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COLLEGE VIEW

Only ONE of those \$1250.00 lots left—Mr. Nardin Webb having bought the other one. Watch College View Grow.

Anderson Real Estate & Investment Co.

E. R. HORTON, Pres. L. S. HORTON, V. P. W. F. MARSHALL, Sect'y.

PLENTY OF EYE GLASSES

are worse than useless. In fact they all are unless perfectly adapted to the needs of your eyes. That is why you should not purchase them except after an expert and thorough test of your sight.



Dr. M. R. Campbell

119 W. Whitner St. Ground Floor Office Phone 3293. Res. Phone 4933.

PRACTICAL TALKS BY GOVERNMENT FARM EXPERTS

No. VIII.—Bookkeeping on Farm—Profitable Production of Hogs.



(Official News Summary of Up to Date Matters Compiled by the United States Department of Agriculture.)

THE department of agriculture in putting out a system of farm bookkeeping emphasizes the importance of the farmer conducting his farm on a businesslike basis. Farming is a business, the same as banking or running a department store, the department states.

The problem of the farmer is to meet conditions on his own farm in a way which gives him the greatest net return for his labor and the use of his capital. He should receive interest on his capital as well as wages for his labor; but, owing to the lack of proper records, few farmers know what wages they actually receive.

Farm bookkeeping does not require that the account be kept in a particular form or upon a certain side of the page, but it is a logical selection and arrangement of farm data to permit correct interpretation.

The difficulties of farm bookkeeping are generally overestimated. Complex forms and methods do not always insure a successful farm accounting. For instance, a few tables of well selected records are of more practical value than volumes of figures.

A complete inventory is the first and most important step in starting the accounts. The determination of proper values is a matter of good judgment, aided by a study of current market prices.

A thorough understanding of what constitutes farm receipts and expenses is necessary; otherwise the profit of the farm is seldom figured correctly. A farm is a combination of enterprises, and a study of each enterprise in its relation to the others is of the utmost importance.

Labor distribution records are seldom kept by farmers, yet such records are in many respects equally as important as the cash account.

Crops which are grown as a profit may be being fed to a poor class of live stock, have the profit turned into a loss. Live stock records, although not so easy to keep as those on crops, are often more useful to the farmer.

Good accounts are within the reach of every farmer. The few minutes regularly spent on them will yield larger returns than an equal amount of time devoted to farm work, provided proper use is made of the information the records contain.

The direct effect that changing bad roads into good roads has upon land value and the general economic welfare of a community is shown in several concrete illustrations gathered by the United States department of agriculture.

Good Country Roads Pay. The direct effect that changing bad roads into good roads has upon land value and the general economic welfare of a community is shown in several concrete illustrations gathered by the United States department of agriculture.

are now regarded as plants for the business of farming, and any reduction in their profits through unnecessarily heavy costs for hauling on bad roads naturally reduces their capitalization into values.

The automobile also has begun to be an important factor in increasing rural values where good roads are introduced. Immigration is particularly marked where road conditions are favorable.

Creamery Industry. The creamery industry of the country has developed to such an extent that in most dairy sections competition has become so keen that creamery operators, in order to be successful, must use every means within their power to keep their operating expenses at a minimum and also market their products to the best possible advantage.

The department recommends that the products of the creamery be utilized to better advantage. If creamery managers will do this and also undertake some side lines that cut operating power and labor, the creameries will be placed on a better paying basis by reducing the operating expenses.

Cans used for shipping sweet cream must be perfectly clean if a fine quality of cream is to be furnished. The cans should be washed and steamed immediately after the cream has been removed from them and before any portion is allowed to dry or harden on the can or become decomposed.

Profit in Hogs. To produce pork profitably hogs must be fed and raised on permanent pastures and crops particularly planted for them. It is the advice of the experts of the farmers' co-operative branch of the bureau of plant industry, United States department of agriculture, "Seldom is the growing of hogs for slaughter a source of profit unless proper grazing and feeding methods are followed."

Chicago Grain and Provisions. Chicago, Feb. 4.—The wheat market had a complete recovery today. There was a heavy selling at the close. Prices which had been depressed nearly all day wound up about the same as the night before, 1 1/2c off to a shade advance.

Money Market. New York, Feb. 4.—Call money steady, 1 3/4 to 2 per cent; ruling rate 1 7/8; closing, 1 3/4 to 1 7/8.

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Stocks and Bonds

New York, Feb. 4.—Investment buying of stocks and bonds today continued in fair volume, but the effect of this was neutralized by the tendency of professional operators to play for a reaction, and as a result the day's movement was confused.

The market eased off in early trading, but quickly hardened. During the mid-session quotations advanced under the lead of Reading and Smelting, but in only a few cases did the upturn in the popular shares exceed fractions.

