

ASPIRIN

Name "Bayer" on Genuine



Beware! Unless you see the name "Bayer" on package or on tablets you are not getting genuine Aspirin prescribed by physicians for twenty-one years and proved safe by million. Take Aspirin only as told in the Bayer package for Colds, Headache, Neuralgia, Rheumatism, Earache, Toothache, Lumbago, and for Pain. Handy tin boxes of twelve Bayer Tablets of Aspirin cost few cents. Drug-gists also sell larger packages. Aspirin is the trade mark of Bayer Manufacture of Monoaceticacidester of Salicylicacid.

TIGHT WINDOWS SAVE THE FUEL

Stopping up cracks around doors and windows is an important factor in cutting down the coal bill and keeping the rooms comfortable, according to Farmers' Bulletin 1194, Operating a Home Plant, published by the United States Department of Agriculture. More fuel invariably is consumed in a house with loosely fitted windows than in one where the cracks are protected. In the windward rooms of some houses on particularly cold, windy days the leakage about window and door framing will be so great that the rooms cannot be heated to a comfortable temperature, even by forcing the furnace to its limit.

Small Cracks Let in Much Air. Tight-fitting windows, says the bulletin, are essential if leakage losses are to be kept down. Ordinary felt weather stripping helps to reduce this loss. Metal weather stripping is still

better and aids materially in saving fuel. Tests have demonstrated that it is possible, by the use of metal weather stripping, to reduce by 88 per cent the leakage through a 1-32-inch crack when the wind is blowing fifteen miles an hour and by 83 per cent with a thirty-mile wind.

The condition of the windows in a building, whether tight, loose, or just loose enough to rattle, plays a very important part not only in the comfort derived from a heating plant but most noticeably in the annual cost of operation. Suitable metal weather stripping frequently reduced by 15 to 20 per cent the radiation required.

The prevention of window leakage means a saving of heat and a lessening of dirt blown into the house. In a certain apartment house, says the bulletin, situated near a railroad station in a large city, during the first season of its occupancy the heating system supplied sufficient heat with a reasonable economy of fuel, but smoke and dust were a nuisance. Metal weather stripping was applied before the next heating season, and as a result the temperature of the rooms was too high. The radiating surface was reduced almost one-fourth, and it still supplied sufficient heat, while the fuel consumption also showed a noticeable reduction.

A fuel saving of 15 to 25 per cent appears possible by equipping windows and doors with metal stripping. If, therefore, metal stripping is put in when a house is built, it is possible to reduce the size and cost of the heating plant in proportion to the reduction in radiation surface made possible. The cost of metal weather stripping may frequently be offset by the reduction in the cost of the heating plant.

Copies of the bulletin may be had upon request of the department at Washington, D. C.

COOPERATIVE MARKETING

Four Essentials Emphasized in Atlanta

It is extremely gratifying to see how rapidly public opinion (or agricultural opinion at least) is reaching a practically unanimous view about the things that are necessary to put the

selling of farm products on a modern business basis.

At the Atlanta meeting of the American Farm Bureau Federation speakers discussed the marketing of several very difficult products, but it was interesting to see how all of them came back time after time to the same fundamentals.

1. There must be "commodity marketing." The growers of a single product must unite and employ a selling organization wholly devoted to the profitable selling of that product.

2. Along with effective selling must go a modern system of storage or warehousing, and accurate grading.

3. A sound system of financing the marketing plan must be worked out. Without such financing an orderly and well-regulated selling of any crop is impossible.

4. The farmer in connection with his marketing system must have bureaus of trained experts who will collect information the world over relating to the supply of and demand for each particular farm product and so help prevent gluts.

And it was a Texan—Mr. C. O. Moser—who told the members of the American Farm Bureau the stirring story of the campaign for co-operative marketing of cotton in the South.

"Our first year finds these associations doing a \$50,000,000 for 100,000 members," Mr. Moser declared, "and this is but a beginning. Simply because we can offer the cotton-buying world cotton accurately graded and stapled in large quantities of even running lots, we can get the farmer 2 to 3 cents more a pound for his lint, to say nothing of other advantages."

—Dr. Clarence Poe, in Progressive Farmer.

McCRACKEN-SQUIRES

Miss Bessie McCracken was married to Mr. Walter Squires on last Monday, only a few friends of the contracting parties being present at the ceremony.

Miss McCracken has been connected with the Sparks Company here for some time. She is the daughter of Mr. and Mrs. W. J. McCracken of Bucks township. She has many friends.

Mr. Squires is connected with the wholesale grocery firm of Cooper-Smith Company of Conway.

Church Directory

Conway Baptist Church, Myron W. Gordon, Pastor.

Services every Sunday. Sunday School Exercises 10 a. m. Morning worship and preaching 11:15 a. m.

Evening worship and preaching 7:30 p. m.

Prayer meeting services every Wednesday evening at 7:30.

Strangers and visitors cordially welcomed to all these services.

Kingston Presbyterian Church, J. M. Lemmon, Pastor.

Services every Sunday morning. Sunday School at 10 a. m. Morning worship and preaching at 11:15 a. m.

Prayer meeting services Tuesday 7:30 p. m.

We welcome one and all to our services.

Conway Methodist Church, J. C. Atkinson, Pastor.

