## Fis FORRY EHRNLD, CONWAY, 8. O, $\triangle$ UGE8F 16, 1928

## THE HORRY HERALD <br> CONWAY, S. C .

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H. Woodward, Conway, South Carolina.

THURSDAY AUGUST 16, 1925
HORRY HERALDING
Pleasure is a deadly enemy of thrift.
It does not pay to grade and tie leaf tobaceo on a rainy day.
No big ends can be reached without opposition and hard work.
Let the brain work with the hand in the running of the farm. You can think you can, but you may decide to change your mind.

Failure comes to him who separates the idea of service from what he does.

Roads in the country are often much better than the streets in little towns.

There are reasons for everything, yes, but the difficulty is in finding them.

Most of us pay too dearly for what little pleasure we try to snatch from busy life.

It does not pay to have too many side-lines. It keeps the main lines from getting enough attention.
Losing a dollar later, for the purpose of saving five cents to day, is the worst sort of business.
Lets have some aim as to what we will do without chance here and then apply ourselves to attain that aim.
A man without vision of what he wants to do, and can ac complish, is not apt to have much success placed to his credit.

Are you going to take advantage of the extra amount of busi ness that will come to this section between now and next Spring. Better get busy.

Paint the word think in capital letters on a piece of card board and stick it up where you will see it at all times of the day. Fo low its guidance in all things that you do.

A Jap will put his horse in the stall backwards and if you ask him why he does it, he will tell you that he prefers to take the horse out quickly rather than to get him in quickly.

The cotton crop promises a good harvest in most fields wher the farmers have raised it this year. There is one of the biggest tobacco crops ever raised in Horry County about to be placed on the market. The outlook far prosperity is better today than it has been for many years in this section.

[^0]that they should have and the creation of good will.
Just at this 'time it is uncertain what direction tobacco marketing will take. Will the remaining half of the growers come in and join the association. If they would then we would know what to do. It does not take so many warehouses under the coopera tive plan as it takes under the auction system. The building of new auction houses may result in a loss to those who invest their money in them in the event that all of the growers join the as
sociation and finally putall of the auction houses out of existence. The one thing that will keep down progress during the neat wo or three years, more than anything else, is no doubt this uncertainty on the part of those who are engaged in the raising f tobacco, and the slowness of those who have the means, to inest more money in the making of improvements that would keep ace with the industry
There should be some way of getting together quickly.

## GOOD FARMER

PASSES AWAY
News reached here last week of the death of Mr. I. P. Mincey, at his near Lake Swamp in this county.
His death was sudden and unexpected. He had been in his usual health o
that day and the day before. He was a that day, and the day before. He the was
man of sterling qualities and
known far and wide as an industrios known far and wide as an industrious
and progressive farmer.
He is survived by his wife and a and progressive farmer.
He is survived by his wife and a number of children. The funeral services took place on
Tuesday of last week at his home and Tuesday of last week at his home and
the interment was in the family cemetery near his home,
With his death With his death the Lake Swamp
section of Horry County loses one of section of Horry County loses one of
its best men. He was-a leader in his community and had the love and
spect of all of his acquaintances

MOUNTAIN ROADS
Rocks are often worse than mud in the matter of roads. In the mountains
automobiles often have to pass eack automobiles often have to pass each
other when the one taking the outside next to a deep cut or ravine will have
to run so near the edge that small
rocks can be heard as they fall many feet below. It is a dangerous way t
travel and often results in fal travel
dents.

## OLD JAKE SEZ:



Tother day he was in a little town no biggern Conway, but they think they are bigger, an he went in a big store an axed a clerk fur a Harmonica, an she sed havnt got one. On the way out he seed a show case ull an called her an showed um you say a mouf organ.


OPTICAL WORK
DONE ON CREDIT
Don't worry with or about your yes. Come to see us and let us solve
our problem for you. It is better to know that your eyes are all righ tyles in glasses.
We. will be at Horry Drug store Yours for service, L. A. WOODRUFF, D-Opt. 6|21-tf.
Child-birth
Here io a wouderful mescago to all Whe the Little One arrives, you
can have that moment more free from



# HUDSON COACH $\$ 1450$ Fraight and Tax Extra 

 ans
## ESSEX COACH $\$ 1145$ <br> European Experts Call its Chassis Greatest of its Dize

## 50,000 Coaches in Servrice



## this towe <br> you use too much Choke



## when

FOR more than two generations our development and manufac-- turing men have been in hourly quest of the finest lubricants for every purpose. For twenty years the great field of motor car lubrication has multiplied their experience by an astounding variety of new problems promptly and successfully met.

Your dash choke, for example. So long as you leave it out you pour raw gasoline down your cylinder walls, washing off the oil, leaving surfaces unprotected, diluting the oil in your crank case. Our experience is that it's better to replace the choke 'promptly, let the motor rest an instant while the "gas" vaporizes, then use the starter again. Don't keep on grinding with the choker out!
Polarine is a prime-quality motor oil developed by long, practical experience to resist dilution. With reasonable care on your part you can trust it for perfect lubrication.

STANDARD OIL COMPANY
(New Jersey)

The Polarine Chart The Polarine Chart
shows the tright consit.
tency of oit tor your motor. Consult your at
your dealer's-
 results.


[^0]:    * SOME POINT TO AIM AT

    组 im make a success in this world without some definite aim and then striving with all of his might to attain his ends. As it is with individual men so it is in the case of communities. Wherever there is a community, such as Conway, and no definite aim can be found for its future, increase and development need not be looked for. Progress will lie dormant until the business men, or the whole people, wake up to themselves and discover that they want to aim at some particular goal to be reached in the success of the place as a town.
    It is the same with any particular subdivision of the interests of the town, such as building a tobacco market. Just at this time, speaking of the tobacca market, there is some uncertainty as to what it is best to do because the people of the county are divided on the matter of the plan of selling the product. *
    Speaking without exact figures to go by, it is assumed that one-half of the tobacco growers belong to the cooperative association. The remaining half has never joined and insist upon ciation. The remaining ha
    It would appear therefore that the most importan just now in the building of the tobacco industry is to get the just now in the building of the tobacco industry is to get the
    growers together on some certain way of handling this crop, growers together on some certain way of handling this crop, which is large and growing larger every year.
    Under the auction plan of tobacco selling the markets are improved and enlarged by the addition of new warehouses, the building of prize houses, the establishment of stemmeries and drying plants, the increasing of the amount sold on the warehouse floors and the getting of good buyers, and above all the encouragement of the growers by showing them the courtssies

