In the center of the table stood the birthday cake, holding ten white candles to mark the years of the young hostess. Here delightful cream and cake were served the guests and in the hall refreshing lemonade was also served.

ENGAGEMENT ANNOUNCED

Mr. and Mrs. James Robert Thompson announce the engagement of their daughter, Sallie, to Mr. Arthur Gignilliat King, the wedding to take place in August at Lebanon Baptist church. Miss Thompson is a graduate of Winthrop and has many friends all over the state who will be interested in her wedding.

MISS BEWLEY HONORED

Tuesday morning at her home on South Main street, Mrs. C. C. Sullivan gave a lovely linen shower in honor of Miss Altahee Bewley. Mrs. Sullivan was assisted in entertaining her guests by Miss Helen Patrick and Mrs. Jim Keith. After all the guests

had arrived to the strains of Mendelssohn's wedding march played by Miss Marguerite Henry, Mrs. Sullivan's three attractive little daughters dressed as brides, entered the living room and showered the bride with beautiful and useful bits of lingerie from her friends present.

Mrs. Sullivan served her guests an elaborate salad course.

ELKS' BALL

Thursday evening the local Elks gave a delightful dance in the new home on North McDuffie street in honor of the visiting Elks. The pool room, reading room and ladies' room were thrown open to the dancers and from nine until twelve the one step, and hesitation were enjoyed. At eleven o'clock the lights were switched off and the silent toast was drunk to the absent brothers.

AUCTION PARTY

Mrs. T. L. Cely entertained three tables of players Friday morning with auction bridge at her home on Calhoun street.

A delicious salad course was served the following guests: Mrs. Ernest Cochran, Mrs. D. A. Ledbetter, Mrs. Clyde Ross, Mrs. J. D. Hammett, Mrs. Marshall Orr, Mrs. G. B. Greene, Mrs. T. E. Howard, Mrs. Louis Horton and Misses Bertha Cashin, Ella Mae Cummings, Weeza Gilmer and Caroline Vance.

MISCELLANEOUS SHOWER

Another compliment to Miss Altahee Bewley, was a miscellaneous shower Wednesday afternoon, when Mrs. Lee Sanders entertained fifty of the bride's friends in her honor.

Mrs. W. L. Brissett and Mrs. John Davis met the guests at the door and invited them into the living room, where the hostess and honoree received. Miss Bewley's attendants, Misses Louise Bigby, Etta McDow, Lottie Clutch, Helen Patrick, Lydia and Nell Bewley formed a circle around the bride and Miss Katherine Sullivan gave a toast to her, after which she was presented with a basket containing gifts from all the guests present. In the dining room, Mrs. Lewis Sanders, Miss Gertrude Sanders, Mrs. W. H. Frierson and Mrs. Clutch presided. Here a pink and white color scheme was used. A tall glass vase filled with pink hollyhocks made a beautiful decoration for the table. A delicious salad and ice course was served the guests.

EVENING PARTY

The younger set was delightfully entertained Tuesday evening when Oscar and William Martin issued invitations to seventy of their young friends. A delicious sweet course was served the guests.

MR. AND MRS. WATKINS

Mr. and Mrs. Frank Watkins entertained a number of their friends on Tuesday evening at their home on North McDuffie street. A musical program had been planned for the guests and it was indeed a treat to hear Mrs. A. G. Blockley and Miss

Mary Hart Law of Spartanburg, Herr Graul of Berlin, who has made so many friends in Anderson, gave a number of selections. Mrs. Walter Nardin sang to the delight of the guests.

In the dining room tempting refreshments were served.

AFTERNOON PARTY

Miss Eunice Dean entertained Monday afternoon in honor of Miss Louise Dean, Earl Dean and Paul Divver, of Atlanta. A number of girls and boys were invited to meet these visitors. Delicious refreshments were served.

BIRTHDAY PARTY

Little Miss Punkin Sadler celebrated her eighth birthday Monday afternoon. Thirty of her little playmates were invited to celebrate the occasion and a thoroughly good time was enjoyed by all. Delicious cream and cake were served on the lawn. Here too, the birthday cake, with its eight candles was cut.

MISS LATIMER'S HOUSE PARTY

Miss Sarah Latimer, of Belton, is entertaining some of her friends at her home this week. She has as her guests: Miss Roundtree, of Wilmington, N. C., Miss Page of Atlanta, Miss Waship of North Carolina, Miss Todd of Augusta, Miss Carrie of Greenville, and Miss Laura Horron of this city; and Messrs George Brown, of Atlanta, Baker, of Washington, and Crawford, of Greenville. They came to Anderson by automobile on Tuesday evening and enjoyed a small informal dance at Rose Hill club. They were again here on Friday morning, and some of the society young folk went over to Williamson to attend a dance at the pavillion on Friday evening, which Miss Latimer gave to her friends.

HEYWARD-BELSER

The following invitations have been received in Anderson. Miss Heyward is the daughter of ex-Governor and Mrs. D. C. Heyward. Mr. Belsler is a graduate of the University of South Carolina, Yale and Oxford and has many friends who will be interested in this announcement: Mr. and Mrs. Duncan Clinch Heyward request the honor of your presence at the marriage of their daughter

Mary Campbell to

Mr. Irvine Furman Belsler on the evening of Tuesday the seventh of July, nineteen hundred and fourteen at nine o'clock Trinity Church Columbia, South Carolina

Queerest Word in Language.

Pocket-handkerchief is the queerest word in the language. At first it was kerchief (couvre-chef), a covering for the head; then it became handkerchief, a covering for the head carried in the hand, and at last pocket-handkerchief, a covering for the head held in the hand and kept in the pocket.

We Have Buggies

coming in almost every day the latest shipment being a car of

—COLUMBUS—

Come in and let us show them. They are 1914 Models.

We have a nice line of Pony buggies.

J. S. FOWLER

ROYAL BAKING POWDER

Absolutely Pure
Absolutely has no substitute

Many mixtures are offered as substitutes for Royal. No other baking powder is the same in composition or effectiveness, or so wholesome and economical, nor will make such fine food.

Royal is the only Baking Powder made from Royal Grape Cream of Tartar



Convenience
Efficiency
Durability

These are the points you consider when selecting a Typewriter.

THE L. C. SMITH TYPEWRITER

combines all of these points and a good many more besides.

It will please your Stenographer and its steady, continuous service will PLEASE YOU.

J. E. CRAYTON & CO., Charlotte, N. C., Agents.
Cox Stationery Co., Local Agents.