

WITH PARDONABLE PRIDE

...We Pronounce...

Coca-Cola

"King of American Beverages."

Demand the Original, call for it by its Full Name ---don't call it nick-names, to do so Encourages Substitution.

EVERY BOTTLE STERILIZED

COCA COLA should always be called by its name.

Otherwise, you may have some substitute offered you.

Call for the Best---say it plainly---Coca-Cola!

Artful enterprises try to make a drink just as good.

Compare them with COCA-COLA---there's none like it.

Only the Original should satisfy you. It's better.

Like the Old Time Religion---It's Best.

Amazingly good. Don't accept anything else.



When that burning thirst assails you, the kind that drives most men to drink, what a Balm we've got to offer those of you who stop to think. There's a reason for your torture, using drinks of every name, when most everybody sells it, that cheering drink of world-wide fame.

COCA-COLA always, COCA-COLA, say the name if you don't some chap will hand you something; tell you that it's just the same. Banish then those fleeting fancies of a drink that's just as good. Men will tell you there's no other; they would make it if they could.

It's a drink for everybody, Grown-up folks and Kiddies too, fills a long felt want for something, to cheer you up, when you are BLUE. In the future use discretion, use the drink of World-wide fame; drink COCO-COLA always; say the NAME, and say it plain.

The Ideal Beverage

For People Who Care

5c

Coca-Cola

5c

Bottling Company

Anderson,

South Carolina.