THE HORRY HERALD CONWAY, S. C.

Entered at the Post Office at Conway, S. C., as second class Mail Matter.

H. H. WOODWARD, Editor.

Published Every Thursday Morning by Conway Publishing Company.

SUBSCRIPTION PRICE:

One (Copy,	One	Yea	r	 	 		٠.	٠.	•	• •	٠.	٠.	• •		.\$	1.50	Н
One (Copy.	Six	Mon	ths	 	 	 ٠.	٠.					٠.	 			1.00	1
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TELEPHONE 21.

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THURSDAY AUGUST 16, 1923

HORRY HERALDING

Pleasure is a deadly enemy of thrift.

It does not pay to grade and tie leaf tobacco on a rainy day.

No big ends can be reached without opposition and hard work.

Let the brain work with the hand in the running of the farm.

You can think you can, but you may decide to change your next to a deep cut or ravine will have mind.

Failure comes to him who separates the idea of service from what he does.

Roads in the country are often much better than the streets in little towns.

There are reasons for everything, yes, but the difficulty is in finding them.

Most of us pay too dearly for what little pleasure we try to snatch from busy life.

It does not pay to have too many side-lines. It keeps the main lines from getting enough attention.

Losing a dollar later, for the purpose of saving five cents today, is the worst sort of business.

Lets have some aim as to what we will do without chances here and then apply ourselves to attain that aim.

A man without vision of what he wants to do, and can accomplish, is not apt to have much success placed to his credit.

Are you going to take advantage of the extra amount of business that will come to this section between now and next Spring. Better get busy.

Paint the word think in capital letters on a piece of card board and stick it up where you will see it at all times of the day. Follow its guidance in all things that you do.

A Jap will put his horse in the stall backwards and if you ask full an called her an showed um him why he does it, he will tell you that he prefers to take the horse out quickly rather than to get him in quickly.

The cotton crop promises a good harvest in most fields where the farmers have raised it this year. There is one of the biggest tobacco crops ever raised in Horry County about to be placed on the market. The outlook far prosperity is better today than it has been for many years in this section.

SOME POINT TO AIM AT

No man can make a success in this world without some definite aim and then striving with all of his might to attain his ends.

As it is with individual men so it is in the case of communities. Wherever there is a community, such as Conway, and no definite aim can be found for its future, increase and development need not be looked for. Progress will lie dormant until the business men, or the whole people, wake up to themselves and discover that they want to aim at some particular goal to be reached in the success of the place as a town.

It is the same with any particular subdivision of the interests 6|21-tf. of the town, such as building a tobacco market. Just at this time, speaking of the tobacco market, there is some uncertainty as to what it is best to do because the people of the county are divided on the matter of the plan of selling the product.

Speaking without exact figures to go by, it is assumed that one-half of the tobacco growers belong to the cooperative association. The remaining half has never joined and insist upon selling on the auction plan.

selling on the auction plan.

It would appear therefore that the most important thing to do first produced the great remedy, "Mother's Friend."

Mrs. C. J. Hartman, Scranjust now in the building of the tobacco industry is to get the growers together on some certain way of handling this crop,

which is large and growing larger every year. Under the auction plan of tobacco selling the markets are improved and enlarged by the addition of new warehouses, the building of prize houses, the establishment of stemmeries and drying plants, the increasing of the amount sold on the warehouse floors and the getting of good buyers, and above all the
encouragement of the growers by showing them the courtesies encouragement of the growers by showing them the courtesies is sold by all drug stores-

that they should have and the creation of good will.

Just at this time it is uncertain what direction tobacco marketing will take. Will the remaining half of the growers come in and join the association. If they would then we would know what to do. It does not take so many warehouses under the cooperative plan as it takes under the auction system. The building of new auction houses may result in a loss to those who invest their pace with the industry. money in them in the event that all of the growers join the as- There should be some way of getting together quickly.

sociation and finally put all of the auction houses out of existence.