Services every Sunday. Departmental Church School 10 a. m.

Bible Class for men only 10 a. m. Morning worship and preaching 11:15 a. m.

Evening worship 7 p. m.

Prayer meeting services Wednesday evening 7 o'clock.

Welcome extended to everybody to attend all services.

Get legal blanks at the Herald office.

Conway Dep't Store

We wish to thank each and every one of our customers and friends for the business they have given us, we can assure you all that your patronage was and always will be appreciated to the greatest extent. Wishing you all a Merry Xmas and a happy and prosperous New Year.

Conway Dep't Store

Patronize the Conway-Marion Bus Line

We blazed the trail and invested our money in giving bus connection between these two towns.

We will continue to give the best sort of service we know how.

Patronage of our line helps to maintain direct and convenient connection with the outside world and helps to keep Conway "on the map."

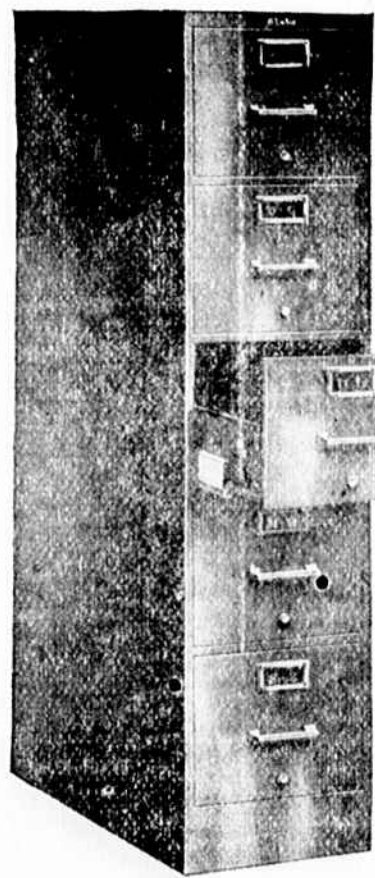
The bus line is a modern institution. Conway wants to be modern and keep up with the procession.

Patronage of the bus line helps to accomplish that result.

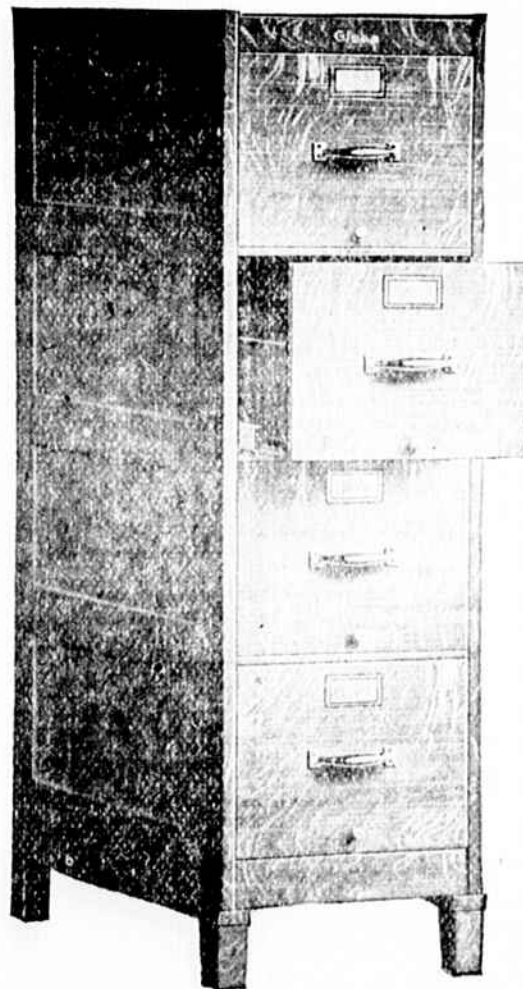
Conway-Marion Bus Line

GLOBE STRENGTH

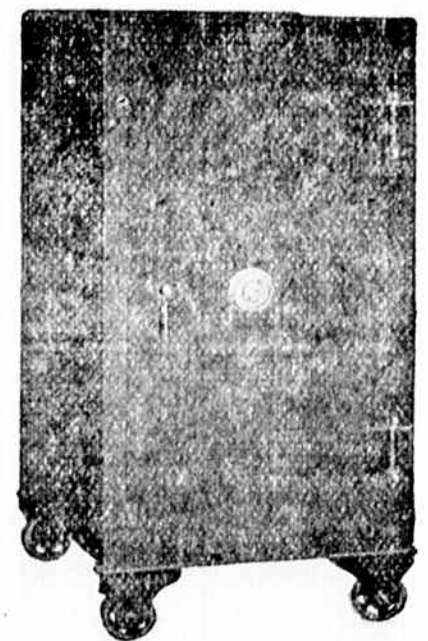
And what it means to you in the way of protection against fire and burglars.



Cheap or Costly, Large or Small.



Get any kind of Supplies you need for them.



Filing Cabinets, all of better qualities

For both your money and important papers is told in the Globe-Wernicke catalogue that you can get at the Herald office.

Safes are either single or double doors and almost any size. They are the best. See one in the law offices of H. H. Woodward. You can select just what you want to suit your needs.

CONWAY PUBLISHING COMPANY, Branch of GLOBE-WERNICKE CO.