

**WITH PARDONABLE PRIDE**

**...We Pronounce...**

*Coca-Cola*

**“King of American Beverages.”**

Demand the Original, call for it by its **Full Name** ---don't call it nick-names, to do so **Encourages Substitution.**

**EVERY BOTTLE STERILIZED**

**C**OCA COLA should always be called by its name.

**O**therwise, you may have some substitute offered you.

**C**all for the Best---say it plainly---Coca-Cola!

**A**rtful enterprises try to make a drink just as good.

**C**ompare them with COCA-COLA---there's none like it.

**O**nly the Original should satisfy you. It's better.

**L**ike the Old Time Religion---It's Best.

**A**mazingly good. Don't accept anything else.



When that burning thirst assails you, the kind that drives most men to drink, what a Balm we've got to offer those of you who stop to think. There's a reason for your torture, using drinks of every name, when most everybody sells it, that cheering drink of world-wide fame.

COCA-COLA always, COCA-COLA. say the name if you don't some chap will hand you something; tell you that it's just the same. Banish then those fleeting fancies of a drink that's just as good. Men will tell you there's no other; they would make it if they could.

It's a drink for everybody, Grown-up folks and Kiddies too, fills a long felt want for something, to cheer you up; when you are BLUE. In the future use discretion, use the drink of World-Wide fame; drink COCA-COLA always; say the NAME, and say it plain.

**The Ideal Beverage**

**For People Who Care**

5c

*Coca-Cola*

5c

**Bottling Company**

Anderson,

South Carolina.