The one thing that will keep down progress during the next two or three years, more than anything else, is no doubt this uncertainty on the part of those who are engaged in the raising of tobacco, and the slowness of those who have the means, to invest more money in the making of improvements that would keep

GOOD FARMER PASSES AWAY

News reached here last week of the death of Mr. I. P. Mincey, at his home near Lake Swamp in this county.

His death was sudden and unexpected. He had been in his usual health on that day and the day before. He was a man of sterling qualities and was known far and wide as an industrious and progressive farmer.

He is survived by his wife and a number of children.

The funeral services took place on Tuesday of last week at his home and the interment was in the family ceme-

tery near his home. With his death the Lake Swamp ection of Horry County loses one of its best men. He was a leader in his community and had the love and respect of all of his acquaintances.

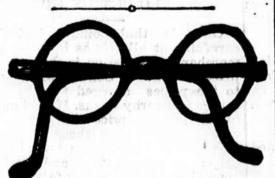
MOUNTAIN ROADS

Rocks are often worse than mud in the matter of roads. In the mountains automobiles often have to pass each other when the one taking the outside to run so near the edge that small rocks can be heard as they fall many feet below. It is a dangerous way to travel and often results in fatal acci-

OLD JAKE SEZ:



Tother day he was in a little town no biggern Conway, but they think they are bigger, an he went in a big store an axed a clerk fur a Harmonica, an she sed havnt got one. On the way out he seed a show case to her, an she sed why didn't you say a mouf organ.



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Don't worry with or about your eyes. Come to see us and let us solve your problem for you. It is better to know that your eyes are all right than to guess. We have the latest styles in glasses.

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shows the right consis-

tency of oil for your

motor. Consult it at

your dealer's-trust our

recommendation for best

results.

Here is a wonderful message to all expectant mothers!

When the Little One arrives, you can have that moment more free from than you have imagined. An Pa., says:
With my first two ch
n I had a doctor and

nurse and then they had to use instruments, but with my last two children I used Mother's Friend and had only a nurse; we had no time to get a

HUDSON COACH

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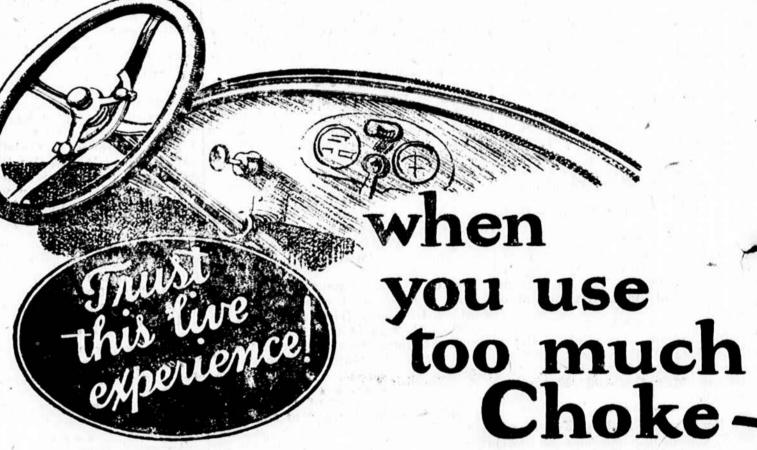
Hudson Prices Speedster 7-Pass. Phaeton 1425 1450

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> H. G. CUSHMAN, Dealer Conway, S. C.



COR more than two generations our development and manufac-L turing men have been in hourly quest of the finest lubricants for every purpose. For twenty years the great field of motor car lubrication has multiplied their experience by an astounding variety of new problems promptly and successfully met.

Your dash choke, for example. So long as you leave it out you pour raw gasoline down your cylinder walls, washing off the oil, leaving surfaces unprotected, diluting the oil in your crank case. Our experience is that it's better to replace the choke promptly, let the motor rest an instant while the "gas" vaporizes, then use the starter again. Don't keep on grinding with the choker out!

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