Bonds were strong. Total sales, par value, \$4,350,000. United States bonds were unchanged on call. Total sales were 566,500 shares.

New York Cotton

New York, Feb. 4.—Cotton today showed a steadier tone. An earlier decline seemed to meet some demand from outside sources and prices later rallied, with March leading the advance.

Offerings were well taken a shade below 12 cents for May contracts and the market steadied on trade demand and covering. Last prices were within 2 or 3 points of the best.

New Orleans Cotton

New Orleans, Feb. 4.—While the cotton market held quiet today, it had a steady understone and went to a small net rise and closed steady at the highest of the day, and went 2 points over yesterday's close.

Spot cotton quiet; middling uplands 12.75; gulf 13. Sales, 20. Cotton futures closed steady.

Cotton Goods

New York, Feb. 4.—Worsted and cotton yarn markets were steady to firm today. Retailers are buying carefully, but steadily. Heavy cotton goods were in better demand at low prices.

Liverpool Cotton

Liverpool, Feb. 4.—Cotton: Spot, good business done; prices easier; good middling, 7.37. Sales, 12,000, including 11,200 American. Receipts, 11,000, including 7,300 American. Futures closed strong.

Cotton Seed Oil

New York, Feb. 4.—Cotton seed oil was firmer. Futures closed unchanged to 5 points higher.

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New Spring Suits and Dresses

Now being shown at this good store. We are having an unusually good early Spring trade. You see, there are just lots of people that like to make early selections because they know there'll be nothing prettier or more stylish at any other place.

Suits \$22.50 to \$45.00 Dresses \$18.50 to \$40.00

Moore-Wilson Co.

The Piedmont Insurance Agency

Second floor of Brown Building North Main Street

Gives prompt and careful attention to all kinds of insurance, including Fire, Tornado, Health and Accident, Burglary and Liability.

M. M. MATTISON, Pres. J. W. LINLEY, V. Pres. C. EUGENE TRIBBLE, Mgr. & Treasurer JAMES L. FARMER, Ass't Mgr.

Our Motto is "SERVICE." Phone 305

"If we could only have our way, we'd quit our work in slowness and do O thro the living day. But yawn a yawn & yawn"

This pleasant June weather has put a crimp in the coal business, however, when we do get that cold wet weather in February and March we still have in stock that reliable Palmetto-Block Coal.

SLOAN

Du - et --- Order a Piano at Once!



Two heads are better than one. Both of you come and choose the Piano. We do not mind any number of critics, and the more critical they are, the better.

WILLIS & SPEARMAN Music House Bleckley Bldg. Anderson, S. C.

\$14.55 Pensacola, Fla., and return account of Mardi Gras Celebration. Tickets on sale Feb. 17 to 23rd, with return limit March 6th, 1915.

\$15.00 Mobile, Ala., and return account of Mardi Gras Celebration. Tickets on sale Feb. 17 to 23rd, with return limit March 6th, 1915.

\$12.75 Richmond, Va., and return account of National Education Association. Tickets on sale Feb. 17 to 23rd, with return limit March 6th, 1915.

Because of the danger of explosion Hamburg forklift manufacturers keep much wool waste on hand unless they have special buildings for it, so giving them to keep it in a municipal storehouse.

Rich soil fields were recently discovered in the Russian district of Anday.

Condensed statement of the financial condition of the BANK OF ANDERSON, Anderson, S. C., at the close of business January 13, 1914 as shown by the regular report made to the State Bank Examiner.

RESOURCES

Loans and Discounts \$ 990,287.46 Overdrafts 25,912.09 Bonds and Stocks 6,850.00 Real Estate 35,540.00 Cash and due from Banks 161,995.13 Total \$ 1,219,984.68

LIABILITIES

Capital Stock \$ 150,000.00 Surplus 150,000.00 Undivided Profits (Net) 62,475.12 Dividends Unpaid 1,786.00 Deposits, Individual 764,871.62 Deposits, Bank 64,851.65 Bills Payable 25,000.00 Total \$ 1,219,984.68

Interest compounded quarterly on Savings Accounts.

The Bank for the Corporation—the Firm—the Individual—in fact for everybody. Come in and pay it. THE BANK OF ANDERSON, Anderson, S. C.

The Strongest Bank in the County SAFE SOUND PROGRESSIVE

GREATLY REDUCED Round Trip Fares

VIA Southern Railway

In connection with Blue Ridge, Premier carrier of the South, from Anderson, S. C.

\$19.20 New Orleans, La., and return account of Mardi Gras Celebration. Tickets on sale Feb. 17 to 23rd, with return limit March 6th, 1915.

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W. E. FAHER, PATA, Greenville, S. C. W. E. REGEE, AGFA, Columbia, S. C.