

59,507 FORDS sold in 3 months

DETROIT, Mich., Nov. 30—During the first 3 months of the buyers' profit-sharing plan of the Ford Motor Co., which started August 1, 1914, a total of 59,507 Ford cars were sold, or an average of 19,835 cars per month.

The buyers' profit-sharing plan calling for a return or refund of \$40 or \$60 according to the car bought, provided that between August 1, 1914, and August 1, 1915, a total of 300,000 cars are sold and delivered, the 59,507 cars are sold to October 31 represent a refund of at least \$2,380,280 on the basis of a rebate of only \$40 per car. By taking the average of \$50 as the return to each buyer, the amount to be returned by the Ford company would be \$2,975,350 for the first 3 months' business on the new plan. If the 300,000 cars are sold and delivered then the return to buyers will amount to between \$12,000,000 and \$15,000,000.



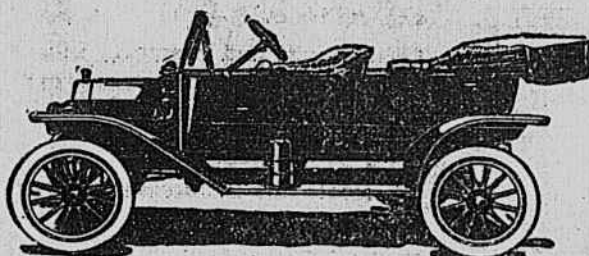
Lower Prices On Ford Cars! Buyers to Share in Profits

Effective August 1st, 1914 to August 1st, 1915, and guaranteed against any reductions during that time. All cars fully equipped f. o. b. Detroit.

Runabout	-	\$440
Touring-Car	-	\$490
Town Car	-	\$690

All retail buyers of new FORD cars from August 1st, 1914 to August 1st, 1915, will share in the profits of the Company to the extent of \$40.00 to \$60.00 per car on each car they buy provided 300,000 Ford cars are sold and delivered during that period.

REMEMBER--IT'S A FORD YOU WANT



K-W Road Smoothers

Set of Four
\$15.00

K-W Motor Vibrators

\$15.00

We carry the above goods in stock, also
Firestone Tires
--all sizes

TODD'S AUTO SHOP

Phone 226 ANDERSON, S. C. W. Earle St.

Horrors of Christmas—As They Appear to a Cynic.

In the December American Magazine, James Montgomery Flagg, the famous wit and artist, does a Christmas piece in words and pictures in which he describes in part as follows the cynical view of Christmas that a perfectly decent man had in a dream:
"To continue the horrors, there is the family reunion! What can be

more dolorous than a whole day given up to squatting in the periorvid circle of your immediate blood relations? In one or two it is not necessarily unbearable, but to be plinoned for 12 hours in the lap of osculatory consanguinity is flattening to the soul! Your family while they treat you with the brutal affection and disrespectful familiarity of old friends, know you slightly! They are always presumptuous! Never does human intercourse descend so near to the life in a day

as on Christmas. Everyone walks and crawls about all over every other one's head! You have to sit and beam and "Shmerrchristmas" and "No, I said it first!" And a bunch of obscure cousins and aunts crowd in on the already perspiring mass and have to be kissed through veils—veils don't help much—perhaps a little!
"Then comes that stendishly ponderous Christmas dinner, with resurrections at intervals of tribal jests dragged out of the family mausoleum for

their annual gibbering, and the coquettishness of brothers' wives, and the parading of the dyspepsia of old Aunt Clara, and the dinky table favors, mostly receptacles for broken glass Christmas candy, cunningly disguised as snowballs, Santa Clauses and drums and young ducks, over which you are expected to giggle and squeal, and eventually collect and take home with you and line up on the mantelpiece, where they stay for days until you suddenly sweep them into the scrap basket! There are 18 kinds of dessert you must sample and wash down with cider, and get an awful stomachache.
"Then you fatuously take turns at opening bundles, as you did when you were children. You have to pretend you have never seen your present before, when in reality it was shown to you weeks ago. But you unwrap it with a beautiful assumption of innocence, and a widening grin that almost makes your ears meet on top of your head when your enchanted gaze finally rests on the novel you read last summer! "Just what I wanted!"



The Cost of a Telephone Call

Did you ever think how much it costs to give you the telephone right-of-way anywhere, at all times? Your telephone instrument, which consists of 130 different parts, is only the entrance way to your share of the vast equipment necessary in making a call. Your line is connected with the great Bell highways, reaching every state in the union—with its poles, copper wire, cross arms and insulators in the country; its underground conduits, manholes, cable vaults and cables in the cities. You have the use of switchboards costing upwards of \$100,000,000. You enjoy the benefits of countless inventions which make possible universal telephone talk. Your service is safeguarded by large forces of men building, testing and repairing lines. You command at all times the prompt attention of one or more operators. How can such a costly service be provided at rates so low that all can afford it? Only by its use upon a share-and-share-alike basis by millions of subscribers, and by the most careful economy in construction and operation. A plant so vast gives opportunity for ruinous extravagance; and judicious economy is as essential to its success as is the cooperative use of the facilities provided. That the Bell System combines the maximum of usefulness and economy is proved by the fact that in no other land and under no other management has the telephone become such a servant of the masses.

SOUTHERN BELL TELEPHONE AND TELEGRAPH CO.
One Policy One System Universal Service

Every Call means a Pair of Wires from Subscriber to Subscriber, however many Calls may be made or however far apart Subscribers may be.

Stop Worrying About That Christmas Present

Decide on Something the Whole Family Will Enjoy Throughout The Year!

Develop Your Children's Musical Appreciation With The New EDISON Diamond Disc Phonograph!

PUT all the world's best music where they can hear it every day. A long program at a concert tires a youngster, but they all love to hear a little music at frequent intervals. Thus a real appreciation is unconsciously acquired.

No needles to change.—A permanent diamond is the reproducing point. The records are indestructible. Prices Range from \$60 to \$250.

REMOVAL PIANO SALE

We will continue our cut prices on Pianos, Player-pianos and Organs until January 1st, 1915. These are genuine Removal Sale reductions on the highest quality instruments and you will never get another chance to buy a Piano or Player-Piano as cheap as you can now.

C. A. Reed Piano & Organ Co.

115-117 N. Main Street, Anderson, S. C.
After Jan. 1st, 1915, 314 S. Main St.